



Commission for  
**Communications Regulation**

# **Consultation Document on** ComReg's Draft Strategy Statement for Electronic Communications 2017 - 2019

**Consultation:** ComReg 16/116

**Date:** 16/01/2017

**An Coimisiún um Rialáil Cumarsáide**

**Commission for Communications Regulation**

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# Content

Section	Page
1 Introduction.....	4
2 Consultation Questions .....	5
3 Responding to the Consultation .....	6

# 1 Introduction

- 1 ComReg has published its Draft Strategy Statement for Electronic Communications for the period 2017-2019 as ComReg document 16/115 ("Draft Strategy Statement"), in line with Section 31 of the Communications Regulation Act 2002 (No. 20 of 2002), as amended.
- 2 This Strategy Statement is concerned with ComReg's role as regulator of electronic communications markets. While the statement relates to the period 2017 to 2019, the strategy has been developed up to 2021. This longer time horizon allows us to think strategically about future developments in the sector and to cultivate the most appropriate and relevant regulatory responses.
- 3 This document includes five statements of strategic intent for ComReg. These are motivated by the regulatory environment in which we operate, and the evolving nature of the ECS sector. Each of these strategic intentions is subdivided into specific goals and particular programmes of work which ComReg intends to undertake over the period 2017-2019.
- 4 ComReg would strongly encourage all interested parties to read and provide feedback on our Draft Strategy Statement by responding to the consultation questions set out in Chapter 2 of this document. We look forward to your valuable input.

## 2 Consultation Questions

In relation to ComReg document 16/115:

- Q.1 Do you agree that Chapter 3 captures the most important sectoral trends over the coming five years?
- Q.2 Do you think that we are capturing the nature of the challenges posed by sectoral trends accurately?
- Q.3 Are there important sectoral trends that have not been identified in this document?
- Q.4 Do you agree with the Strategic Intentions outlined in Chapter 4, and discussed in detail in Chapters 5 to 9 of ComReg document 16/115. If not, please elaborate your reasoning.
- Q.5 Does the information provided in Chapters 5 to 9 accurately reflect the issues underlying the Strategic Intentions?
- Q.6 Do you think that any of the Strategic Intentions should be omitted? Do you think that another Strategic Intention should be included?
- Q.7 Are the Goals associated with the Strategic Intentions appropriate, and relevant? Should any of the Goals be removed or additional Goals included?
- Q.8 Is there anything else that should be added to, or omitted from, this Strategy Statement?

### 3 Responding to the Consultation

- 5 ComReg's preliminary strategic priorities for the years 2017 to 2019 are set out in the Draft Strategy Statement (ComReg document 16/115). Garnering the views of our external stakeholders is a key step in the process of developing this document and greatly assists ComReg in prioritising effectively for the next period. This consultation document provides an opportunity for our stakeholders to influence ComReg's strategic thinking and its activities going forward. ComReg will carefully analyse all views put forward and use these to not only help determine our final set of priorities but, more specifically, the workplan that will flow from those priorities.
- 6 ComReg looks forward to receiving stakeholder inputs and to advancing its strategy, thus playing its part in regulating this exciting, dynamic and evolving market.
- 7 The consultation period will run from 21 December 2016 to 17 February 2017 during which time the Commission welcomes written comments to its Draft Strategy Statement. All comments are welcome; however we would appreciate if comments were preceded the relevant question numbers as set out in Chapter 2.
- 8 Responses should be clearly marked as Submissions to Consultation on ComReg's Draft Strategy Statement (ComReg 16/115) and must be submitted in written form (post or email) to the following recipient:  
  
Sinéad Kelleher  
Commission for Communications Regulation  
Block DEF, Abbey Court  
Irish Life Centre  
Lower Abbey Street,  
Dublin 1,  
D01 W2H4  
Ireland  
  
Email: [StrategyStatementConsultation2016@comreg.ie](mailto:StrategyStatementConsultation2016@comreg.ie)
- 9 Having analysed and considered the comments received, ComReg will review the Draft Strategy Statement, and update where appropriate.
- 10 In order to promote openness and transparency ComReg will publish all submissions to this consultation as well as all substantive correspondence on matters relating to this document, subject to the provisions of ComReg's guidelines on the treatment of confidential information (ComReg document 05/24).

- 11 We would request that electronic submissions be submitted in an unprotected format so that they can be included in the ComReg submissions document for electronic publication.
- 12 ComReg appreciates that respondents may wish to provide confidential information. As it is ComReg's policy to make all responses available on its website and for inspection generally, respondents to this consultation are requested to clearly identify confidential material, and to place confidential material in a separate annex to their response, as well as to provide supporting reasoning as to why material in that annex is confidential.