

Media Release- 14th January 2004

Consumers to benefit following ComReg direction on Broadband

The Commission for Communications Regulation (ComReg) today issued a final direction to eircom requiring it to facilitate consumers who wish to change their broadband provider.

This direction will enable customers to move from one broadband provider to another without the need for a break in service. It will also significantly reduce the associated costs faced by competing operators who can, in turn, pass these reductions on to consumers.

This decision will stimulate greater competition in broadband which is vital to the development of the economy. ComReg is requiring eircom to put this facility in place by the 27^{th} January 2004.

Commenting on the direction, John Doherty, ComReg Chairperson said: "Given the importance of broadband and the need to ensure more competition in its provision, ComReg has intervened and required that this service be in place within the next 14 days".

The full direction ComReg04/02 is available on the ComReg website <u>www.comreg.ie</u>

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