



ComReg Media Release

ComReg issues Electronic Communications Sector Quarterly Report for Q4 2022

The Commission for Communications Regulation (ComReg) today released its Quarterly Key Data Report on the Electronic Communications market for the period (1 October to 31 December), Q4 2022.

Fixed broadband subscriber lines increased to 1.61 million, a 0.6% increase this quarter and an increase of 2.2% compared to Q4 2021. Of these, over 500k were fibre-to-the-premises (FTTP) subscriber lines representing 31.1% of total fixed broadband subscriber lines in Q4 2022, up from 23.6% in Q4 2021.

According to Eurostat, Ireland's household broadband penetration rate (including fixed and mobile broadband) in 2021 was at 93%, which is higher than the EU average of 90%.

On a monthly basis an average fixed residential broadband subscriber line used 412.7 GB of data, an increase of 13.2% since Q4 2021.

In Q4 2022, approximately 57.1% of broadband subscriber lines had purchased broadband with speeds equal to or greater than 100Mbps, with 31.2% of all fixed broadband subscriber lines with purchased broadband speeds equal to or greater than 500Mbps. Of the 500k FTTP subscriber lines 72.3% have sold speeds equal to or greater than 500 Mbps.

Total voice traffic minutes increased by 0.7% this quarter, being 8.6% lower than in Q4 2021. Mobile minutes form the majority of voice minutes at 88.9%, with fixed minutes representing the remaining 11.1%. Mobile voice minutes increased by 0.8% this quarter, while fixed voice minutes decreased by 0.4%.

On a monthly basis an average mobile voice subscriber used 187 minutes (11.9% annual decrease), sent 37 texts (13% annual decrease) and used 15.1GB of data (+18.5% annual increase).

Total mobile subscriptions (including mobile broadband and machine-to-machine (M2M)) increased to 8.9 million in Q4 2022 - driven by a rise in post pay subscriptions which now represent over 72% of all mobile subscriptions. Increases in M2M & MBB subscriptions also contributed. 5G subscribers totalled 988k in Q4.

M2M subscriptions increased to 2.81 million, a 29.5% annual increase and made up 31.8% of all mobile subscriptions in Q4 2022.

The Quarterly Key Data Report for Q4 2022 is available on the ComReg [website](https://www.comreg.ie/industry/electronic-communications/data-portal/). The data portal which contains the full set of data and associated charts is available at <https://www.comreg.ie/industry/electronic-communications/data-portal/>

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