

Regulatory Guidance on Title III: End-User Rights of the European Electronic Communications Code

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Legal Disclaimer

The Guidance intends to set out ComReg's general approach to monitoring compliance on Title III: and end-users aspects of the Code within the areas referred to in this Guidance and it does not limit ComReg's discretion in carrying out its statutory functions and powers. ComReg will apply the guidance as appropriate when exercising its functions and powers but it does not necessarily set out ComReg's final or definitive position on particular matters i.e. it is not an exhaustive list. ComReg may decide, as circumstances dictate, to depart from the Guidance where justified.

The Guidance does not replace any regulations or laws and does not amount to legal advice. Whilst the Guidance endeavours to set out ComReg's general approach to monitoring compliance on Title III: and end-users aspects of the Code within the areas referred to in this Guidance, ComReg's powers and responsibilities are often subject to changes and are likely to evolve over time. Depending on the specific circumstances of such changes, ComReg may review and amend the Guidance as it sees fit, including to take account of legislative developments, case-law, guidance from relevant bodies, advancements in technology, or any other matters which may impact ComReg's views.

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1 Regulatory Guidance on End-User Rights in the European Electronic Communications Code

1.1. Introduction and objectives of this Guidance

- 1. The Commission for Communications Regulation ("**ComReg**") is the statutory body responsible for the regulation of the electronic communications sector (telecommunications, radio-communications and broadcasting transmission). ComReg has a range of functions and objectives in relation to the provision of electronic communications networks, electronic communications services ("ECN" and "ECS" respectively)¹ and associated facilities in accordance with European Union and national legislation.
- 2. This Guidance was first issued and subsequently updated by ComReg in 2020 in light of the European Electronic Communications Code² (the "Code"). This Guidance is now further updated following the commencement (on 9th June 2023) of the European Union (Electronic Communications Code) Regulations³ (the "ECC Regulations") and the Communications Regulation and Digital Hub Development Agency (Amendment) Act 2023⁴ (the "2023 Act") hereinafter referred to as "the legislation" which transpose the Code into Irish law. ComReg's role, under the legislation, in relation to certain end-user rights is clarified, as too are certain obligations on providers. This Guidance is updated to reflect the clarification by the legislation of ComReg's role and the additional legal requirements for providers.
- 3. Providers will also be aware of coming into force of the Consumer Rights Act 2022, on 29th of November 2022 (the "2022 Act"). The 2022 Act revokes in full S.I. 484/2013 European Union (Consumer Information, Cancellation and Other Rights) Regulations 2013 (the "2013 Regulations"). The 2013 Regulations are now contained in Part 5 of the 2022 Act and this Guidance is updated to take account of these changes. The legislation will have a significant impact on the electronic communications framework in Ireland and the scope of regulated electronic communications services.

¹ For the definitions of ECN and ECS under the ECC Regulations, see Part 1(2) of the ECC Regulations.

² Directive 2018/1972 of the European Parliament and of the Council of 11 December 2018, see https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32018L1972

³ S.I. No. 444 of 2022. https://www.irishstatutebook.ie/eli/2022/si/444/made/en/pdf

⁴ https://www.irishstatutebook.ie/eli/2023/act/4/enacted/en/pdf

- 4. The Guidance is intended to give providers of ECS⁵ to the Irish market an overview of the key retail aspects and end-user rights that are applicable under the ECC Regulations and the 2023 Act. Providers will need to ensure *inter alia* that their contractual terms and conditions comply with the ECC Regulations and that they provide certain minimum contractual information to consumers⁶ (and where relevant, microenterprises⁷, small enterprises⁸, medium-sized enterprises⁹ and not-for-profit organisations¹⁰) prior to entering into contracts.
- 5. With this in mind, the Guidance is updated to take account of legislative developments, and references to the relevant end-user rights provisions of the ECC Regulations and consumer protection measures of the 2023 Act implementing the Code. In this Guidance, terms used are as defined in the ECC Regulations the 2023 Act and the 2022 Act, including as regards a "durable medium". The Guidance also highlights the definition of ECS created by the ECC Regulations, which is now comprised of three main categories of ECS, based on a functional approach¹¹.
- 6. It is important that providers consider the specific service(s) that they offer or provide and ascertain which obligations apply to them, bearing in mind that providers may well provide one or more categories of ECS through the same consumer-facing service, such as a mobile phone subscription and handset which provides interpersonal communications services (voice, text / SMS etc.) and internet access services.
- 7. To recap, the main objectives of this Guidance are to:

⁵ The term "providers" refers to a provider of any category of ECS as defined under the ECC Regulations, unless expressly indicated to the contrary or where the context otherwise implies.

⁶ Under S.I. No. 444 of 2022.: "Consumer" means any individual who uses or requests a publicly available electronic communications service for purposes which are outside his or her trade, business, craft or profession;".

⁷ S.I. No. 444 of 2022: "microenterprise" means a company with fewer than 10 employees and an annual turnover or balance sheet below €2 million.

⁸ S.I. No. 444 of 2022: "small enterprise" means a company that is not a microenterprise and that has fewer than 50 employees and an annual turnover or balance sheet below €10 million.

⁹ S.I. No. 444 of 2022: "medium-sized enterprise" means a company that is not a microenterprise or small enterprise, that has fewer than 250 employees and an annual turnover below €50 million or balance sheet below €43 million.

¹⁰ S.I. No. 444 of 2022: "not-for-profit organisation" means a body, organisation or association —

⁽a) that provides its services on a not-for-profit basis,

⁽b) that has been properly constituted in accordance with the law of the State or another Member State, and

⁽c) whose objectives, as specified in the documents establishing the body, organisation or association concerned, are in the public interest.

¹¹ S.I. No. 444 of 2022: "electronic communications service" means a service normally provided for remuneration via electronic communications networks, which encompasses, with the exception of services providing, or exercising editorial control over, content transmitted using electronic communications networks and services, the following types of services:

⁽a) 'internet access service' within the meaning of Article 2 of Regulation (EU) 2015/21205;

⁽b) interpersonal communications service; and

⁽c) services consisting wholly or mainly in the conveyance of signals such as transmission services used for the provision of machine-to-machine services and for broadcasting.

- ➤ Highlight the most important provisions from the perspective of electronic communications retail services, such as the key end-user rights provisions.
- Assist providers to understand their regulatory obligations under the ECC Regulations regarding ECS contracts¹², and more generally, to give practical guidance on the minimum information requirements for ECS contracts and how that information might be provided.
- ➤ Highlight that the ECC Regulations extend certain rights afforded to consumers of ECS to certain other classes of end-users and where relevant, microenterprises, small enterprises and not-for-profit organisations, unless they have explicitly agreed to waive those rights ¹³.
- ➤ Increase awareness of the requirements for ECS contracts¹⁴ to contribute to a more open, transparent and competitive market.
- Provide guidance on the end-user's rights provisions in Articles 103 to 107 of the Code as implemented by Regulations 87 to 91 of the ECC Regulations and Sections 36 and 39 of the 2023 Act.
- 8. ComReg consulted, where relevant, on the contents of this Guidance with the Competition and Consumer Protection Commission and the Data Protection Commission.
- 9. The contents of this Guidance document are for information and guidance purposes only and are strictly subject to the Legal Disclaimer above, and any views expressed, or conclusions drawn by ComReg in this Guidance may be subject to change. ComReg reserves the right to update or amend this document and its views therein as appropriate, including to take account of legislative developments, case-law, guidance from relevant bodies, advancements in technology, or any other matters which may impact ComReg's views.

1.2. Scope of the Guidance

- 10. The Guidance is structured as follows:
 - Sections 1.3 and 1.4 outline the aims of the Code, including the level of harmonisation it requires.

¹² 'ECS contract' for the purpose of this Guidance means a "*contract or any corresponding offer*" within the meaning of Regulation 87(1) of the Regulations.

¹³ For example, the rights set out in Regulation 87(6) of the ECC Regulations.

¹⁴ Where ComReg refers to 'ECS contracts' it includes contracts with consumers, microenterprises, small enterprises and not-for-profit organisations, unless otherwise stated.

- Section 1.5 provides a high-level overview of the key 'End-User Rights' (Title III) provisions in the Code which are transposed by the ECC Regulations and Sections 36 and 39 of the 2023 Act in relation to Article 104 and 106 of the Code.
- Section 1.6 sets out the three types of ECS subject to regulation under the ECC Regulations and their key characteristics.
- Section 2 focuses on Article 102 of the Code (implemented by Regulation 87 of the ECC Regulations), which provides for the right to receive certain minimum pre-contractual information and explains the Contract Summary requirements. This includes a discussion of the key elements of Regulation 87 and some practical considerations.
- The "Consolidated Pre-contractual requirements (by theme)", in Appendix 1 of this Guidance contains ComReg's view of the consolidated minimum ECS contract information requirements (e.g. main characteristics, price, duration etc.), in a thematic, list format. These lists consider the Regulation 87(1)–(4) requirement to provide information required by Schedule 7 of the ECC Regulations and by Schedule 3¹⁵ of the 2022 Act¹⁶. Section 3 focuses on assisting providers to understand their regulatory obligations under Regulation 87 (10) to (11) (consumption monitoring and control), Regulation 88 (transparency, comparison and publication of offers), Section 36 of the 2023 Act (quality of service), Regulation 89 (contract duration and termination), Regulation 90 (switching and porting) and Section 39 of the 2023 Act as it pertains to switching and porting, and Regulation 91 (bundled offers).
- Section 3 further provides some practical guidance on the obligations of providers under those Articles 102 (5) and (6) and Articles 103 to 107 (implemented by Regulations 87 (10) and (11), and Regulations 88, 89, 90 and 91 of the EEC Regulations and Sections 36 and 39 of the 2023 Act) in particular regarding: the provision of facilities to monitor usage, alerts and notifications on consumption limits; independent comparison tools and publication of information on the terms and conditions of offers and quality of service; contract duration and termination including notifications on end of contract and best tariff advice, handset unlocking; IAS switching, prepaid credit refunds and compensation; and bundled offers.
- 11. In light of queries from industry, ComReg has decided to focus the contractrelated aspects of the Guidance on the information requirements for 'distance'

¹⁵ Schedule 2 of the Consumer Information Regulations the European Union (Consumer Information, Cancellation and Other Rights) Regulations 2013 (S.I. No. 484 of 2013)("the 2013 Regulations") which was revoked and replaced by Schedule 3 the Consumer Rights Act.

¹⁶ Number 37 of 2022, see https://www.irishstatutebook.ie/eli/2022/act/37/enacted/en/html

contracts rather than those for 'on-premises' contracts, within the meaning of the 2022 Act¹⁷.

1.3. General aims of the Code

- 12. The Code established a harmonised framework in the EU Member States for the regulation of ECN, ECS, associated facilities and services, and certain aspects of terminal equipment (Article 1). The Code was established by means of Directive 2018/1972¹⁸ in December 2018 and transposed into Irish law by the ECC Regulations and the 2023 Act.
- 13. Article 1(2) of the Code describes the broad aims as follows:
 - "(a) [to] implement an internal market in electronic communications networks and services that results in the deployment and take-up of very high capacity networks, sustainable competition, interoperability of electronic communications services, accessibility, security of networks and services and end-user benefits; and
 - (b) [to] ensure the provision throughout the Union of good quality, affordable, publicly available services through effective competition and choice, to deal with circumstances in which the needs of end-users, including those with disabilities in order to access the services on an equal basis with others, are not satisfactorily met by the market and to lay down the necessary end-user rights."
- 14. The general objectives of the Code are set out in Regulation 4 of the ECC Regulations. ComReg has the function under Section 10(1)(ae) of the

¹⁷ Although Schedule 2 information requirements apply to "off-premises" contracts also. Section 2 of the Consumer Rights Act contains the following definitions:

[&]quot;Distance contract" means " means a contract concluded between a trader and a consumer under an organised distance sales or service-provision scheme without the simultaneous physical presence of the trader and the consumer, and with the exclusive use of one or more means of distance communication up to and including the time at which the contract is concluded:"

[&]quot;Off-premises contract" means each of the following contracts between a trader and a consumer: "

⁽a) a contract concluded in the simultaneous physical presence of the trader and the consumer in a place which is not the business premises of the trader;

⁽b) a contract for which an offer was made by the consumer in the simultaneous physical presence of the trader and the consumer in a place which is not the business premises of the trader;

⁽c) a contract concluded on the business premises of the trader or through any means of distance communication immediately after the consumer was personally and individually addressed in a place which is not the business premises of the trader in the simultaneous physical presence of the trader and the consumer;

⁽d) a contract concluded during an excursion organised by the trader with the aim or effect of promoting and selling goods or services to the consumer;";

Regulation 96 of the Consumer Rights Act contains the following definition:

[&]quot;On -premises contract" means "any contract between a trader and a consumer other than a distance contract or an off-premises contract;".

