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ComReg issues Electronic Communications Sector Quarterly Report for Q1 2023

The Commission for Communications Regulation (ComReg) today released its Quarterly Key Data Report on the Electronic Communications market for the period (1 January to 31 March), Q1 2023.

Fixed broadband subscriber lines increased to 1.62 million, a 0.4% increase this quarter and an increase of 1.9% compared to Q1 2022. Of these, over 537k were fibre-to-the-premises (FTTP) subscriber lines representing 33.2% of total fixed broadband subscriber lines in Q1 2023, up from 25.2% in Q1 2022. For the first time FTTP is now the most commonly purchased broadband technology in Ireland.

On a monthly basis an average fixed residential broadband subscriber line used 401.1 GB of data, an increase of 9.4% since Q1 2022.

In Q1 2023, approximately 59.1% of broadband subscriber lines had purchased broadband with speeds equal to or greater than 100Mbps, with 34.2% of all fixed broadband subscriber lines with purchased broadband speeds equal to or greater than 500Mbps. Of the 537k FTTP subscriber lines 74.5% have sold speeds equal to or greater than 500 Mbps.

Total voice traffic minutes decreased by 2.2% this quarter, being 6.7% lower than in Q1 2022. Mobile minutes form the majority of voice minutes at 89.5%, with fixed minutes representing the remaining 10.5%.

On a monthly basis an average mobile voice subscriber used 185 minutes (9.3% annual decrease), sent 36 texts (10% annual decrease) and used 15.7GB of data (+18.6% annual increase). Total mobile subscriptions (including mobile broadband and machine-to-machine (M2M)) increased to 9 million in Q1 2023 - driven by a rise in post pay subscriptions which now represent 73% of all mobile subscriptions. Increases in M2M & MBB subscriptions also contributed. 5G subscribers passed 1 million in Q1 totalling 1.12m. M2M subscriptions increased to 3 million, a 30% annual increase and made up 33.7% of all mobile subscriptions in Q1 2023.

The Quarterly Key Data Report for Q1 2023 is available on the ComReg website www.comreg.ie/publications. The data portal which contains the full set of data and associated charts is available on https://www.comreg.ie/industry/electronic-communications/data-portal/

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