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ComReg's market report highlights challenging conditions in the communications market

The Commission for Communications Regulation (ComReg) today released its Quarterly Report for the period Q2 2009. Overall, revenues and voice traffic declined this quarter. However, broadband subscriptions showed a continued increase, albeit at a slower pace than previous quarters.

- Broadband subscriptions (fixed and mobile) increased by 3.1% to reach 1,305,035. However broadband growth in Q2 2009 was slower than in previous quarters.
- The broadband per capita penetration rate (including mobile broadband) reached 29.5% and 21.1% (excluding mobile broadband).
- Overall market revenues declined by over 4% this quarter to just over €1.01 billion.
- Total voice traffic minutes declined by 1.2% to over 4.6 billion minutes. Mobile minutes represent the majority (55%) of these minutes.
- Mobile phone penetration per capita including mobile broadband was 117% and 109% excluding mobile broadband.
- The report also includes a short technology briefing on mobile payments.

The full report (ComReg document 09/71) is available on the ComReg website www.comreg.ie

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