



Commission for
Communications Regulation

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ComReg issues market report for Q2 2015

The Commission for Communications Regulation (ComReg) today released its Quarterly Report on the Electronic Communications market for the period (1st April to 30th June) Q2 2015.

Overall industry retail revenues for Q2 2015 were €748.3 million. Retail revenues increased by 2.2% since Q1 2015 and by 0.6% since Q2 2014.

Fixed Broadband subscriptions increased by 1.2% on the previous quarter with 4.9% annual growth and stood at 1.29 million broadband subscriptions at the end of June. The estimated household (fixed and mobile) broadband penetration rate at the end of Q2 remains at 80%, higher than the EU average of 78%. The number of fixed voice service subscriptions has decreased by 0.4% since last quarter to 1.50 million.

Average broadband speeds continue to increase. In Q2 2015 51.3% of all fixed broadband subscriptions were equal to or greater than 30 Mbps up from 40.1% in Q2 2014 and approximately 65.2% of all fixed broadband subscriptions were equal to or greater than 10 Mbps, up from 59.0% in Q2 2014.

Total voice traffic decreased by 0.4% from the previous quarter, but increased by 1.1% since Q2 2014. Fixed voice traffic has declined by 7.6% while mobile traffic increased by 4.8% compared to Q2 2014.

The total number of text messages sent by mobile users in Ireland was over 1.69 billion in Q2 2015, down by 9.7% on Q2 2014. The number of multimedia messages (MMS) sent was down by 3.6% compared to Q2 2014.

17% of all mobile subscribers actively used 4G mobile networks and data usage continues to rise, increasing by 84.1% in the year to Q2 2015.

In Q2 2015 mobile APRU was €24.75 per month, down from an ARPU of €24.98 per month in Q2 2014. This is likely to be a reflection of a number of factors such as those attributable to lower priced mobile plans, increased sales of bundled products and reductions in mobile roaming and termination rates.

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