¹⁸ Directive 2018/1972 of the European Parliament and of the Council of 11 December 2018 establishing the European Electronic Communications Code, OJ (L 321/36).

Communications Regulation Acts 2002-2023 to perform the tasks assigned to it under the ECC Regulations.

1.4. Harmonisation and impact of the Code

- 15. The Code consolidated and replaced the existing framework of EU directives regulating the electronic communications sector. As of 21 December 2020, the following EU Directives were repealed and recast in the Code: the "Access Directive" (Directive 2002/19), the "Authorisation Directive" (Directive 2002/20/EC), the "Framework Directive" (Directive 2002/21/EC) and the "Universal Service Directive" (Directive 2002/22EC)¹⁹.
- 16. In terms of the 'End-User Rights' provisions²⁰, Article 101(1) of the Code makes it clear that maximum harmonisation is required:
 - "1. Member States shall not maintain or introduce in their national law enduser protection provisions diverging from Articles 102 to 115, including more, or less, stringent provisions to ensure a different level of protection, unless otherwise provided for in this Title."

1.5. Overview of End-User Rights

- 17. Articles 102 to 107 have been implemented by Regulations 87 to 91 of the ECC Regulations²¹ and Sections 36 and 39 of the 2023 Act²². This legislation sets out the main rights for consumers of ECS, and in some cases for microenterprises, small enterprises and not-for-profit organisations. For example, the ECC Regulations extend to the latter entities the benefits of consumer rights such as those relating to contract information (including the Contract Summary), maximum contract duration and certain rights associated with bundles²³.
- 18. The below is a brief overview of the key end-user provisions in the Code as implemented by the ECC Regulations and Sections 36 and 39 of the 2023 Act:
 - Article 102 Regulation 87 of the ECC Regulations (Contract Information Requirements) – these requirements are discussed in detail in Section 2 and Appendix 1.
 - Article 103 Regulation 88 of the ECC Regulations (Transparency, comparison of offers and publication of information) - specifies

¹⁹ Pursuant to Article 125 and Annex XII of the Code.

²⁰ Title III "End-User Rights" covers Articles 98 to 116 of the Code.

²¹ https://www.irishstatutebook.ie/eli/2022/si/444/made/en/pdf

https://www.irishstatutebook.ie/eli/2023/act/4/enacted/en/pdf

²³ See Recital 259 and Article 98 of the Code, Regulations 87(6), 89(4) and (7) and 91(4) of the Code.

requirements relating to the accessibility of contractual information, such as that the Regulator shall ensure the availability of a independent comparison tool, and specifies obligations regarding the publication of Schedule 8 information.

- Article 104 Section 36 of the Act 2023 (Publication of information on Quality of Service) – provides that the Regulator may require providers of internet access services and of publicly available interpersonal communications services to publish information on Quality of Service.
- Article 105 Regulation 89 of the ECC Regulations (Contract Duration and Renewal) – specifies that conditions and procedures for contract termination must not act as a disincentive to switching, that minimum contract periods must not be longer than 24 months, and various other conditions relating to termination, including in the event of a contract change or termination during the contract period.
- Article 106 Regulation 90 of the ECC Regulations and Section 39 of the Act 2023 (Provider switching and number portability) – sets out rules for facilitating switching between providers of internet access services and for porting numbers. Providers must include information in the contract regarding the end-user's right to seek compensation in the event of a switching issue (pursuant to Schedule 7 of the ECC Regulations).
- Article 107 Regulation 91 of the ECC Regulations (Bundled offers) provides that obligations in relation to the Contract Summary, transparency, contract duration, termination and switching in the preceding ECC Regulations apply to all elements of a bundled contract (Regulation 91(1)). Where under national or EU law consumers may terminate a contract for non-conformity with the contract or a failure to supply one element of the bundle prior to the end of the contract term, that right applies to all elements of a bundled offer (Regulation 91(2)). The right to terminate the contract and to obtain a Contract Summary for bundles also applies to microenterprises, small enterprises and not-for-profit organisations, unless they explicitly waive those rights (Regulation 91(4)).
- 19. **Interaction with data protection** The ECC Regulations also require that the processing of personal data by ECS, whether for remuneration or otherwise, should comply with the requirements of data protection law²⁴. Schedule 7 of the ECC Regulations requires providers of IAS and ICS to specify what personal

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²⁴ The ECC Regulations define "data protection law" as "the requirements of the Data Protection Act 2018 (No. 7 of 2018) and Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016"

data is processed in relation to the provision of the service (Schedule 7, Part B, (4)).

1.6. Which ECS are in scope?

- 20. The ECC Regulations define ECS and the definition captures both traditional and new or evolving methods of electronic communication services (ECS).
- 21. There are now three categories of ECS:
 - (i) internet access services (IAS);
 - (ii) interpersonal communications services (ICS), distinguishing between 'number-based' and 'number-independent' ICS; and
 - (iii) services consisting wholly or mainly of the conveyance of signals, such as transmission services used for machine-to-machine (M2M) communications and for broadcasting.

1.6.1. Rationale behind new ECS categories

- 22. The three categories reflect that more and more end-users are choosing to substitute traditional voice telephony, such as text messages (SMS) and traditional voice phone calls, with functionally equivalent over-the-top (OTT) online services such as Voice over IP (VOIP), messaging services and web-based e-mail services²⁵. Functionally equivalent services that enable communication have traditionally not been subject to the framework of EU telecom rules, but the new definition of ECS may bring functionally equivalent services its scope²⁶. ComReg highlights that the provisions of the ECC can apply to Over-The-Top services (OTT Services) to the extent that they are functionally equivalent and enable communication. It is important therefore for providers to determine if their services fall into one of the three categories of ECS as they may be subject to certain end-user rights provisions in the ECC Regulations.
- 23. ComReg understands that a key tenet of the Code was to improve the trust of end-users of new forms of communications services by creating certainty about their rights and closing gaps in end-user protections. The ECC Regulations implementing the Code attempt to do this by creating comparable regulatory requirements for a broader group of "functionally comparable" ECS. This reflects the fact that from an end-user's perspective, it is not relevant whether

²⁵ See Recital 15 of the Code. See also EU press release on the Code (but note references to numbered Articles of the Code have since changed): https://ec.europa.eu/information_society/newsroom/image/document/2016-52/executive_summary_2 - services 40995.pdf

²⁶ Although OTT communications services which made use of telephone numbers have been considered to be subject to the rules of the framework prior to the Code.

- a provider conveys signals itself or whether the communication is delivered via an internet access service (such as VoIP or online messaging)²⁷.
- 24. The ECC Regulations acknowledge that the three categories of ECS may sometimes overlap. As noted in the Introduction Section of this Guidance, this may often be the case where, for example, a mobile phone operator offers an end-user a number-based ICS and also supplies a service that provides access to the internet (an IAS).
- 25. ComReg has set out below some guidance on interpreting the scope of regulated ECS and the differences between the various categories, however, it is for each provider to obtain their own legal advice on the nature of services that they supply and any associated legal obligations.

1.6.2. Characteristics of ECS subject to the ECC Regulations

- **26.** Firstly, the definition of an "electronic communications service" in the ECC Regulations specifies that it applies to services that are "normally provided for remuneration via electronic communications networks".
- 27. This implies that the ECC Regulations do not apply to services that are "free", however, ComReg notes that the concept of a service for 'remuneration' is not strictly limited to the provision of ECS in exchange for monetary consideration. Whether or not a service is normally provided for remuneration must be interpreted in accordance with relevant European Union case law and Recital 16 of the Code which states:
 - "In line with the case-law of the Court of Justice of the European Union (Court of Justice) on Article 57 TFEU (16), remuneration also exists within the meaning of the TFEU if the service provider is paid by a third party and not by the service recipient. The concept of remuneration should therefore also encompass situations in which the end-user is exposed to advertisements as a condition for gaining access to the service, or situations in which the service provider monetises personal data it has collected in accordance with Regulation (EU) 2016/679." (emphasis added)
- 28. The definition of an "electronic communications service" in the ECC Regulations also expressly excludes from the scope of regulated ECS "services providing, or

²⁷ See further the principles set out in Recital 15 of the Code.

exercising editorial control over, content transmitted using electronic communications networks and services".

1.6.3. Three categories of ECS

- a) Internet Access Services (IAS) ("Category 1")
- 29. The ECC Regulations define "internet access services" by reference to the definition of that term in Article 2 (2) of the Open Internet Access Regulation (EU) 2015/2120, which is in turn defined as, "a publicly available electronic communications service that provides access to the internet, and thereby connectivity to virtually all end points of the internet, irrespective of the network technology and terminal equipment used".
- 30. Other requirements which apply to a provider of an IAS, such as safeguarding the openness of the internet and avoiding limitations on the rights of internet users are specified in the Open Internet Access Regulation, which includes contract information requirements specified under Article 4 (1) of the Open Internet Access Regulation²⁸. Therefore, IAS providers should ensure that they comply both with those requirements and the contract information requirements under Regulation 87 of the ECC Regulations²⁹.
- **b)** Interpersonal Communications Services (ICS) ("Category 2 (i) & (ii)")
- 31. There are two types of ICS (i) number- independent ICS and (ii) number-based ICS. Both types of ICS are services which allow "direct" and "interactive" exchange of information, between a "finite" number of persons, whereby the persons initiating or participating in the communication determine its recipient(s).
- 32. The definition of ICS and its two sub-categories of ICS are set out below:
 - o **ICS** defined by the ECC Regulations as:

"'interpersonal communications service' means a service normally provided for remuneration that enables direct interpersonal and interactive exchange of information via electronic communications networks between a finite number of persons, whereby the persons initiating or participating in the communication determine its recipient(s) and does not include services which enable interpersonal

²⁸ Including, for example, information on internet speeds, quality of service parameters and how any traffic management measures impact on the quality of the service or privacy of personal data. Part B (III) of Schedule 7 of the ECC Regulations encompasses these requirements by cross-reference to Article 4 (1) of the Code.

²⁹ These requirements are set out in detail in Section 2 and in the Appendix of this Guidance.

and interactive communication merely as a minor ancillary feature that is intrinsically linked to another service;"

Number-based ICS - defined by the ECC Regulations as:

"'number-based interpersonal communications service' means an interpersonal communications service which connects with publicly assigned numbering resources, namely, a number or numbers in a national or international numbering plan, or which enables communication with a number or numbers in a national or international numbering plan;"

Number-independent ICS - defined by the ECC Regulations:

"'number-independent interpersonal communications service' means an interpersonal communications service which does not connect with publicly assigned numbering resources, namely, a number or numbers in a national or international numbering plan, or which does not enable communication with a number or numbers in a national or international numbering plan;".

- 33. Further important guidance on the meaning and features of ICS can be found in Recital 17 of the Code.
- 34. It will be necessary for providers of ICS to ascertain which category of ICS they provide, Category 2 (i) or 2 (ii), as the scope of obligations in some cases differs between the two sub-categories. For instance, certain obligations apply to providers supplying "number-based ICS" which do not apply to "number-independent ICS", including the obligation to provide information on constraints on access to emergency services or caller location information, and on an enduser's right to have their personal data included or excluded from a directory (see Part B (II) of Schedule 7 of the ECC Regulations and for further guidance on the distinction between these sub-categories of ICS, and Recital 18 of the Code)³⁰. ComReg notes, however, that most of the contract information requirements set out in Schedule 7 of the ECC Regulations apply equally to number-based ICS and to number-independent ICS.

³⁰ See Recital 18 – "Interpersonal communications services using numbers from national and international numbering plans connect with publicly assigned numbering resources. Those number-based interpersonal communications services comprise both services to which end-users numbers are assigned for the purpose of ensuring end-to-end connectivity and services enabling end-users to reach persons to whom such numbers have been assigned. The mere use of a number as an identifier should not be considered to be equivalent to the use of a number to connect with publicly assigned numbers and should therefore, in itself, not be considered to be sufficient to qualify a service as a number-based interpersonal communications service..."

