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ComReg issues Electronic Communications Sector Quarterly Report for Q2 2022

The Commission for Communications Regulation (ComReg) has today released its Quarterly Key Data Report on the Electronic Communications market for the period (1 Apr to 30 June), Q2 2022.

Fixed broadband subscriber lines increased to 1.59 million, a 0.5% increase this quarter and an increase of 2.6% compared to Q2 2021. Of these, nearly 431k were fibre-to-the-premises (FTTP) subscriber lines representing 27% of total fixed broadband subscriber lines in Q2 2022, up from 19.9% in Q2 2021.

According to Eurostat, Ireland's household broadband penetration rate (including fixed and mobile broadband) in 2021 was at 93%, which is higher than the EU average of 90%. On a monthly basis an average fixed residential broadband subscriber line used 344.2 GB of data, an increase of 0.2% since Q2 2021.

In Q2 2022, approximately 53.3% of broadband subscriber lines had purchased broadband with speeds equal to or greater than 100Mbps, with 24.7% of all fixed broadband subscriber lines with purchased broadband speeds equal to or greater than 500Mbps.

Total voice traffic minutes decreased by 2.4% this quarter, being 11.1% lower than in Q2 2021. Mobile minutes form the majority of voice minutes at 88.3%, with fixed minutes representing the remaining 11.7%. Mobile voice minutes decreased by 1.9% this quarter, while fixed voice minutes decreased by 6.0%. On a monthly basis an average mobile voice subscriber used 197 minutes (13.6% annual decrease), sent 37 texts (17.6% annual decrease) and used 13.8GB of data (+25.8% annual increase).

Total mobile subscriptions (including mobile broadband and machine-to-machine (M2M)) increased to 8.3 million in Q2 2022 - driven by a rise in post pay subscriptions which now represent over 70% of all mobile subscriptions. Increases in M2M & MBB subscriptions also contributed. 5G subscribers totalled 664k in Q2. M2M subscriptions increased to 2.49 million, a 39.0% annual increase and made up 29.8% of all mobile subscriptions in Q2 2022.

The Quarterly Key Data Report for Q2 2022 is available on the ComReg website www.comreg.ie/publications. The data portal which contains the full set of data and associated charts is available on https://www.comreg.ie/industry/electronic-communications/data-portal/

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