



Commission for
Communications Regulation

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ComReg Media Release

ComReg issues market report for Q1 2015

The Commission for Communications Regulation (ComReg) today released its Quarterly Report on the Electronic Communications market for the period (1 January to 31 March) Q1 2015.

Fixed Broadband subscriptions increased by 1.0% on the previous quarter with 4.8% annual growth and stood at 1.27 million broadband subscriptions at the end of March. The estimated household (fixed and mobile) broadband penetration rate at the end of Q1 was 80%. The number of fixed voice service subscriptions has decreased by 1.0% since last quarter to 1.57 million.

Average broadband speeds continue to increase. In Q1 2015 48.1% of all fixed broadband subscriptions were equal to or greater than 30 Mbps up from 37.7% in Q1 2014 and approximately 62.1% of all fixed broadband subscriptions were equal to or greater than 10 Mbps, up from 56.7% in Q1 2014.

Both fixed voice traffic and mobile voice traffic have decreased this quarter. Fixed voice traffic has declined by 0.8% while mobile traffic decreased by 1.0% compared to Q4 2014.

The total number of text messages sent by mobile users in Ireland was over 1.78 billion in Q1 2015, down by 11.8% on Q1 2014. The number of multimedia messages (MMS) sent was up by 5.0% compared to Q1 2014.

In Q1 2015 13% of all mobile subscribers actively used 4G mobile networks and data usage continues to rise, increasing by 86.4% in the year to Q1 2015.

In Q1 2015 mobile APRU was €24.9 per month, down from an ARPU of €26.05 per month in Q1 2014. This is likely to be a reflection of a number of factors such as those attributable to lower priced mobile plans, increased sales of bundled products and reductions in mobile roaming and termination rates.

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