- c) Services conveying signals, such as transmission services ("Category 3")
- 35. These include "transmission services" such as those used for the provision of M2M services and for broadcasting.
- 36. It will be important for relevant providers to determine if their services consist "wholly or mainly" of signals, such as transmission services for M2M³¹ services because if a service falls into this category, it will not be subject to certain enduser rights provisions in the ECC Regulations, including the contract information requirements of Regulation 87 and Schedule 7 of the ECC Regulations. ComReg notes that Schedule 7, Part A expressly excludes transmission services for M2M services from the scope of its contract information requirements but that it does not explicitly exclude other aspects of Category 3 services, such as transmission services for broadcasting.

1.6.4. Which obligations apply?

- 37. In order for providers to ascertain which category (or categories) of ECS their services fall into, and which specific obligations apply, ComReg encourages providers to, in particular, carefully review Regulations 87 to 91 of the ECC Regulations and associated Schedules and Sections 36 and 39 of the 2023 Act and to seek legal advice where necessary.
- 38. In terms of the information requirements that apply to ECS contracts with consumers (and, where relevant, microenterprises etc.), ComReg advises providers to review Regulation 87 of the ECC Regulations and to consult the detailed thematic section of this Guidance in the Appendix at Annex 1: "Consolidated Pre-contractual requirements (by theme)". For convenience, ComReg has included some extracts of relevant provisions from the ECC Regulations and the 2022 Act in addition to certain Recitals and Annex X of the Code in the "Additional Legislative Sources" Section in the Appendix of the Guidance.

³¹ Which could include transmission of signals for Internet of Things (IoT) services.

2 Contract Information Requirements

2.1 Overview of Article 102 requirements

- 39. Article 102 of the Code has been transposed into Irish law by Regulation 87 of the ECC Regulations. This section of the Guidance includes a general discussion of the ECS contract information requirements of Regulation 87 of the ECC Regulations and related provisions.
- 40. The main requirements of Regulation 87 of the ECC Regulations are as follows:
 - Regulation 87 (1) to (3) imposes an obligation on providers to provide consumers and certain other customers with a minimum set of precontractual information in a clear and comprehensible manner on a durable medium (hereafter, the "Pre-Contractual Information"). Additionally, the Regulator may specify the circumstances in which provision of such information on a durable medium will not be feasible.
 - Regulation 87 (4) and (5) specifies that the Pre-Contractual Information shall, upon request, be provided in an accessible format for end-users with disabilities subject to any requirement of law for accessibility for products or services³². Further, the Regulator may specify requirements in order to ensure compliance by providers with such provision of such information.
 - Regulation 87 (6) specifies that the information referred to in paragraphs (1), (7) and (10) shall also be provided to end-users that are microenterprises or small enterprises or not-for-profit organisations, unless they have explicitly agreed to waive all or part of those provisions and, the provisions of this Regulation shall apply mutatis mutandis. Providers shall maintain a record of such waiver in accordance with data protection law³³.
 - Regulation 87 (7) and (8) imposes the obligation to provide consumers with a standardised and easily readable 'summary' document, which summarises the key elements of the contract (the "Contract Summary"), prior to the conclusion of a binding contract. As this is a summary of the Pre-Contractual Information, the information in the Contract Summary should accurately reflect the Pre-Contractual Information but will obviously

³² See Directive (EU) 2019/882 (the European Accessibility Act (EAA)) which was adopted in April 2019 and will apply from 28 June 2025

³³ The ECC Regulations define "data protection law" as "the requirements of the Data Protection Act 2018 (No. 7 of 2018) and Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016"

be much shorter and must comply with specific requirements in terms of form, content and presentation (see further below).

- Regulation 87 (9) specifies that both the Pre-Contractual Information and the Contract Summary information will become an "integral part" of the concluded contract, subject to any amendments specifically agreed with the consumer (for example, a new delivery date for terminal equipment)³⁴. So, in the normal course and assuming consumer agreement, the Pre-Contractual Information and the Contract Summary will, together, constitute the final contract on a durable medium. Further, Regulation 87 (9) requires that Providers maintain a record of a consumer's express consent in accordance with data protection law.
- Regulation 87 (10) and (11) sets out rules in relation to offering consumers facilities for monitoring their time and volume consumption levels in terms of usage of contracted services, for example, as against a tariff plan. It requires providers to ensure they notify consumers before any consumption limit, as established by the Regulator, is reached and when a service included in their tariff plan is fully consumed. Additionally, the Regulator may further specify requirements in respect of the timing, format, and content of such notifications and the mediums upon which they may be sent.
- Articles 102 (6) and 102 (7) of the Code are discretionary provisions for the State:

Article 102 (6) – provides that Member States may maintain or introduce national laws to require providers to provide additional information to consumers on consumption levels and to temporarily prevent further use of a service in excess of a particular financial or volume limit. No such provisions form part of the transposing legislation however the State retains the discretion to introduce such provisions in the future.

Article 102 (7) – makes express provision for Member States to introduce further laws to "address newly emerging issues" that are "not regulated by this Article". This provision provides a basis for Member States to, as necessary, introduce new legislation or to adapt existing legislation to address issues arising from new forms of communications services and novel or emerging social and technological developments.

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³⁴ Regulation 87(9) specifies that: "The information referred to in paragraphs (1) and (7) shall become an integral part of the contract and shall not be altered unless the contracting parties expressly agree otherwise. Providers shall maintain a record of a consumer's express consent in accordance with data protection law."

2.2 Scope of Article 102

- 41. As noted above, Regulation 87 (1) to (5) gives an entitlement to two sets of information before a consumer is bound by an ECS contract: (i) the Contract Summary information and (ii) the longer Pre-Contractual Information.
- 42. The right to information under Regulation 87 applies to contracts with "a provider of publicly available electronic communications services, other than transmission services used for the provision of machine-to-machine services". Therefore, Regulation 87 covers all ECS within Category 1, Category 2 and Category 3 described in Section 1.6 of this document, with the exception of transmission services for M2M services.
- 43. Regulation 87 (6) extends the right to receive the Contract Summary and the Pre-Contractual Information for consumers to "end-users that are microenterprises or small enterprises or not-for-profit organisations", unless they explicitly agree to waive the right to that information providers are required to maintain a record of such waiver in accordance with data protection law. Recital 259 of the Code explains such extension of the right to end-users that are microenterprises or small enterprises or not-for-profit organisations. The reasons for this are due to the bargaining position of those entities being comparable to that of consumers. Providers should therefore ensure that those entities are not deprived of the opportunity to avail of the end-user rights specifically afforded to them under the Code and ECC Regulations³⁵.

2.3 Impact of new contract information rules on existing law

- 44. Regulation 87 and its related Schedule 7 introduce some new obligations for ECS contracts. However, Regulation 87 (1) to (5) specifically re-adopts the contract information requirements which are required under the 2022 Act³⁶, pursuant to Schedule 2 (Information to be Provided: On-Premises Contract) and Schedule 3 (Information to be Provided: Off-Premises Contract or Distance Contract).
- 45. However, the Code stipulates that where there is an overlap in the contract information requirements pursuant to the Consumer Rights Directive and those imposed by the Code, there is no requirement to include duplicate information

³⁵ Providers should note the exemption in Regulation 84 of the ECC Regulations, which disapplies the requirements of Part 11 of the ECC Regulations, save for Regulations 85 and 86, to "microenterprises" who provide only number-independent interpersonal communications services. Specific rules for entities seeking to benefit from such an exemption such as required notifications to end-users are set out in the ECC Regulations.

³⁶ https://www.irishstatutebook.ie/eli/2022/act/37/enacted/en/html

in contracts. In that context, providers will need to assess any potential overlaps in those information requirements as they relate to the services they offer or supply³⁷.

2.4 Article 102 - practical matters

2.4.1 Provision of pre-contractual information on a durable medium

- 46. Regulation 87 (1) to (3) requires the Pre-Contractual Information for ECS contracts to be provided to consumers on a "durable medium"³⁸, at a point before a consumer is bound by a contract. Regulation 87 (9) specifies that this information, together with the Contract Summary (discussed further below), will become an integral part of the final contract and cannot be altered unless both parties expressly agree otherwise.
- 47. Regulation 87 (2) of the ECC Regulations states:

"The information referred to in paragraph (1) shall be provided in a clear and comprehensible manner on a durable medium or, where provision on a durable medium is not feasible, in an easily downloadable document made available by the provider. The provider shall expressly draw the consumer's attention to the availability of that document and the importance of downloading it for the purposes of documentation, future reference and unchanged reproduction."

48. ComReg is of the view that in order to meet the requirements of Regulation 87 (1) to (3) of providing the Pre-Contractual Information in a "clear and comprehensible manner on a durable medium", that it should comply with the definition of "durable medium" specified in the ECC Regulations as follows:

"'durable medium' has the same meaning as in Regulation 2 of the European Union (Consumer Information, Cancellation and Other Rights) Regulations 2013 (S.I. No. 484 of 2013);"³⁹

³⁷ Recital 258 states as follows: "The inclusion of information requirements in this Directive, which might also be required pursuant to Directive 2011/83/EU, should not lead to duplication of the information within pre-contractual and contractual documents. Relevant information provided in respect of this Directive, including any more prescriptive and more detailed informational requirements, should be considered to fulfil the corresponding requirements pursuant to Directive 2011/83/EU."

³⁸ The definition of 'durable medium' in Regulation 87 remains aligned with the meaning set out in the Consumer Rights Act 2022.

³⁹ The Consumer Information Regulations the European Union (Consumer Information, Cancellation and Other Rights) Regulations 2013 (S.I. No. 484 of 2013)("the 2013 Regulations") were revoked and replaced by Schedule 3 the Consumer Rights Act.

- 49. In addition, the Pre-Contractual Information on a durable medium must be personally addressed to the consumer, be capable of being retained for future reference and be in a format that can be reproduced in an unchanged format at a later point in time.
- 50. Section 2 of the 2022 Act defines a "durable medium" as:
 - "'Durable medium' means any instrument which enables a consumer or a trader to store information addressed personally to that person in a way that is accessible for future reference for a period of time adequate for the purposes of the information and which allows the unchanged reproduction of the information stored." 40
- 51. The ECC Regulations are not prescriptive as to the means of providing contract information and this may be done by means such as online, by text, email or in person. What the ECC Regulations require is that all Pre-Contractual Information covered by Regulation 5, 7 or 10 of the European Union (Consumer Information, Cancellation and Other Rights) Regulations 2013 (S.I. No. 484 of 2013)⁴¹ and the information listed in Schedule 7 of the ECC Regulations, must be provided on a "durable medium" pre-contract or, by way of exception if that is not feasible, in "an easily downloadable document" (discussed further below).
- 52. In terms of practical application of what constitutes provision on a durable medium, ComReg is of the view that sending a consumer a link which displays the Pre-Contractual Information required by Regulation 87 (1) and (2) solely on the webpage of a provider's website would not constitute a durable medium⁴².
- 53. ComReg notes that under existing consumer law⁴³, where distance contracts are concluded by a medium that allows limited space or time to display the information, providers could give the required pre-contractual information to consumers through different mediums and in two-phases, provided certain requirements were met, i.e. minimum information from Schedule 3 of the 2022

⁴⁰ Recital 23 of the Consumer Rights Directive gives examples of such media: "Durable media should enable the consumer to store the information for as long as it is necessary for him to protect his interests stemming from his relationship with the trader. Such media should include in particular paper, USB sticks, CD-ROMs, DVDs, memory cards or the hard disks of computers as well as e-mails."

⁴¹ Repealed and replaced by Part 5 of the Consumer Rights Act 2022.

⁴² See for example, Case (C49-11) Content Services, delivered 5 July 2012 by the Court of Justice of the European Union (CJEU) following a reference for a preliminary ruling from Austria. The CJEU considered the definition of durable medium set out in Article 5 (1) of Directive 97/7/EC of the European Parliament and of the Council of 20 May 1997 on the protection of consumers in respect of distance contracts, and the similar definition in the (at the time) draft Consumer Rights Directive 2011/83/EC. The Court held that sending a consumer an email containing hyperlinks to access the applicable contractual terms and conditions via the company's website was not, in this case, sufficient to meet the requirements of a durable medium (see paragraph 31). The judgment is available at: https://eurlex.europa.eu/LexUriServ.do?uri=CELEX:62011CJ0049:EN:HTML

⁴³ Section 106 (6) of the Consumer Rights Act 2022.

