

# OUR MISSION

THROUGH EFFECTIVE AND RELEVANT REGULATION, WE FACILITATE THE DEVELOPMENT OF A COMPETITIVE COMMUNICATIONS SECTOR IN IRELAND THAT ATTRACTS INVESTMENT, ENCOURAGES INNOVATION AND EMPOWERS CONSUMERS TO CHOOSE AND USE COMMUNICATIONS SERVICES WITH CONFIDENCE.

## VISION

CONSUMERS AND BUSINESSES IN IRELAND HAVE AFFORDABLE, HIGH-QUALITY, AND WIDESPREAD ACCESS TO COMMUNICATIONS SERVICES AND APPLICATIONS THAT SUPPORT THEIR SOCIAL AND ECONOMIC NEEDS.



## ROLE

COMREG'S ROLE IS TO ENSURE THAT COMMUNICATIONS MARKETS OPERATE IN THE INTERESTS OF END-USERS AND SOCIETY.



## VALUES



INTEGRITY



IMPARTIALITY



EFFECTIVENESS



EXCELLENCE



TRANSPARENCY



Commission for  
**Communications Regulation**  
An Coimisiún um  
**Rialáil Cumarsáide**

An Coimisiún um Rialáil Cumarsáide  
Commission for Communications Regulation

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# ELECTRONIC COMMUNICATIONS STRATEGY STATEMENT 2019 – 2021



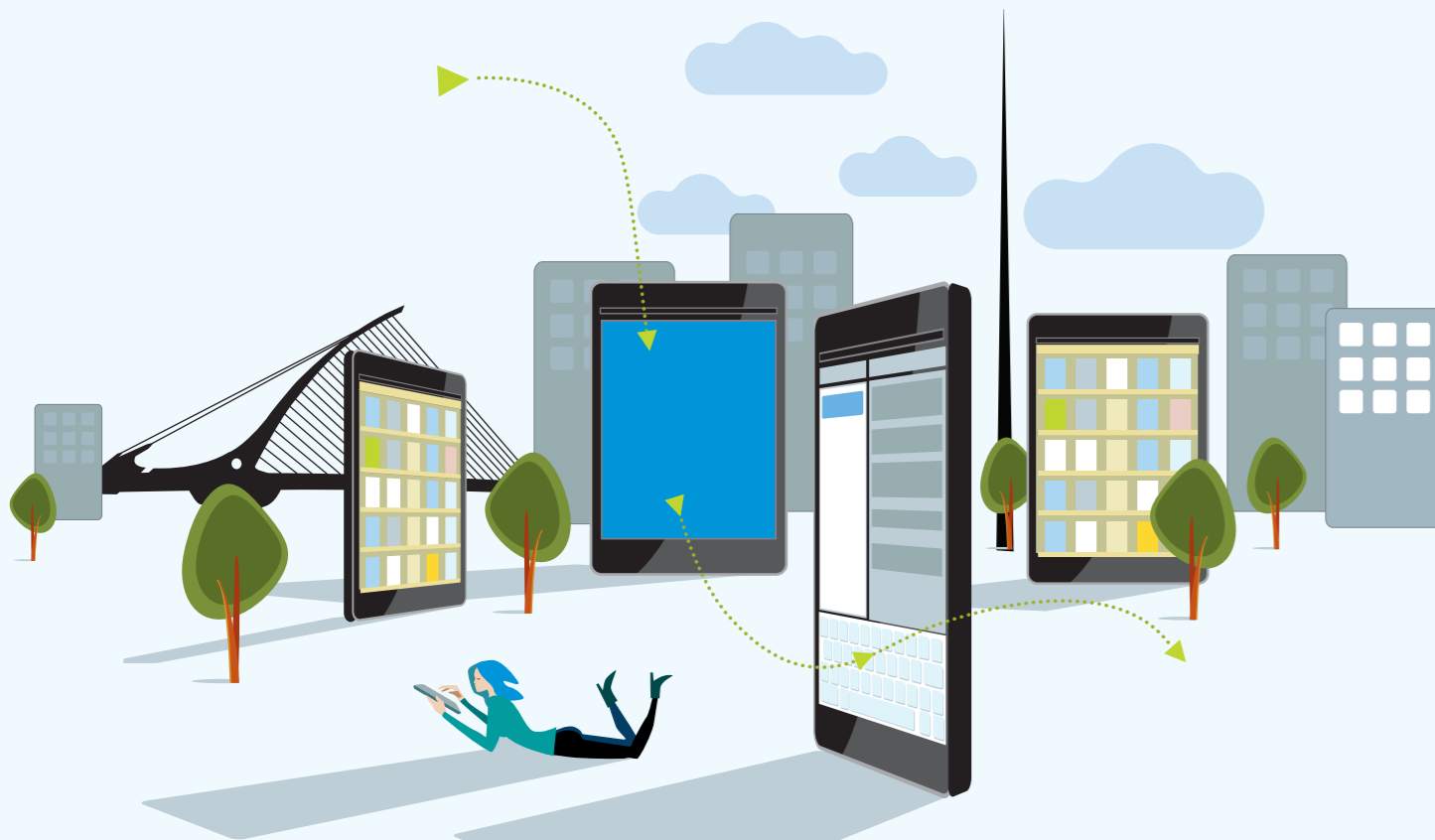
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## INTRODUCTION

The electronic communications services (ECS) sector plays a key role in shaping Ireland's economy and society. Today, there is virtually no part of our lives which remains untouched by innovations in digital connectivity.

In the absence of regulation, it is doubtful if electronic communications markets would evolve in ways which meet society's needs. Due to the nature of these markets, it is possible that, if left unregulated, investment would occur more slowly, end users would have less choice and prices would be higher. As the regulator for the electronic communications sector, ComReg strives to shape the competitive landscape, provide regulatory certainty and give the necessary incentives to make large scale investments in electronic communications networks possible.

This document sets out ComReg's vision for the ECS sector, defines our strategic intents for the coming years and identifies sectoral trends and challenges we anticipate will influence our activities over the coming period.



## STRATEGIC INTENTS 2017-2021



## TRENDS AND CHALLENGES

