

Eircom's revised Bitstream prices further to Information Notice 19/10

Information Notice

Reference: ComReg 19/29

Date: 28/03/2019

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Additional Information

Document No:	19/29
Date:	28 March 2019

- On 28 February 2019, ComReg published Information Notice 19/10¹ (referred to throughout this document as "Information Notice 19/10"). In Information Notice 19/10 ComReg outlined that Eircom Limited ("Eircom") had notified its proposed prices for Fibre to the Cabinet ("FTTC") and current generation Bitstream services². The prices notified were based on a proposal to apply the pre-existing log curve to set prices for FTTC Bitstream and a separate pre-existing log curve for setting current generation Bitstream prices, further to ComReg Decision D11/18³.
- 2. ComReg did not grant pre-approval for Eircom to apply an alternative pricing structure to that outlined in ComReg Decision D11/18, as was required for Eircom to implement its proposed prices for FTTC Bitstream and current generation Bitstream from 1 July 2019⁴. As a result Information Notice 19/10 outlined that, in the absence of an alternative proposal from Eircom, Bitstream prices from 1 July 2019 should be as published in Annex 7 of ComReg Decision D11/18.
- 3. On 6 March 2019, Eircom presented a revised proposal to Industry. Following on from this presentation to Industry, on 14 March 2019 Eircom notified ComReg of its revised prices for FTTC Bitstream and current generation Bitstream, further to ComReg Decision D11/18⁵. Eircom published the draft revised price list on the "Proposals" section of the open eir website on 27 March 2019.⁶
- 4. ComReg advised in Information Notice 19/10 that it would provide an opportunity for interested parties to submit to ComReg their views on the use of a proposed log curve. This opportunity is being afforded to assist ComReg with one part of its analysis in relation to whether it should grant pre-approval, namely to assess whether Industry wishes to adopt such a pricing approach.⁷ ComReg is now inviting views from interested parties on Eircom's revised proposal (as presented to Industry on 6 March 2019 and as contained in Eircom's draft revised price list) and on the use of the log curve generally. Any such submissions should be sent to than April ComReg by no later 5 2019 and addressed to

¹ Information Notice entitled "*Eircom proposed Bitstream prices further to ComReg Decision D11/18*" dated 28 February 2019.

² Eircom also published the draft price list on the proposal section of the open eir website on 20 December 2018.

³ ComReg Document No 18/95, ComReg Decision D11/18, Pricing of wholesale broadband services, Wholesale Local Access (WLA) market and the Wholesale Central Access (WCA) markets, Response to Consultation Document 17/26 and Final Decision, dated 19 November 2018 ("**ComReg Decision D11/18**").

⁴ ComReg decided not to intervene in respect of Eircom's proposed prices for the period from 1 March 2019 to 30 June 2019.

⁵ A further revised submission was received from Eircom on 21 March 2019.

⁶ <u>https://www.openeir.ie/Reference_Offers/</u>, select "PROPOSALS" tab and select document entitled "*Bitstream Price List V13_1 proposed marked 08032019*".

⁷ Paragraph 9.19 of ComReg Decision D11/18.

wholesalepricing@comreg.ie. Please note that these submissions should be provided in a non-confidential form to facilitate publication in the event that ComReg decides to publish such submissions.