Act is provided on or through that means of communication and the other information specified in Schedule 3, and the model cancellation form set out in Part 2 of Schedule 4 of the 2022 Act can be provided in another "appropriate way" in accordance with subsections (1) to (4) of Section 106 of the 2022 Act. In a distance SMS-sign up scenario, this could allow an initial SMS to be sent containing the pre-contract information specified by Section 106 (6)(a) of the 2022 Act⁴⁴, followed by the additional Schedule 3 contract information in an "appropriate way" (such as by a further SMS/email/downloadable PDF)⁴⁵. For any distance contract under the ECC Regulations concluded in this way, the requirements of providing the contract on a durable medium (subject to the exception below) before the consumer is bound would still need to be complied with and the information required by Schedule 7 of the ECC Regulations must also be provided.

2.4.2 Meaning of "durable medium" and any exceptions

- 54. ComReg notes that the ECC Regulation 87 (2) provides an exception or an alternative to the requirement to provide the Regulation 87 (1) information on a durable medium, where that was "not feasible". In such circumstances, providers can provide the information "in an easily downloadable document made available by the provider." Where a provider gives the Pre-Contractual Information through this means of an easily downloadable document, the ECC Regulations require that the provider brings to the consumer's attention (i) "the availability of that document"; and (ii) "the importance of downloading it for the purposes of documentation, future reference and unchanged reproduction"⁴⁶.
- 55. In ComReg's view, in order to ensure adequate protection for consumers, providers must provide the required Pre-Contractual Information on a durable medium and should adopt a narrow interpretation of instances in which it is "not feasible" to do so. Regulation 87 (3) states that the Regulator may specify the circumstances in which provision of such information on a durable medium will not be feasible. ComReg also notes that Recital 261 of the Code specifies

⁴⁴ Section 106 (6)(a) of the Consumer Rights Act 2022 specifies that the information in clauses (a), (b), (f) to (h), (m) and (t) of Schedule 3 must be included in the limited display means of communication and that the other Schedule 3 information can be provided in an appropriate way.

⁴⁵ It is worth noting that ComReg Document 23/01 "Nuisance Communications Scam Calls and Texts Best Practice Guide for Businesses & Organisations" includes guidelines and suggestions on making SMS messages more effective and trustworthy.

⁴⁶ Regulation 87(2) of the ECC Regulations states: "The information referred to in paragraph (1) shall be provided in a clear and comprehensible manner on a durable medium or, where provision on a durable medium is not feasible, in an easily downloadable document made available by the provider. The provider shall expressly draw the consumer's attention to the availability of that document and the importance of downloading it for the purposes of documentation, future reference and unchanged reproduction".

that in addition to the document being easy to download, it should be "easy to open and consult on devices commonly used by consumers". To ensure this exception does not undermine the purpose of Regulation 87 (1) to (4), ComReg is of the view that providers should, in addition to highlighting the importance of downloading the document and retaining it for future reference, ensure that the means of downloading the document provided to the consumer (such as a hyperlink etc.) remains accessible.

2.5 Contract Summary

- 56. The obligation to provide a Contract Summary is a requirement imposed by Regulations 87 (7) and (8) of the ECC Regulations.
- 57. It is additional to the requirement to provide the required Pre-Contractual Information and applies to all ECS contracts within the scope of Regulation 87 (1) to (4) i.e. including on-premises, off-premises and distance contracts, as defined in the 2022 Act.
- 58. The Contract Summary is aimed at providing end-users with a clear, concise, transparent and standardised document to facilitate easy comparison between multiple service providers or offers, prior to finalising a contract.
- 59. Where a consumer requests a Contract Summary for multiple plans from a single provider to consider their options before making a decision, the provider should ensure that they provide a separate Contract Summary for each plan. The European Commission has issued specific and binding requirements as regards the Contract Summary in the Commission Implementing Regulation Establishing a Template for the Contract Summary (the "CIR") (discussed further below).
- 60. As noted earlier, the requirement to provide a Contract Summary also applies to end-users that are microenterprises, small enterprises and not-for-profit organisations, unless they have explicitly agreed to waive their rights in this respect⁴⁸. This requirement also extends to all elements of a bundle of services or bundle of services and terminal equipment that includes at least one internet access service or a publicly available number-based ICS⁴⁹.
- 61. The Contract Summary and Pre-Contractual Information both form an integral part of the contract and cannot be changed without the consumer's express agreement.

⁴⁷ (EU) 2019/2243. See also at this hyperlink, <u>Corrigendum</u> to the CIR published on 21 January 2020, which makes minor amendments to the Annex, "Part A – Template" for the contract summary.

⁴⁸ Pursuant to Regulation 87 (6) of the ECC Regulations.

⁴⁹ Pursuant to Regulation 91 (1) of the ECC Regulations.

2.5.1 What information must be included in the Contract Summary?

- 62. The main elements of the consumer contract must be included in the Contract Summary. Regulation 87 (7) specifies that the main elements of the ECS contract must include, at least, the following:
 - "(a) the name, address and contact information of the provider and, if different, the contact information for any complaint;
 - (b) the main characteristics of each service provided; (c) the respective prices for activating the electronic communications service and for any recurring or consumption-related charges, where the service is provided for direct monetary payment;
 - (c) the respective prices for activating the electronic communications service and for any recurring or consumption-related charges, where the service is provided for direct monetary payment;
 - (d) the duration of the contract and the conditions for its renewal and termination;
 - (e) the extent to which the products and services are designed for end-users with disabilities; and
 - (f) with respect to internet access services, a summary of the information required pursuant to points (d) and (e) of Article 4(1) of Regulation (EU) 2015/2120."
- 63. The first point to note is that the information specified above is the minimum information to be included in the Contract Summary and is not exhaustive. When developing a Contract Summary in respect of a particular service/bundle of services, it is essential that providers consider the detailed requirements set out in the EU Commission CIR document and the "Corrigendum" to the CIR published in January 2020⁵⁰.
- 64. The CIR is a binding document and sets out specific requirements in terms of content, form and presentation for the Contract Summary. Providers must use the "Template" for the Contract Summary, set out in Part A of the Annex to the CIR, and complete the template in accordance with the instructions set out in Part B of that Annex. For example, in terms of content relating to "Price", in addition to the information required by Regulation 87(7)(c) above, the CIR

⁵⁰ (EU) 2019/2243. See also at this hyperlink, <u>Corrigendum</u> to the CIR published on 21 January 2020, which makes minor amendments to the Annex, "Part A – Template" for the contract summary.

specifies that the following information on price should be provided, where relevant:

"For subscription contracts, the recurring price, inclusive of taxes, per billing period and, if the billing period is other than monthly, also per month shall be included. Any additional fixed prices such as for activating the service, and, where applicable, the price of equipment shall be indicated, as well as any time-limited discounts, where applicable.

Where applicable, consumption-related charges, which will apply after the volumes included in the recurring price have been exceeded, shall be indicated in the contract summary.

Where applicable, information about tariffs for additional services not included in the recurring prices shall be indicated to be available separately.

Where the service is provided without a direct monetary payment but subject to certain obligations on users as a condition of service, that shall be indicated." ⁵¹

- 65. The Contract Summary must also comply with specific accessibility requirements set out in EU Directive 2019/882⁵² regarding the sale of goods or products online to persons with accessibility issues, such as persons with disabilities. Regulation 87 (4) specifies that subject to any requirement of law for accessibility for products or services, the information referred to in paragraph (1) of Regulation 87 shall, upon request, be provided in an accessible format⁵³ for end-users with disabilities.
- 66. In terms of format, Contract Summary documents are required to adhere to certain page length requirements, for example, for a single service offer it must be no longer than 1 A4 page and for a bundled service, no more than 3 A4 pages. The CIR notes that a longer length could be justified, for example, for reasons of accessibility for consumers with disabilities. ComReg notes that there are also very specific requirements in terms of the headings to be used, the sequencing of information and the size, font and presentation of the text to ensure it is easy for consumers to read and digest. The language used must also be clear and user friendly as Article 2 (4) of the CIR specifies that:

"The contract summary shall be drafted in language that is easily readable and understandable for consumers. The contract summary shall focus on key

⁵¹ See CIR, 'Part B - Instructions for completing the contract summary template', page 6.

⁵² https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32019L0882&from=EN

⁵³ Please see the National Disability Authority's website for further information: <a href="https://universaldesign.ie/technology-ict/archive-irish-national-it-accessibility-guidelines/digital-tv-equipment-and-services/guidelines-for-digital-tv-equipment-and-services/documentation-and-consumer-information/ensure-that-information-is-available-to-every-user-in-a-form-that-is-accessible-to-them-/

- information that the consumer needs to compare offers and to make an informed decision."
- 67. The CIR and its Annex are short and concise documents and ComReg encourages providers to consult these documents directly to ensure any proposed Contract Summary will be fit for purpose and will comply with the requirements.

2.5.2 Timing for delivery of the Contract Summary

- 68. The Contract Summary must be provided free of charge to consumers, *prior to* the conclusion of the contract.
- 69. This pre-contract timing underpins the objective of the Contract Summary, which is to provide the consumer with a summary of key information and the opportunity to consider and compare offers in advance of entering into a contract (as further set out in Recital 261 of the Code). ComReg considers that this purpose will be served by providers ensuring that Contract Summary documents are made widely and easily available to consumers before entering into contracts, whether the sign-up or point of sale is conducted in-store, or via a telephone, or an online sales process.
- 70. ComReg notes that Regulation 87 (8) provides scope for a limited exception to the principle that the Contract Summary should be provided prior to conclusion of the contract, as set out below:
 - "Providers subject to the obligations under paragraph (1) shall duly complete the contract summary template with the required information and provide the contract summary template free of charge to consumers, prior to the conclusion of the contract, including distance contracts. Where, for objective technical reasons, it is impossible to provide the contract summary at that moment, it shall be provided without undue delay thereafter, and the contract shall become effective when the consumer has confirmed his or her agreement after reception of the contract summary." (emphasis added)
- 71. ComReg understands the above wording to mean that, in exceptional circumstances, the Contract Summary may be provided at a point after the terms of the contract have been agreed (e.g. on the basis of the Pre-Contractual Information provided), so long as the provider does so "without undue delay" and is able to demonstrate there was an "objective technical reason" as to why it was not possible to provide the Contract Summary prior to that point. The circumstances that could constitute an "objective technical reason" for the

- purposes of Regulation 87 (8) are not defined in the Regulations or in the CIR and may be subject to clarification within relevant case law at a later date.
- 72. It seems clear that a failure to provide the Contract Summary prior to conclusion of the contract must be due to an objective technical reason which makes it "impossible to provide the Contract Summary at that moment". In ComReg's view, the use of the word "impossible", indicates that circumstances where it was "more difficult" or "inconvenient" to provide the Contract Summary when required, would not benefit from this exception.
- 73. Importantly, providers should note that the ECS contract will not be effective or enforceable against the consumer until such time as the consumer (or other end-users such as microenterprises, small enterprises etc.) has confirmed his/her agreement to the contract and has received the Contract Summary.

