



Commission for  
**Communications Regulation**

## Information Notice

### **ComReg 11/51 - Response to Consultation Document No. 10/92a and Further Consultation on the Code of Practice for Premium Rate Service Providers**

<b>Document No:</b>	<b>11/53</b>
<b>Date:</b>	<b>27 July 2011</b>

In light of the submissions made during the consultation process which ComReg held on the draft Code of Practice<sup>1</sup>, and having regard to ComReg's experience of regulating the PRS industry since this function was assigned to it in July 2010, ComReg has commenced a further consultation<sup>2</sup> on a revised draft Code of Practice so that industry and other interested parties can make submissions in respect of same. It also intends to introduce new regulations which will repeal and replace the Communications Regulation (Licensing of Premium Rate Services) Regulations 2010, (SI no. 338 of 2010).

Although ComReg does not believe it is necessary to do so, ComReg has, as a matter of caution, notified the following measures to the European Commission on 22 July 2011, pursuant to Article 8 of Directive 98\34\EC (as amended):

- (i) a revised draft Code of Practice<sup>3</sup> with the Notification Number 2011/381/IRL; and
- (ii) draft Regulations which will repeal and replace the Communications Regulation (Licensing of Premium Rates Services) Regulations 2010 (S.I. 338 of 2010)<sup>4</sup> with the Notification Number: 2011/380/IRL .

By virtue of the operation of the provisions of Directive 98\34\EC (as amended), no new Code of Practice will be implemented until at least three months after the notification date at the earliest. The same applies to the draft Regulations. The standstill period required by Directive 98\34\EC (as amended) will end on 24 October 2011.

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<sup>1</sup> ComReg Document 10/92a - *Consultation Paper – Premium Rate Service Code of Practice*, dated 1 December 2010

<sup>2</sup> ComReg Document 11/51 ( with Annexes A,B,C,D) - *Response to Consultation Document No. 10/92a and further consultation on the Code of Practice for Premium Rate Service Providers*, dated 22 July 2011

<sup>3</sup> <http://ec.europa.eu/enterprise/tris/> Notification Number: 2011/381/IRL

<sup>4</sup> <http://ec.europa.eu/enterprise/tris/> Notification Number: 2011/380/IRL