



Commission for  
**Communications Regulation**

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For immediate release

## **ComReg Media Release**

### **ComReg issues market report for Q4 2012**

The Commission for Communications Regulation (ComReg) today released its Quarterly Report on the Irish telecommunications market for the period 1 October to 31 December 2012 (Q4 2012).

Total quarterly electronic communications revenues (over €931 million) increased marginally from the previous quarter (+0.1%), though declined by 2.4% year-on-year.

Fixed voice subscriptions increased by 0.9% from the previous quarter and by 3.1% compared to the same period in the previous year. However, total voice traffic (fixed and mobile) declined once more this quarter (by 1.9%) to approximately 4.13 billion voice minutes. Fixed and mobile voice traffic declined by 0.4% and 1.2% respectively this quarter.

Total broadband subscriptions (1,666,645) rose by 0.5% this quarter and by 0.1% compared to Q4 2011. Various platforms showed a positive increase in broadband subscriptions this quarter; There was a rise in cable (+3.4%), DSL (+1.0%), FWA (2.8%) and satellite/fibre (+3.8%), while dedicated active mobile subscriptions declined by 2.0%. Household broadband penetration stands at 65%.

Consumer adoption of higher (advertised) broadband speeds continued, with 21.2% of all broadband subscriptions now in the  $\geq 10$ Mbps category compared to 18.7% one year previously. The highest proportion of customers in the  $\geq 10$ Mbps category are using cable broadband.

Mobile subscriptions (including mobile broadband) stood at 5,460,507, a decrease of 1.3% since last quarter.

The full report (ComReg document 13/25) is available on the ComReg website [www.comreg.ie](http://www.comreg.ie) and data sets can be downloaded from [www.comreg.ie](http://www.comreg.ie)

**ENDS**

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