2.5.3 Must the Contract Summary be provided on a durable medium and what records must be kept?

- 74. Neither Regulation 87 of the ECC Regulations nor the CIR specifically state that the Contract Summary must be provided on a "durable medium" (as distinct from the Pre-Contractual Information which Regulation 87 (2) requires to be provided on a durable medium). Recital 2 of the CIR refers to the Contract Summary information being made available, "whether printed or available electronically". ComReg notes that providers will, however, need to consider how best they can, in practice, create a Contract Summary document which abides by the page length, format, presentation (1 A4 page for standard contracts and 3 A4 pages for bundles) and other requirements of the CIR and Regulation 87 (7) and (8).
- 75. In considering how to comply with Regulation 87 (7) and (8) and the CIR, given that the contract will not be effective until the consumer (or other end-users that are microenterprise etc.) has received the Contract Summary and that the Contract Summary forms an integral part of the contract, providers may need to keep a record to show that the Contract Summary was provided to the consumer (or other end-users that are microenterprise etc.) and at what point. Providers should also recall that under Section 100 of the 2022 Act ⁵⁴, in relation to compliance with consumer information for on-premises and off-premises contracts, it is for the trader to show that it has complied with any requirement

⁵⁴ https://www.irishstatutebook.ie/eli/2022/act/37/enacted/en/html

- imposed on the trader under Part 5 of that Act in relation to the provision of information to the consumer.
- 76. In ComReg's view, to retain records of all emails or other means of providing contractual documents to consumers (including the Contract Summary), together with confirmation of the consumer's agreement to the terms and conditions offered, and any agreed modifications to those terms and conditions enables providers to show compliance with the requirements of Regulation 87 (7) and (8) and the CIR, and for the benefit of consumers (and, where applicable, other end-users that are microenterprises etc.). ComReg would expect that where a provider does not typically keep records of all Contract Summary documents issued, that if a contract is ultimately to be entered into with a consumer (or end-users that are microenterprises etc.), the provider would confirm the consumer (or where relevant end-users that are microenterprises etc.) had received the Contract Summary for the relevant contract (and if not, ensure to re-issue it) and keep a record of this, prior to finalising the contract with that consumer (or end-users that are microenterprises etc.). ComReg notes that Regulation 87 does not preclude the provision of the Pre-Contractual Information required by Regulation 87 (1) to (3) and the Contract Summary simultaneously. Where providers issue both sets of information at the same time, ComReg is of the view that providers should clearly identify the nature of each document to consumers to ensure they can distinguish between the Contract Summary and the Pre-Contractual Information on a durable medium.
- 77. In summary, it is a matter for each provider to ensure that they take the necessary steps to comply with their obligations and ComReg cannot offer proforma guidance on the means of doing so. However, for the reasons set out above, it may be advisable for providers to provide the Contract Summary on a "durable medium" and be able to easily reproduce it and/or to evidence when or how it was provided to a consumer (or microenterprise etc.), including for compliance purposes. In addition, as the Contract Summary forms part of the contract, providing it on a durable medium would ensure the customer has a copy that he/she can refer to at a later date. Ultimately, as noted above, the contract will not be effective and enforceable until such time as the Contract Summary has been provided⁵⁵.

⁵⁵ Regulation 87 (7) & (8) of the ECC Regulations.

2.5.4 Provision of the Contract Summary – practical matters

- 78. For in-store sales, ComReg envisages that the provision of the Contract Summary would follow a similar process to the current contract sign up process i.e. the Contract Summary can be provided in person to the customer in store for their consideration prior to entering the contract.
- 79. In the case of telesales by phone, the provider should confirm with the consumer that they have received and considered the Contract Summary, for example, via email or another method during a telesales phone call, prior to concluding the contract. Having sight of the Contract Summary allows the consumer another opportunity to consider the details of the offer that they may have not received, heard or understood on the phone call.
- 80. For online sales, providers should ensure that the Contract Summary is available before the contract is entered into and can demonstrate that the requirements of the ECC Regulations and CIR have been met. ComReg also expects providers to inform consumers, in such a way that they understand, that being provided with the Contract Summary does not mean that they are obliged to enter into the contract.
- 81. The Contract Summary is intended to be a summary of the key Pre-Contractual Information required by Regulation 87 (1) to (3), which represents the terms and conditions offered by the provider. ComReg has considered a situation where the underlying offer may be time limited in accordance with a promotion or other limited offer. In that instance, ComReg would expect providers to advise consumers of the time limit for take up of the offer when the Contract Summary relating to that offer is provided. Of course, should a consumer decide to enter into a contract on the terms outlined in the Contract Summary (and other Pre-Contractual Information) prior to the expiry of the offer, the Contract Summary document provided in connection with that offer would form an integral part of the contractual terms and conditions, pursuant to Regulation 87 (9).
- 82. For further guidance on the Contract Summary, please consult the EU Commission Guidance and Frequently Asked Questions at the following link: https://ec.europa.eu/digital-single-market/en/news/contract-summary-consumers-electronic-communication-services-eu

3 Other End-User Requirements

3.1 Introduction

- 83. This section of the Guidance is aimed at assisting providers to understand their regulatory obligations under the following articles of the Code and consequently the Regulations of the ECC Regulations and Sections of the Act 2023 implementing the Code:
 - a) Article 102 (5) and (6), as implemented by Regulation 87 (10) and (11) of the ECC Regulations (monitoring and control of usage facilities and notifications) and Article 115, as implemented by Regulation 97 of the ECC Regulations (additional facilities);
 - b) Articles 103, as implemented by Regulation 88 of the ECC Regulations (transparency, comparison and publication of offers);
 - c) Article 104, as implemented by Section 36 of the Act 2023 (quality of service);
 - d) Article 105, as implemented by Regulation 89 of the ECC Regulations (contract duration and termination);
 - e) Article 106, as implemented by Regulation 90 of the ECC Regulations and Section 39 of the 2023 Act (switching and porting); and
 - f) Article 107, as implemented by Regulation 91 of the ECC Regulations (bundled offers).
- 84. In this section, ComReg has included some general guidance but has focused on the issues which industry has specifically raised and sought guidance on from ComReg. It should be noted that the fact that ComReg has not addressed or given guidance in relation to a particular matter or obligation of providers under the ECC Regulations, and the Act 2023 when implementing the Code, should not be taken to mean the obligation is not important or would not be considered by ComReg in an enforcement context.

3.2 Article 102 (5) – Consumption monitoring and information

- 85. As previously stated, Article 102 of the Code is implemented by Regulation 87 of the ECC Regulations. Section 2 of the Guidance outlined the information requirements for ECS contracts and the obligation to provide a Contract Summary. This section focuses on ComReg's current guidance for implementing the requirements of Regulation 87 concerning:
 - a. Usage monitoring and control facility and notifications;
 - b. Additional information and measures relating to consumption;
 - c. Other monitoring and bill transparency tools.

3.2.1 Usage monitoring and control facility and notifications

Regulation 87 (10) and (11):

- (10) Where internet access services or publicly available interpersonal communications services are billed on the basis of either time or volume consumption, their providers shall offer consumers the facility to monitor and control the usage of each of those services. This facility shall include access to timely information on the level of consumption of services included in a tariff plan. In particular, providers shall notify consumers before any consumption limit, as established by the Regulator, included in their tariff plan, is reached and when a service included in their tariff plan is fully consumed.
- (11) The Regulator may further specify requirements in respect of the timing, format, and content of notifications referred to in paragraph (10) and the mediums upon which they may be sent.
- 86. End-users are often not aware of the cost of their consumption behaviour or have difficulties in estimating their time or data consumption when using ECS. Recital 266 of the Code notes that in order to increase transparency and to allow for better control of communications budget, it is important to provide end-users with facilities that enable them to track their consumption in a timely manner.

87. In addition, Recital 266 states that Member States should be able to maintain or introduce provisions on consumption limits protecting end-users against "bill-shocks", including in relation to premium rate services ("PRS") and other services subject to particular pricing conditions⁵⁶.

Usage monitoring and control facility

- 88. In pursuit of these objectives, Regulation 87 (10) and (11) of the ECC Regulations impose a requirement to offer consumers⁵⁷ a facility to monitor and control their usage of services. The requirement applies to providers of IAS and publicly available ICS (number-based ICS and number-independent ICS).
- 89. The facility must be offered where IAS or ICS services are billed either on the basis of time (e.g. calls on a per minute/second basis) or volume (e.g. units of SMS/MMS or data) consumption.
- 90. ComReg considers that where add-ons to a tariff plan are billed on a time or volume basis, such consumption should also be included in the facility. Similarly, where a consumer contract for IAS or ICS is in fact subject to certain limits such as, prescribed "fair" or "acceptable" usage policies (i.e. "FUP" or "AUP")⁵⁸ or other caps, ComReg considers these contracts fall within the scope of Regulation 87 (10) of the ECC Regulations, implementing Article 102 (5) of the Code. ComReg encourages providers to assess their individual offerings and whether such services are or may be, in effect, billed on the basis of time or volume such that the requirements of Regulation 87 (10) apply to those services. In that context, ComReq is concerned about the practice of advertising packages as "unlimited" when they are not in fact unlimited⁵⁹. Of course, if a service advertised as unlimited was truly unlimited, then there would be no need for any usage monitoring facility or consumption notifications for that service. ComReg will monitor how providers are complying with Regulation 87 (10) of the ECC Regulations in practice and provide further guidance as necessary.

⁵⁶ Recital 266 of the Code further states that, "This allows competent authorities to require information about such prices to be provided prior to providing the service and does not prejudice the possibility of Member States to maintain or introduce general obligations for premium rate services to ensure the effective protection of end-users."

⁵⁷ The requirement to offer the facility under Regulation 87 (10) and (11) is limited to "consumers". However, Regulation 97 and Schedule 5 of the ECC Regulations implementing the Code provide a basis for the Regulator to require providers to make available cost control facilities.

⁵⁸ ComReg has observed that some providers offering "unlimited" tariff plans apply a limit to the usage included in such plans, which is often referred to as an "acceptable" or "fair" usage limit or policy (FUP / AUP). The usage limits often vary by provider and/or by individual tariff plans of a provider and once the FUP / AUP is exceeded, the end-user may be impacted by *inter alia* additional surcharges or a suspension or loss of service.

⁵⁹ See also paragraph 130 of Section 3.3.1 for guidance on the use of the term "unlimited" in contractual information published to meet the requirements of Regulation 88, and pre-contractual documentation regulated under Regulation 87 of the ECC Regulations.

Information about the facility

- 91. As noted in Section 2 of the Guidance, Schedule 7 of the ECC Regulations requires providers of IAS and ICS to provide information on the "facilities to safeguard bill transparency and monitor the level of consumption", as part of the Pre-Contractual Information on price⁶⁰. That information must be provided in addition to the Pre-Contractual Information on prices of tariff plan(s) and any additional communication units⁶¹ and the means of obtaining up-to-date information on all applicable tariffs⁶² all of which must be provided in a "clear and comprehensible" manner, in a durable medium, prior to concluding the contract.
- 92. In that context, ComReg is of the view that providers should clearly identify to consumers what monitoring facilities are available, how to access or use them, and where applicable, how a consumer can tailor them to their preferences, as well as ensuring any mechanism for using or opting-in to the facility (or discontinuing use or opting-out where applicable) is clear and easily accessible to the consumer.
- 93. In addition, it may be beneficial to consumers and would increase transparency if providers included information on their websites regarding the various monitoring facilities available and how to access or use them. ComReg notes that a consumer could choose not to take up the offer of the facility or choose not to avail of any notifications offered as part of the facility, depending on their needs (as distinct from any mandated regulatory notifications, discussed further below).

Providing the facility and consumption notifications

- 94. Providers of IAS and ICS are required to ensure that information in the facility on a consumer's levels of consumption (e.g. how much) of each service(s) in their tariff plan they have used, is provided in a "timely" manner.
- 95. A number of factors may be relevant in assessing whether the information is timely in any particular scenario. In general, ComReg would consider such information to be "timely" where it is meaningful or effective to allow consumers track their up-to-date or current consumption levels and enable them to control their usage of, and spend on, each service in their tariff plan (e.g. allowance of minutes, texts, data and any add-ons). Access to current usage information that is in real-time or in close to real-time would help ensure maximum value

⁶⁰ Schedule 7, Part B (I) (2) (iii) of the ECC Regulations.

⁶¹ Schedule 7, Part B (I) (2) (i) of the ECC Regulations.

⁶² Schedule 7, Part B (I) (2) (vii) of the ECC Regulations.

