



Commission for
Communications Regulation

Consultation Document on ComReg's Draft Strategy Statement for Electronic Communications 2014 - 2016

Consultation: ComReg 14/34

Date: 17/04/2014

**An Coimisiún um Rialáil Cumarsáide
Commission for Communications Regulation**

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1 Introduction

- 1 ComReg has published its Draft Strategy Statement for Electronic Communications for the period 2014 - 2016 as ComReg document 14/33 ("Draft Strategy Statement"), in line with Section 31 of the Communications Regulation Act 2002 (No. 20 of 2002), as amended. The Draft Strategy Statement also incorporates ComReg's strategy for regulation of premium rate services.
- 2 ComReg's Draft Strategy Statement assesses the extent to which ComReg's high level goals are being achieved and the trends which could affect this over the 2 year period covered by the Draft Strategy Statement. Then for each of the goals, ComReg has identified strategic priorities so that the goal can best be delivered over the coming 2 years.
- 3 ComReg would strongly encourage all interested parties to read and provide feedback on our Draft Strategy Statement by responding to the consultation questions set out in Chapter 2 of this document. We look forward to your valuable input.

2 Consultation Questions

In relation to ComReg document 14/33:

Q.1. Do you agree with ComReg's analysis of the Strategic Context in Chapter 3 of ComReg document 14/33? Are there other developments that ComReg needs to consider?

Q.2. Are the challenges related to these trends in Chapter 3 of ComReg document 14/33 the correct and most important ones? Are there additional challenges for the industry and for regulation over the next two years?

Q.3. Do you agree the strategic priorities highlighted in Chapters 4 to 7 of ComReg document 14/33 are correct and the most appropriate ones? If not, please elaborate your reasoning in relation to the priorities concerned. Do you think that there is anything that should be added to or omitted from the description of how ComReg expects to address its strategic priorities?

Q.4. Are there additional priorities that need attention over the period of this Strategy Statement?

3 Responding to the Consultation

- 4 ComReg's preliminary strategic priorities for the next two years 2014 to 2016 are set out in ComReg's Draft Strategy Statement. However, garnering the views of our external stakeholders is a key step in this process and greatly assists ComReg in tightening its focus and its priorities onto the most effective targets for the next period. This consultation document therefore provides an opportunity for our stakeholders to influence ComReg's strategic thinking and its approach going forward. ComReg will carefully analyse all views put forward and use these to not only help mould our final set of priorities but, more specifically, the workplan that will flow from those priorities.
- 5 ComReg looks forward to receiving stakeholder inputs and to advancing its strategy to that befitting 2016 and later, so playing its part to facilitate this exciting, dynamic and evolving market.
- 6 All comments are welcome; however it would make the task of analysing responses easier if comments were referenced to the relevant question numbers set out in Chapter 2.
- 7 The consultation period will run from 17 April to 22 May 2014 during which the Commission welcomes written comments to its draft Strategy Statement.
- 8 Having analysed and considered the comments received, ComReg will review the Draft Strategy Statement, and update where appropriate.
- 9 Responses should be clearly marked as Submissions to Consultation on ComReg's Draft Strategy Statement (ComReg 14/34) and must be submitted in written form (post or email) to the following recipient:

Ms. Sinéad Devey
Commission for Communications Regulation
Irish Life Centre
Abbey Street
Freepost
Dublin 1
Ireland

Email: marketframeworkconsult@comreg.ie

- 10 In order to promote further openness and transparency ComReg will publish all respondents' submissions to this consultation as well as all substantive correspondence on matters relating to this document, subject to the provisions of ComReg's guidelines on the treatment of confidential information (ComReg document 05/24).

- 11 We would request that electronic submissions be submitted in an unprotected format so that they can be included in the ComReg submissions document for electronic publication.
- 12 ComReg appreciates that respondents may wish to provide confidential information if their comments are to be meaningful. As it is ComReg's policy to make all responses available on its website and for inspection generally, respondents to this consultation are requested to clearly identify confidential material, and to place confidential material in a separate annex to their response, as well as to provide supporting reasoning as to why such material in that annex is confidential.