



Commission for  
**Communications Regulation**

## **ComReg Media Release - 17/07/2014**

### **ComReg publishes its Strategy Statement for Electronic Communications 2014 - 2016**

The Commission for Communications Regulation (ComReg) today published its Strategy Statement for Electronic Communications for the period 2014 - 2016 in ComReg 14/75 ("Strategy Statement"), as required under the 2002 Communications Regulation Act.

Our Strategy Statement is a forward-looking document that outlines our regulatory priorities and approach for the next two years. ComReg recently consulted on a draft of the Strategy Statement, to which ComReg received eight responses, published today in ComReg 14/74s. In addition, ComReg is now publishing its Response to Consultation document (ComReg 14/74) addressing points raised in the consultation submissions and outlining ComReg's position on a range of pertinent issues.

ComReg Chairperson, Kevin O'Brien, said "Against the backdrop of a difficult economic climate, it is encouraging to see competition, innovation and investment in the electronic communications sector continuing apace."

"This Strategy Statement is our high-level plan for regulating the electronic communications sector, for championing Ireland's consumers, encouraging innovation and investment in the sector while promoting sustainable competition. We are grateful for the responses submitted to the consultation on the draft Strategy Statement. We are also confident that this Strategy Statement, alongside our annual action plans, will identify clearly for consumers and industry the key areas that ComReg plans to focus on for the next two years."

In the period 2014-16 we will continue to protect and empower the consumer, in particular by optimising experience in terms of contracts and switching, upholding consumer rights, ensuring the basic needs of all consumers, including those with disability, are met and maximising the effectiveness of our communication with consumers. We will promote sustainable competition, in particular in less densely populated areas, through effective and up to date wholesale remedies, by ensuring competitive investment occurs at the deepest level possible and by seeking fair and vibrant competition with no distortions in both the mobile and fixed markets. We will pursue opportunities for more investment and further innovation in the market including in relation to 'next generation' high-speed broadband rollout and wireless broadband."

**ENDS**

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**Note for Editors**

This Strategy Statement follows a public consultation on the draft Strategy Statement published on 17 April 2014 (ComReg document 14/33 and 14/34).