- and effectiveness for the consumer, including informing any choices to cease usage and to avoid incurring further costs.
- 96. Allowing consumers access to this type of facility plays an important role in providing transparent, understandable and up-to-date information to consumers on their current and historic usage. Such facilities and consumption alerts or notifications can also help to off-set potential consumer behavioural tendencies and decision-making biases. This may occur where decisions are too complex and such tendencies or biases can be augmented where consumers are not aware of their true bill spend⁶³.
- 97. The following are some examples of usage monitoring facilities which providers could consider offering to consumers, in accordance with the requirements of Regulation 87(10) of the ECC Regulations⁶⁴:
 - Balance inquiry on usage via free-text or free-call number;
 - Self-monitoring facilities such as a personalised online account and/or account via a mobile application;
 - Pre-warning consumption/usage alerts including, for example, information on how much time remains before any recurring limits are reset, information on the cost of using the service(s) when a consumer is nearing the monthly (or other period) limits for in-plan or add on allowances, and the price of the additional usage before the consumer decides to continue using the service and exceed the limits. These are useful tools for informing consumers that they are approaching their periodic limits and thereby, if they continue using the service(s), may incur higher rates. Any such alert should include information on what those rates are, thereby helping consumers to avoid a risk of bill shock;
 - Access to alerts at specific consumption levels in-plan chosen by the consumer, and for any "add-on" allowances consumed (e.g. at 75% or 80% of full plan limit). This would give consumers the opportunity to

⁶³ In ComReg's Reach Omnibus Survey, "ComReg Billing Study", September 2018, it found that:

[&]quot;59% of respondents indicated they would like to receive usage alerts. Of these, 87% would like to receive alerts when they are approaching their usage limits, as opposed to an alert which notified they had spent a certain amount above their standard bill." This study was referenced in ComReg 'Bill Shock Review - Control of Expenditure - Call for Inputs', ComReg Document 19/83, 13 September 2019. At page 14 of that review, ComReg noted: "In the electronic communications services ("ECS") sector, behavioural bias can manifest itself in consumers choosing products and services that may not suit their needs or failing to make switching decisions that would save money. These biases, particularly in combination, may also plausibly be causal factors in, or exacerbate, bill shock."

⁶⁴ Stakeholders will be aware that ComReg previously considered ways in which bill shock for consumers might be avoided through cost control facilities and sought input from industry in its document, Bill Shock Review - Control of Expenditure - Call for Inputs, ComReg Document 19/83, 13 September 2019. See also the discussion related to Article 115 additional facilities, in Section 3.2.3 of this document.

- have advance notice of their consumption behaviour and to make informed decisions suitable to their own needs; and
- Access to alerts at specific selected financial limits. It may be beneficial
 for consumers to have the ability to choose, in advance of incurring
 costs, from a selection of regular/monthly spend limits, one of which is
 the full monthly plan cost.
- 98. ComReg reminds providers that there is no ability to contract out of consumer rights and that Regulation 87 (10) of the ECC Regulations makes it mandatory for providers of IAS and ICS billed on the basis of time or volume to offer a monitoring and usage control facility.
- 99. ComReg considers that the notifications referred to in the last sentence of Regulation 87 (10) following the words, "In particular, providers shall notify consumers before any consumption limit, as established by the Regulator, included in their tariff plan, is reached and when a service included in their tariff plan is fully consumed." must be read as being mandatory regulatory notifications ("Regulatory Notifications") which require providers (of IAS and ICS) to notify consumers:
 - a. before a particular consumption limit, as established by the Regulator, is reached; and
 - b. when any service in their tariff plan is fully used up (i.e. at 100% usage). ComReg interprets this to mean that a consumer with an allowance of minutes, texts or data in their tariff plan must receive a notification when they use up their allowance for any one of the services in their plan.
- 100. ComReg's view is that these are Regulatory Notifications and are distinguishable from the other monitoring of usage and control facilities which providers must offer consumers. Therefore, in the case of the Regulatory Notification at full usage (at (b) above), ComReg understands this notification must be sent to consumers by default, and it is not part of the facility offered. In the case of the Regulatory Notification *before* a particular consumption limit is reached (at (a) above), this would not be mandatory until it is established by ComReg⁶⁵.
- 101. ComReg notes that Regulation 87 (11) states:

⁶⁵ Regulation 87(10) of the ECC Regulations refers to "any consumption limit, as established by the Regulator."

- "(11) The Regulator may further specify requirements in respect of the timing, format, and content of notifications referred to in paragraph (10) and the mediums upon which they may be sent."
- 102. If these "Regulatory Notifications" were not provided, the purpose of Regulation 87 (10), read in light of Recital 266 of the Code, may be eroded. For instance, if the notification at full usage was not provided by default, some consumers could be liable for excess rates or surcharges for continued usage beyond their tariff plan during the billing period and they would not be protected from a risk of bill shock.
- 103. In line with the objectives set out in Recital 266 of the Code, and the growing complexity of certain ECS contracts (e.g. increased take up of bundled offers), ComReg considers that there is an overwhelming consumer benefit to usage and control facilities and consumption notifications. In particular, they assist consumers to manage their spending by enabling them to make better informed decisions, such as to continue to use their service(s) and thus incur out-of-bundle charges, to stop using services, or to take time to consider changing or upgrading their individual tariff plan.
- 104. ComReg considers that the timing of notifications relating to consumption levels, as well as the form and content of those notifications, are important aspects of consumer protection and ensuring transparency for consumers. Further to Regulation 87 (10) and (11), ComReg may give consideration as relevant to the appropriateness of any consumption limits to be established by ComReg as well as the timing, format and content of any notifications required.

Interaction with data protection

- 105. Some concerns have been raised by industry regarding a potential conflict between providers' obligations under Regulation 87 of the ECC Regulations, and their obligations under existing data protection law, in particular, how the facility would operate and be in compliance with data protection and privacy laws. ComReg consulted with the Data Protection Commission (the "DPC") in relation to the concerns raised and ComReg does not believe that implementing the requirements of Regulation 87 of the ECC Regulations would raise any data protection or privacy concerns.
- 106. ComReg considers the above mandated Regulatory Notifications should be sent to consumers by default and should not be subject to any prior opt-in or positive action by a consumer to avail of them. In contrast, any notifications or alerts offered as part of the facility, could depend on the consumer first taking action to access the facility or opting-in to receive voluntary notifications/alerts offered as part of the facility.

- 107. The Code is enacted without prejudice to other "general interest objectives, in particular relating to the protection of personal data and privacy"⁶⁶. Therefore, when offering and processing data for the purposes of offering consumption monitoring facilities, providers should, as always, be mindful of their obligations under the GDPR, e-Privacy Regulations and any other applicable data protection laws. ComReg notes that providers' procedures in place to ensure the protection of personal data and privacy could include ensuring *inter alia*, that the consumer is informed of how data is collected and processed, that such processing goes no further than necessary and that any necessary consent in relation to the sending of direct marketing communications has been obtained. Additionally, ComReg notes that Schedule 7 of the ECC Regulations, Part B, (I) (4), requires providers to include information on what personal data is required before the service will be performed and what data will be collected in the context of the provision of the service, as part of the Pre-Contractual Information required by Regulation 87 (1) of the ECC Regulations.
- 108. Further, in line with ComReg's guidance provided in relation to sending Best Tariff Advice notifications (set out further below), ComReg considers that Regulatory Notifications under Regulation 87 (10) of the ECC Regulations should be sent separately to other communications to consumers, and in particular, any material that could be considered direct marketing communications should not be included in or accompany the Regulatory Notification⁶⁷.

3.2.2 Article 102 (6) – Potential for additional measures relating to consumption

Article 102 (6):

Member States may maintain or introduce in their national law provisions requiring providers to provide additional information on the consumption level and temporarily prevent further use of the relevant service in excess of a financial or volume limit determined by the competent authority.

109. Article 102 (6) provides that Member States may introduce national laws to make it mandatory for additional information to be provided to consumers on their consumption levels and to prevent further use of a service in excess of a

⁶⁶ Article 1 (3)(b) of the Code. See also Recital 15 of the Code.

⁶⁷ Direct marketing communications are governed by Regulation 13 of the e-Privacy Regulations, 2013.

- particular financial or volume limit (to be set by the competent authority). No such provisions form part of the transposed legislation; however, the State retains the discretion to introduce such provisions in the future.
- 110. As discussed below, there is also a possibility that providers would be obliged to make available cost control facilities free of charge and /or a facility relating to tariff advice, as part of the additional facilities that may be required pursuant to Regulation 97 and Schedule 5⁶⁸ of the ECC Regulations. Requirements for additional facilities would be subject to further specification by the Regulator.
- 111. Overall, ComReg would encourage providers to proactively adopt policies that help improve consumer experiences and enable consumers to establish if they are on the right plan or package that best suits their particular needs.

3.2.3 Other monitoring and bill transparency tools

- 112. Ensuring adequate bill transparency and providing additional facilities relating to cost control are other ways of assisting consumers to monitor their consumption and spending.
- 113. Under Regulation 97 of the ECC Regulations⁶⁹ "Provision of Additional Facilities" the Regulator has the power to mandate that providers of IAS and number-based ICS should make available certain additional facilities, free of charge. The list of potential additional facilities which the Regulator can require are set out in Schedule 5, Part A and Part B of the ECC Regulations. The Regulator can, however, decide to dis-apply all or some of the additional facilities envisaged in Schedule 5 if the Regulator considers, having taken into account the views of interested parties by consultation, that there is already sufficient access to those facilities.
- 114. Where Regulation 97 is applied, the facilities in Part B of Schedule 5 (i.e., calling line identification and email forwarding post-contract termination) would be mandated subject to "technical feasibility".
- 115. Whether the facilities listed in Part A would be required is subject to assessment by the Regulator, which may require all or part of the list of additional facilities to be made available, free of charge. The potential additional facilities under Part A include:

⁶⁸ Implementing Article 115.

⁶⁹ Similar provisions to require the provision of cost monitoring facilities are included in respect of universal services, in Schedule 5 "Control of Expenditure" of the ECC Regulations.

- facilities relating to itemised billing to allow verification of charges and to monitor usage and expenditure;
- selective call or premium SMS or MMS barring;
- access to pre-paid services;
- cost control facilities such as free of charge alerts in the case of abnormal or excessive consumption patterns; and
- facility to deactivate third party billing.
- 116. In addition, ComReg notes that Member States may go beyond the list of facilities contained in Schedule 5 of the ECC Regulations in order to ensure a higher level of consumer protection. No such provisions form part of the transposed legislation; however, the State retains the discretion to introduce such provisions in the future.
- 117. It should be noted that under the legal framework prior to the transposition of the Code, ComReg had imposed requirements on relevant providers to help consumers control their expenditure and to mitigate consumers' propensity to incur bill shock, by means of bill transparency measures and other cost control facilities. The measures which ComReg has specified in this area to date include the following obligations on providers:
 - To give consumers access to adequate billing information (ComReg Decision D08/13)⁷⁰.
 - To provide, free of charge, premium rate SMS and MMS barring facilities (applies to providers who are Mobile Network Operators (MNOs)) and information on those facilities, by no later than 28 January 2019 (ComReg Decision 03/18)⁷¹.
- 118. Further, in relation to measures to prevent bill shock generally and in a separate context, as providers will be aware, the EU Roaming Regulation (EU) 2022/612⁷² implements measures to ensure roaming mobile customers will receive notifications, in summary; (i) when a data roaming cap of €61.50 has been reached and when €100 (excluding VAT) has been used in a monthly

⁷⁰ ComReg Decision D08/13. This decision defined the ways in which all providers authorised to provide electronic communications networks and services must issue bills to consumers. The measures standardised the rules relating to billing applicable to providers to ensure they were consistent and transparent across the industry.

⁷¹ ComReg Decision D03/18. The objective of this decision was to allow consumers prevent access to premium rate SMS or MMS and to reduce the possibility of bill shock.

⁷² REGULATION (EU) 2022/612: https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32022R0612&from=EN

billing period (i.e. price cap alert); and (ii) when they have used the applicable fair use volume of data or any usage threshold applied. In 2021, BEREC published its opinion on the Roaming Regulation⁷³ whereby it indicated that in order to "safeguard end-users, the mandatory cut-off limit should be operated as a default opt-out mechanism and should not be subject to any prior opt-in or positive action by a consumer to avail of the facility/cut-off limit/alerts in that regard".

3.3 Article 103 - Transparency, comparison of offers and publication of information

- 119. As previously stated, Article 103 of the Code has been transposed by the implementation of Regulation 88 of the ECC Regulations. This section outlines ComReg's current guidance for implementing the requirements of Regulation 88 concerning:
 - a. Transparency of contracts and offers;
 - b. Independent comparison tool;
 - c. Criteria for and certification of a comparison tool;
 - d. Public interest information.
- 120. One of ComReg's objectives is "promoting the provision of clear information, in particular requiring transparency of tariffs and conditions for using publicly available electronic communications services"⁷⁴.
- 121. ComReg considers that transparency is essential to incentivise operator behaviour and help empower end-users to make informed choices. In particular, this applies when information gathering is costly or time consuming, and end-users may not search for the best option to meet their needs and may instead make quick decisions to avoid information overload⁷⁵, especially when faced with complex choices⁷⁶. In the ECS sector, behavioural bias, including information overload, can manifest itself in end-users choosing products and services that may not suit their needs, or failing to make switching decisions that would save them money. This can result from the fact that ECS are complex

⁷³https://www.berec.europa.eu/sites/default/files/files/document_register_store/2021/4/BoR%20(21)%2059_BEREC_Opinion_roaming_final.pdf

⁷⁴ Section 12(1)(c)(ii) and (iv) of the Communications Act 2002-2019 (consolidated).

