



Commission for  
**Communications Regulation**

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For immediate release

## **ComReg Media Release**

# **ComReg issues electronic communications sector report for Q3 2012**

The Commission for Communications Regulation (ComReg) today released its Quarterly Report on the Irish telecommunications market for the period 1 July to 30 September 2012 (Q3 2012).

Total quarterly electronic communications revenues (almost €931 million) increased marginally from the previous quarter (+0.1%), though declined by 2.6% compared to the same period one year previous.

Total voice traffic (fixed and mobile) declined once more this quarter (by 1.9%) to approximately 4.18 billion voice minutes. Fixed and mobile voice traffic declined by 2.9% and 1.4% respectively this quarter.

Total broadband subscriptions (1,658,520) rose by 0.3% this quarter and by 0.4% compared to Q3 2011. Cable was the only platform to show a positive increase in broadband subscriptions this quarter (up by 10,408 subscriptions).

The fixed broadband per capita penetration rate was 23.8%. The total broadband per capita penetration rate (including mobile broadband) was 36.1%.

Consumer adoption of higher (advertised) broadband speeds continued, with 20.6% of all broadband subscriptions now in the  $\geq 10$ Mbps category compared to 17.1% one year previously. The highest proportion of customers in the  $\geq 10$ Mbps category are using cable broadband.

Mobile subscriptions (including mobile broadband) stood at 5,533,554 up from 5,490,261 in the previous quarter.

The full report (ComReg document 12/134) is available on the ComReg website [www.comreg.ie](http://www.comreg.ie) and data sets can be downloaded from [www.comstat.ie](http://www.comstat.ie)

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