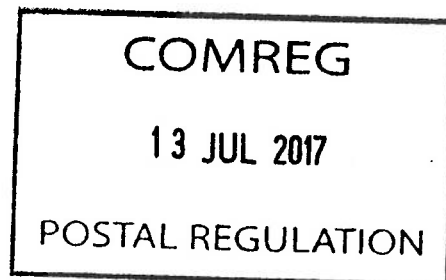


Commission for
Communications Regulation

Notification and Declaration Form

**Intention to provide a postal service
under section 38 of the
Communications Regulation (Postal
Services) Act 2011**



Notification and Declaration Form

Reference: ComReg 12/81n

Date: 26 July 2012

This is the form of notification and declaration that undertakings should make and send to postal.team@comreg.ie and when complete print off and sign for sending by registered post to ComReg.

Section 1. Information about undertaking making Notification	
1.1 Name of undertaking * (Name of Legal or Natural Person, e.g Company's Registered Name)	Post-it Direct Ltd.
1.2 Trading Name(s) (if different to above)	Persona
1.3 Postal Address *	Persona Building, Clonshaugh Technology and Business Park, Coolock, Dublin 17
1.4 Undertaking's Telephone Number (inc dialling code)	01-6520699
1.5 Website address	www.persona.ie
1.6 Address of Registered Office (*in the case of a body corporate that is a company)	Persona Building, Clonshaugh Technology and Business Park, Coolock, Dublin 17
1.7 Company registration Number (* in the case of a body corporate that is a company)	275692
1.8 Other legal or natural persons which are part of the undertaking	N/A
1.9 Email Address (if available)	contact@persona.ie



* Indicates a mandatory field

Section 2. Information about Compliance Officers	
2.1 Name of Principal contact *	Carolyn Keogh
2.2 Office Phone number *	01-6520699
2.3 Mobile Phone Number	
2.4 Email address *	carolyn@persona.ie
2.5 Name of Deputy contact	
2.6 Office Phone number	
2.7 Mobile Phone Number	
2.8 Email address	

* Indicates a mandatory field

Section 3. Contacts Details for postal service users wishing to make a complaint	
3.1 Postal Address *	Persona Building, Clonsaugh Technology and Business Park, Coolock, Dublin 17
3.2 Telephone Numbers(inc dialling code)	01-6520699
3.2.1 Freephone number	
3.2.2 LoCall number	
3.2.3 Office Phone number *	01-6520699
3.3 Website address	www.persona.ie
3.4 Email Address	contact@persona.ie

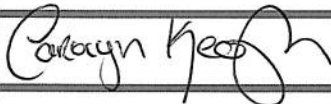
* Indicates a mandatory field

Section 4. Details of Services provided and Declarations

<p>4.1 Number of postal services provided by undertaking and described on Schedules attached to this declaration (a separate Schedule must be completed for each service)</p>	<p align="center">1</p>
<p>4.2 Number of these Services which are within the scope of the universal postal service</p>	<p align="center">0</p>
<p>4.3 CONFIRMATION</p> <p>Do you confirm that you will comply with all obligations imposed by or under the Communications Regulation (Postal Services) Act 2011 in respect of the provision of postal services, and in particular those imposed by sections 11, 12, 39, 42, 43, 45, 47, 53 and 54?</p>	<p align="center">Yes</p> <p>1 Yes</p> <p>2 No</p>
<p>4.4 Do you confirm that you aware that it is a criminal offence to fail to make a notification or to make a notification or a declaration which is false or misleading in any material respect and on summary conviction any offender is liable to a "class A" fine, the largest fine permissible under the Fines Act 2010?</p>	<p>1 Yes</p> <p align="center">Yes</p> <p>2 No</p>
<p>Signature</p>	<p><i>Caroline Heenan</i></p>
<p>Date</p>	<p>13 - 07 - 2017</p>

Details of Services Provided

Name of service	Persona secure mail service.
Nature of items conveyed:	1 & 2
1 Items of correspondence	
2 Business documents	
3 books	
4 catalogues	
5 newspapers	
6 periodicals	
7 Merchandise with or without commercial value	
8 Other (please state)	
Geographical scope (sender)	Ireland
Geographical scope (addressee)	Worldwide
Advertised delivery standards	n/a
Size limits	n/a
Weight limits	n/a
Access arrangements	2
(Please select only one option):	
1 Deposited at access point	
2 Collected from senders' premises	

<p>Legal Basis for contract</p> <p>(Please select only one option):</p> <p>1 Individually negotiated agreement</p> <p>2 Standard Contract Terms and Conditions and individually negotiated discounts from Rate Card</p> <p>3 Standard Contract Terms and Conditions and non-negotiable Tariff</p>	<p>1</p>
<p>The estimated date of commencement for the postal service concerned (if after date of signing below)</p>	
<p>Declaration</p> <p>Do you confirm that this service is <i>within the scope of the universal postal service</i> as defined in section 37(1) of the Communications Regulation (Postal Services) Act 2011?</p>	<p>1 Yes No</p> <p>2 No</p>
<p>Declaration</p> <p>Do you confirm that you aware that it is a criminal offence to fail to make a notification or to make a notification or a declaration which is false or misleading in any material respect and on summary conviction any offender is liable to a "class A" fine, the largest fine permissible under the Fines Act 2010?</p>	<p>1 Yes Yes</p> <p>2 No</p>
<p>Signature</p>	
<p>Date</p>	<p>13.07.2017 .</p>