⁷⁵ Related to avoidance of complex decision making through use of "rules of thumb" or 'heuristics'.

⁷⁶ The behavioural economic literature has identified behavioural bias as a market failure. It refers to how individuals often act in a non-rational manner, contrary to the expectation on conventional economic models. Such irrational behaviour can lead to people making poor economic choices. See ComReg "Bill Shock – Control of Expenditure -Call for Inputs" document 19/83, 13 September 2019.

- both in a technical sense and in the way they are sometimes provided through contracts that may be difficult for some end-users to understand.
- 122. End-users should be able to easily compare the prices of various services offered on the market on the basis of reliable and up-to-date information published on offers and services⁷⁷.

3.3.1 Article 103 (1) – Transparency of contracts and offers

Regulation 88 (1) to (4):

- (1) Subject to any requirement of law for accessibility for products or services, providers of internet access services or publicly available interpersonal communications services that make the provision of those services subject to terms and conditions, shall publish such of the information referred to in Schedule 8 as is pertinent to the provider in a clear, comprehensive, machine-readable manner and in an accessible format for end-users with disabilities. Such information shall be updated regularly.
- (2) The Regulator may
 - (a) further specify the requirements regarding the publication of information referred to in paragraph (1), and in particular
 - (i) the requirements that the information is published in a clear, comprehensive and machine-readable manner,
 - (ii) the requirement that the information is published in an accessible format for end-users with disabilities, and
 - (b) require a provider to which paragraph (1) applies to supply it with the information referred to in that paragraph prior to its publication by the provider.
- (3) Without prejudice to paragraphs (1) and (2), the Regulator may publish some or all of the information referred to in Schedule 8.
- (4) The Regulator may, if it considers it appropriate to do so, promote self or co-regulatory measures prior to requiring a provider referred to in paragraph (1) to act in accordance with that paragraph.

⁷⁷ See also Recital 265 of the Code.

- 123. Regulation 88 (1) to (4), implementing Article 103 (1) of the Code, specifies that providers of IAS and publicly available ICS must ensure that the information set out in Schedule 8 of the ECC Regulations is published in a <u>clear</u>, <u>comprehensive</u>, <u>machine readable manner</u>, <u>and in an accessible format</u> for endusers with disabilities 78. There is also a requirement to <u>update this information regularly</u>.
- 124. To comply with the requirements of Regulation 88 (1) to (4) and Schedule 8 of the ECC Regulations (following specification by ComReg), IAS and ICS providers will need to ensure that they publish up-to-date Schedule 8 information in a clear and comprehensive manner. This is necessary to empower end-users to make informed choices. Recital 265 of the Code refers in particular to ensuring greater transparency regarding the information on tariffs, quality of service, conditions on terminal equipment and other relevant information. The full scope of information that ComReg may require a provider to publish is set out in Schedule 8 of the ECC Regulations.
- 125. Regulation 88 (2)(a) provides that the Regulator may further specify the requirements regarding the publication of such information, and in particular—
 - (i) the requirements that the information is published in a clear, comprehensive and machine-readable manner,
 - (ii) the requirement that the information is published in an accessible format for end-users with disabilities,
- 126. Further, the Regulator may require a provider (to which Regulation 88 (1) applies) to supply it with such information prior to its publication by the provider. Regulation 88 (3) additionally provides that the Regulator may publish some or all of the information referred to in Schedule 8.
- 127. IAS providers are also reminded of their obligation to publish transparent information on IAS, in accordance with Article 4 (1) of the EU Open Internet Access Regulation⁷⁹.
- 128. Schedule 8 transparency information requirements could include an obligation to publish minimum contractual information on the "Description of the services offered" (Schedule 8, Item 2). ComReg notes that this class of information is further broken down in Schedule 8 as follows:

⁷⁸ Providers should consult Directive (EU) 2019/882 of the European Parliament and of the Council of 17 April 2019 on the accessibility requirements for products and services.

⁷⁹ The last sentence in Article 4(1) thereof states that "Providers of internet access services shall publish information referred to in the first subparagraph." See also the Irish S.I. No. 343 of 2019 European Union (Open Internet Access) Regulations 2019.

- a. Item 2.1: Scope of the services offered, and the main characteristics of each services provided, including any minimum levels of quality of service where offered and any restrictions imposed by the provider on the use of terminal equipment supplied; and
- b. Item 2.2: Tariffs of the services offered, including information on communications volumes, (such as restrictions of data usage, number of voice minutes, number of messages) of specific tariff plans and the applicable tariffs for additional telecommunications units, number or services subject to particular pricing conditions, charges for access and maintenance, all types of usage charges, special and targeted tariff schemes and any additional charges, as well as costs with respect to terminal equipment.
- 129. ComReg notes, therefore, that information requirements under the heading of "Description of services"⁸⁰ can include information on the main characteristics of the service (above at (a), Item 2.1) and information on tariffs of the services offered and what communications volumes are included in the plan (above at (b), Item 2.2). Similar information must also be included in the minimum Pre-Contractual Information to be provided prior to concluding an ECS contract⁸¹. In both cases, the ECC Regulations expressly require that information is "clear" and "comprehensive".
- 130. In that context, ComReg is of the view that where providers publish Schedule 8 information describing the tariffs and communication units included in services as "unlimited" or use this phrase in their contractual terms to describe the nature and tariff of the services offered, that this term could lead to confusion amongst end-users if those services are not, in fact, unlimited. ComReg expects therefore that where a provider chooses to offer or publish terms and conditions describing a service as "unlimited", that for the information to be "clear" and "comprehensive" (Regulation 88) or "clear and comprehensible" (Regulation 87), such a tariff plan would in fact offer unlimited services and would not be subject to any restrictions or usage limits⁸², except for appropriate permitted traffic management measures⁸³. If there are any usage limitations or restrictions on access to services after having exceeded particular limits (e.g. FUP/AUP), these terms should be described in clear and unambiguous language for the end-user⁸⁴, and ComReg considers that the word "unlimited" should not be used unless the services are truly unlimited, in all

⁸⁰ In accordance with Schedule 8, Item 2, Regulations 88(1) - (4) transparency requirements.

⁸¹ In accordance with Regulations 87 (1) to (5) and Schedule 7 of the ECC Regulations.

⁸² ComReg notes however the right of providers to set limits in accordance with the rules for Roam-Like-At-Home, established pursuant to the EU Roaming Regulation (EU) 2022/612.

⁸³ In accordance with Article 3 of the EU Open Internet Access Regulation (EU) 2015/2120.

⁸⁴ ComReg notes that the Advertising Standards Authority of Ireland (ASAI) is currently considering the use of the term "unlimited" in telecommunications advertising and whether it is appropriate, and it plans to issue guidance on this topic.

documents subject to the requirements of Regulations 87 (1) to (4) regarding Pre-Contractual Information 85 and in any context where information is published to comply with Schedule 8 and Regulation 88 (1) to (4) of the ECC Regulations.

3.3.2 Article 103 (2) – Independent comparison tool

Regulation 88 (5):

The Regulator shall ensure that end-users have access free of charge to at least one independent comparison tool which enables them to compare and evaluate different internet access services and publicly available number-based interpersonal communications services, and, where applicable publicly available number-independent interpersonal communications services with regard to —

- (a) prices and tariffs of services provided against recurring or consumption-based direct monetary payments, and
- (b) the quality-of-service performance, where minimum quality of service is offered or the undertaking is required to publish such information in accordance with Article 104 of the Directive.
- 131. An independent, free of charge, comparison tool is required under Regulation 88 (5) of the ECC Regulations to allow end-users to compare options for different IAS and publicly available number based- ICS.
- 132. From a policy perspective, independent comparison tools are an important means of ensuring transparency in the ECS market and allowing end-users to understand the full scope of offers available, and thereby make informed decisions as regards their needs. With regard to the benefits of independent comparison tools, ComReg notes Recital 267 of the Code which states:

"Independent comparison tools, such as websites, are an effective means for end-users to assess the merits of different providers of internet access services and interpersonal communications services, where provided against recurring or consumption-based direct monetary payments, and to obtain

⁸⁵ As previously noted, providers of IAS must also publish certain minimum information in IAS contracts such as internet speeds, under Article 4 (1) (d) of the EU Open Internet Access Regulation.

impartial information, in particular by comparing prices, tariffs, and quality parameters in one place."

- "Compare", available at (www.comreg.ie/compare)86. The Compare facility allows end-users to compare the cost and other elements of personal / non-business mobile, home phone (fixed), broadband and bundled services price plans for IAS and number-based ICS87. Compare offers independent reliable information on prices and tariffs. It offers the opportunity for end-users to browse all plans available and to find out the best option to suit their needs, based on their typical usage and desired spend per month. End-users can filter results, with a choice of display, based on their usage requirements. For mobile packages, it also allows end-users to filter by network, by handset model and contract type (e.g., prepaid, post-paid). It therefore allows end-users who are, for example, considering switching provider or looking for a better deal with their existing provider to determine the best package for them based on their individual requirements.
- 134. ComReg's compare facility is an independent transparency tool, which is available to end-users, free of charge, to compare and evaluate different IAS and number based ICS with regard to prices and tariffs of services as required by Regulation 88 (5)(a); the tool does not currently include minimum quality of service ("QoS") information offered by providers, as required by Regulation 88 (5)(b), nor any QoS parameters undertakings may be required to publish, following specification of such QoS parameters by the Regulator under Section 36 of the 2023 Act⁸⁸.
- 135. As set out in the ComReg Electronic Communications Strategy 2021–2023 (Consumer Protection⁸⁹), ComReg is conducting a review of the compare facility and plans to develop an accreditation process, should websites offering commercial comparison tools, who fulfil the necessary requirements, apply to have their comparison tool accredited by ComReg.

⁸⁶ Regulation 88 (9) provides that the Regulator may provide a comparison tool for the purposes of this Regulation either itself, or by way of third-party procurement, even where another comparison tool meeting the requirements of this Regulation is available to end-users.

⁸⁷ ComReg notes there is scope for such a tool to also include number-independent ICS. ComReg's Compare tool does not currently include number-independent ICS.

⁸⁸ ComReg monitors quality of service performance in relation to universal services and publishes information on its website - https://www.comreg.ie/media/2023/06/ComReg-2357.pdf

bttps://www.comreg.ie/media/2022/04/ComReg-ECS-Strategy-Statement-English-Consumer-protection.pdf

"Over the coming period we will ensure that the ComReg Comparison tool offers additional features and functionality, including information on attributes such as total cost, contracted speeds, data allowances and other important information consumers need when selecting a service. We also plan to develop an accreditation process, should websites offering commercial comparison tools, who fulfil the necessary requirements, apply to have their comparison tool accredited by ComReg."

3.3.3 Article 103 (3) – Criteria for and certification of a comparison tool

Regulation 88 (6) to (10):

- (6) A comparison tool referred to in paragraph (5) shall
 - a) (i) be operationally independent from the providers of such services referred to in paragraph (5), and
 - (ii) ensure that those providers are given equal treatment in search results,
 - b) clearly disclose the owners and operators of the comparison tool,
 - c) set out clear and objective criteria on which the comparison is to be based,
 - d) use plain and unambiguous language,
 - e) provide accurate and up-to-date information and state the time of the last update,
 - f) be open to any provider of internet access services or publicly available interpersonal communications services making available the relevant information, and include a broad range of offers covering a significant part of the market and, where the information presented is not a complete overview of the market, a clear statement to that effect, before displaying results,
 - g) provide an effective procedure to report incorrect information, and
 - h) include the possibility to compare prices, tariffs and quality of service performance between offers available to consumers and, if required by the Regulator, between those offers and the standard offers publicly available to other end-users.
- (7) A comparison tool shall, upon request by the provider of the tool, be certified by the Regulator or by a person nominated by the Regulator where the Regulator or the person determines that the tool fulfils the requirements of subparagraphs (a) to (h) of paragraph (6).

