



Media Release – 3 March 2010

ComReg launches initiative for small businesses

The Commission for Communications Regulation (ComReg) has today launched an initiative to further assist small and medium-sized businesses in Ireland. The new ComReg initiative will provide online information and a dedicated helpdesk for businesses to address their telecommunications and e-business issues in a more effective and efficient manner. Given the current economic climate, ComReg wants to ensure that telecommunications issues are minimised for small businesses.

ComReg's initiative consists of:

- a new business-specific information section on ComReg's consumer website (www.askcomreg.ie/business)
- a new dedicated helpdesk operated by ComReg personnel - 1890 200 035 or 01 8049707
- a new dedicated e-mail address (businessconsumers@comreg.ie) aimed specifically at small businesses and small office/home office consumers

ComReg Commissioner Mike Byrne said: *"Ireland's challenging economic climate has forced many consumers and businesses to reduce their costs and seek better value from service providers. This initiative by ComReg will assist small and medium enterprises in informing themselves about the full range of telecommunications services that are available. ComReg believes that this service will further help businesses to find the communications provider that most suits their needs and builds on information provided by ComReg over recent years."*

The content of the new business-specific section on www.askcomreg.ie is based on the key telecommunications issues identified by ComReg in its quarterly business ICT surveys and also addresses issues reported to its ConsumerLine.

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