

The background features abstract, overlapping geometric shapes in various shades of green, ranging from light to dark, creating a modern and dynamic visual effect.

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- Two key concerns for consumers: data privacy, and data protection/security.
- The way in which we connect may change, but the data-in-exchange-for-a-service model is surely going to keep on growing, and into new sectors.
- The continued growth of the Internet of Things means more things, more data, more sources for data
- How will the GDPR affect services and businesses internationally?
- We haven't seen much evidence that creators of services, place a premium on privacy and security over 'doing cool things'.
- How will consumers respond, or governments/regulators working on their behalf?