



Commission for
Communications Regulation

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For immediate release

ComReg Media Release

ComReg Quarterly Report shows broadband speeds increasing while broadband subscriptions steady

The Commission for Communications Regulation (ComReg) today released its Quarterly Report on the Irish telecommunications market for the period 1st January to 31st March 2012 (Q1 2012).

Total quarterly electronic communications revenues (€930 million) declined from the previous quarter (-2.7%) driven primarily by a fall in mobile sector revenues.

Total voice traffic (fixed and mobile) declined by 1.1% to approximately 4.34 billion voice minutes this quarter. Mobile voice traffic was down by 0.7% while fixed voice traffic was down by 1.8%.

Although broadband subscriptions (1,666,429) rose marginally by 0.1%, internet subscriptions (1,687,083) decreased marginally this quarter by 0.1%. A rise in cable (+6.1%) and fibre/satellite (+8.2%) subscriptions did not offset falls in DSL (-0.3%), FWA (-2.6%), dedicated mobile broadband (-1.8%) and narrowband subscriptions (-15.1%).

The fixed broadband per capita penetration rate reached 23.6%. The total broadband per capita penetration rate (including mobile broadband) was 36.3%.

Consumer adoption of higher (advertised) broadband speeds continued, with 19.1% of all broadband subscriptions now in the ≥ 10 Mbps category compared to 10.7% one year previously. The highest proportion of customers in the ≥ 10 Mbps category are using cable broadband.

Mobile subscriptions (including mobile broadband) stood at 5,521,348, up from 5,499,790 in the previous quarter.

It is estimated that approximately 79% of TV homes in Ireland received a digital TV service by May 2012. Approximately 7% of Irish TV homes had an Irish DTT service as of May 2012.

The full report (ComReg document 12/62) is available on the ComReg website www.comreg.ie and data sets can be downloaded from www.comstat.ie

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Issued By

Tom Butler, Public Affairs Manager, ComReg

Phone: 01 804 9639

Mobile: 087 2536358

Email: tom.bulter@comreg.ie