- (8) The Regulator may specify requirements to be complied with by providers of the services referred to in paragraph (5) and by providers of comparison tools in order to ensure compliance with paragraphs (5) and (6). These requirements may include, without limitation, requirements regarding accessibility for end-users with disabilities.
- (9) The Regulator may provide a comparison tool for the purposes of this Regulation either itself, or by way of third party procurement, even where another comparison tool meeting the requirements of this Regulation is available to end-users.
- (10) Third parties, including those procured by the Regulator in accordance with paragraph (9), shall have the right to use, free of charge and in open data formats, the information published by providers of internet access services or publicly available interpersonal communications services, for the purposes of making available independent comparison tools in accordance with this Regulation.
- 136. Regulations 88 (6) to (10) of the ECC Regulations set out a list of detailed requirements for any independent comparison tool, listed in the text box above at 88 (6)(a) to (h). Regulations 88 (6) to (10) also make provision for the certification of comparison tools which fulfil those criteria.
- 137. Any comparison tool must, to meet the requirements of Regulations 88 (6) to (10), implementing Article 103 (3) of the Code, set out clear and objective criteria on which the comparison is based, use plain and unambiguous language, and provide accurate and up to date information (which states the time of the last update). Importantly, the tool must also be operationally independent from the providers of the services and the tool should not give any provider preference in search results.
- 138. ComReg notes that if a tool is created which meets the requirements outlined in Regulation 88 (6) points (a) to (h), it will be up to the provider of the tool to request certification from the Regulator. Further, Regulation 88 (7) requires that a comparison tool shall, upon request by the provider of the tool, be certified by ComReg or by a person nominated by ComReg where ComReg or the person determines that the tool fulfils the requirements Regulation 88 (6)(a) to (h).
- 139. In accordance with Regulation 88 (8), ComReg may specify requirements to be complied with by providers of the services referred to in Regulation 88 (5) and by providers of comparison tools in order to ensure compliance with Regulations

88 (5) and (6). These requirements may include, without limitation, requirements regarding accessibility for end-users with disabilities.

3.3.4 Article 103 (4) - Public interest information

Regulations 88 (11) to (14):

- (11) The Regulator may, at its own initiative or at the request of the Minister, require a provider of internet access services or publicly available number-based interpersonal communications services, or both, to distribute public interest information free of charge to existing and new end-users where appropriate, by the means that it ordinarily uses with end-users.
- (12) Public interest information for the purpose of paragraph (11) shall be provided in a standardised format to relevant providers and shall, inter alia, cover the following topics
 - (a) the most common uses of internet access services and publicly available number-based interpersonal communications services to engage in unlawful activities or to disseminate harmful content, in particular where it may prejudice respect for the rights and freedoms of others, including infringements of data protection rights, copyright and related rights, and their legal consequences, and
 - (b) the means of protection against risks to personal security, privacy and personal data when using internet access services and publicly available number-based interpersonal communications services.
- (13) A provider that fails to
 - (a) publish the information required under paragraph (1) in accordance with this Regulation, or
 - (b) comply with a requirement imposed by the Regulator under paragraph (8) or (11), commits an offence and is liable on summary conviction to a class A fine.
- (14) In proceedings for an offence under paragraph (13) it is a defence for a provider to show that it took all reasonable steps and exercised all due diligence to avoid committing the offence.

- 140. The Regulator is afforded the flexibility to require providers to distribute public interest information, free of charge, to end-users where appropriate. Where providers are required to do so, they should communicate this information in the same way as they would ordinarily communicate with their customers. The information must also be communicated in a "standardised" format by providers.
- 141. The type of information which could be classed as public interest information is set out above in Regulation 88 (11) to (14) and includes information on, for example, uses of IAS and number-based ICS to "engage in unlawful activities or to disseminate harmful content" and information on how end-users can protect their personal security, privacy and personal data.
- 142. It is important that end-users have easy access to such information and, for example, that they understand the means by which they can protect their personal data and privacy while using IAS and ICS. In this regard, Recital 269 states that:
 - "Such public-interest information should be updated where necessary and should be presented in easily comprehensible formats, as determined by each Member State, and on national public authority websites. Member States should be able to oblige providers of internet access services and publicly available number-based interpersonal communications services to disseminate this standardised information to all of their customers in a manner considered to be appropriate by the national public authorities."
- 143. ComReg would encourage providers to proactively and voluntarily adopt policies in relation to increasing consumer awareness of the most common uses of IAS and ICS to disseminate harmful material or engage in unlawful activities, the legal consequences of such actions and the means by which end-users can protect their personal security, privacy and personal data, given the significant social benefit to be gained from increased awareness in this regard.

3.4 Article 104 - Quality of service related to IAS and publicly available ICS

Section 36 of the 2023 Act:

- (1) The Commission may require providers of internet access services and of publicly available interpersonal communications services to publish within a specified period comprehensive, comparable, reliable, user-friendly and up-to-date information for end-users on—
 - (a) the quality of their technical services, to the extent that they control at least some elements of the network either directly or by virtue of a service level agreement to that effect,
 - (b) the quality of their non-technical services, and
 - (c) measures taken to ensure equivalence in access for end-users with disabilities.
- (2) The Commission may require providers of publicly available interpersonal communications services to inform consumers within a specified period if the quality of the services they provide depends on any external factors such as control of signal transmission or network connectivity.
- (3) The Commission may require that a provider, before publishing information under subsection (1) or informing consumers under subsection (2), supply the relevant information to the Commission.
- (4) Where the Commission requires the publication of information referred to in subsection (1), it shall specify, taking account of BEREC guidelines, the quality-of-service parameters to be measured, the applicable measurement methods, and the content, form and manner of the information to be published, including possible quality certification mechanisms and may, where it considers it appropriate, specify the parameters, definitions and measurement methods set out in Annex X to the Directive.
- (5) Providers shall ensure that any measures that they take pursuant to this section comply with Regulation (EU) 2015/2120 of 25 November 2015.
- 144. Provisions of Article 104 of the Code have been transposed into Irish law by Section 36 of the 2023 Act. This section outlines ComReg's current guidance for implementing the requirements of Section 36 of the 2023 Act.

3.4.1 Article 104 (1) and (2) – Publication of quality of service information

- 145. Recital 271 of the Code provides that the NRA, in coordination with other competent authorities, should be empowered to monitor the quality of service ("QoS") and to systematically collect information about the QoS offered by providers of IAS and of publicly available ICS. It also states that such information should be collected on the basis of criteria which allow comparability between providers, and between Member States.
- 146. This standardisation of QoS criteria is achieved by Annex X of the Code and complemented by the BEREC Guidelines⁹⁰. The BEREC Guidelines were published in accordance with the Article 104 (2) of the Code to contribute to a consistent application of Article 104 and Annex X across Member States and to give guidance and detail on the relevant QoS parameters, including parameters for end-users with disabilities, the applicable measurement methods, the content and format of publication of the information and relevant quality certification mechanisms.
- 147. ComReg would advise providers of IAS / ICS to familiarise themselves with the contents of both Annex X of the Code and the BEREC Guidelines. In particular, those providers should be aware that both Annex X and the BEREC Guidelines must be taken into account when publishing information on any minimum levels of QoS offered on IAS / ICS services or when including those details as part of the Pre-Contractual Information for consumers and other specified categories of end-users (in accordance with Regulation 87 and Schedule 7 of the ECC Regulations, implementing Article 102 and Annex VIII of the Code)⁹¹.
- 148. In relation to the minimum QoS Pre-Contractual Information, **Schedule 7, Part A (1)** 92 of the ECC Regulations requires the following to be included:
 - For **providers of ECS** (except transmission services for M2M services):
 - "as part of the main characteristics of each service provided, any minimum levels of quality of service to the extent that those are offered"

⁹⁰ BEREC (2019) BEREC Guidelines detailing Quality of Service Parameters (2019). Available at: https://berec.europa.eu/eng/document-register/subject-matter/berec/regulatory-best-practices/guidelines/8847-berec-guidelines-detailing-quality-of-service-parameters.

⁹¹ According to Regulation 87, ECS contracts shall comprise the information set out in Schedule 7. Part (B)(I)(1)(i) refers to certain minimum QoS parameters, which are referenced in Annex X of the Code and the BEREC Guidelines. ⁹² Schedule 7 information is required to be provided in accordance with Regulation 87 of the Regulations.

- "Where no minimum levels of quality of service are offered, a statement to this effect shall be made".
- For services other than IAS:
 - "the specific quality parameters assured".
- 149. In addition, for **providers of IAS or ICS**, **Schedule 7**, **Part B (I)** of the ECC Regulations sets out a certain minimum QoS information to be included in the Pre-Contractual Information on the main characteristics of each service, which must be in accordance with the definitions and measurement methods in Annex X:
 - For IAS, at least:
 - latency
 - jitter
 - packet loss
 - For **publicly available ICS** (i.e., which exert control over at least some elements of the network or have an SLA to that effect), at least:
 - the time for the initial connection⁹³
 - failure probability
 - call signalling delays
- 150. In circumstances where the required information, including information on equal access and choice for end-users with disabilities, is not made available by providers voluntarily or is not made available to end-users in an appropriate, accessible, reliable, comparable and up to date manner, pursuant to Section 36 of the 2023 Act⁹⁴, ComReg may consider specifying appropriate transparency and QoS measures, taking utmost account of the BEREC Guidelines and Annex X of the Code, and following appropriate consultation with stakeholders including industry.
- 151. ComReg will continue to monitor the market as regards QoS and any gaps in relevant information available to end-users, including information relating to

⁹³ ComReg understands this to be the same QoS parameter as "Supply time for initial connection" included in the <u>ETSI</u> standards, at page 19, Table 1, "Summary of QoS parameters".

⁹⁴ Implementing Article 104 of the Code.

Non-Technical QoS standards. Currently, ComReg publishes complaints data on a quarterly basis⁹⁵. This data enables end-users (residential and business) to monitor the quality of consumer care handling issues relating to ECS and PRS. The BEREC Guidelines include references to non-technical parameters for QoS, including "Response time for operator services" and "Customer Complaints Resolution Time"⁹⁶. These non-technical parameters will be taken into account by ComReg at a future date, in addition to any parameters noted in Annex X of the Code, should ComReg advance proposals for publication of QoS parameters under Section 36 (4) of the 2023 Act. Any suggestion to impose QoS parameters would be consulted upon with industry, as appropriate.

152. The European Commission ("EC") clarified in its "Questions and Answers on the EECC" guidance (EC guidance)⁹⁷ to Member States in 2020 the following in relation to Article 104 of the EECC (transposed into Irish law by Section 36 of the 2023 Act):

Details of the EC's response are set out below (please note, the examples and questions put to the EC by the Member State are presented in **bold** and the EC's responses are presented in plain text):

Question to EC:

"4.Considering that Article 104 refers only to technical QoS requirements, as previously clarified by the Commission, can we assume from the fact that the EECC does not extend to other types of QoS levels – namely regarding complaints handling procedures, fulfilment of set up or repair appointments, etc. – that MS are at liberty to require service providers to commit to other non-technical QoS requirements?"

Reply:

"4. As previously explained, the addressee of Article 104(1) is a national regulatory authority, which pursuant to the disposition of the said provision

⁹⁵ Please see link to last consumer line statistics report - https://www.comreg.ie/media/2023/07/ComReg-2374.pdf

⁹⁶ Included at page 14, at Table 2, "QoS parameters not set out in the EECC", of the BEREC Guidelines.

⁹⁷ European Commission (2020) "Questions and Answers on the EECC", available at: https://circabc.europa.eu/ui/group/7da1d333-3dda-4a40-9d7c-0013e0c51c98/library/ec7bf0a3-9ac1-4766-9d0d-e299c493b05b/details (Note: You must create a CIRCABC account to access.) Please note the disclaimer at the start of the "Questions and Answers on the EECC" document: "This is a rolling document that has not been adopted or endorsed by the European Commission. It is shared with Member States solely for information purposes. Any views expressed therein are the preliminary views of the Commission services and may not in any circumstances be regarded as stating an official position of the Commission nor prejudice the Commission or its services. Moreover, the final interpretation of EU law lies with the Court of Justice of the EU."

may require providers of IAS and publicly available ICS to publish information for end-users on the quality of their services. In accordance with Article 104(2) the QoS parameters to be measured shall be specified by the NRA in coordination with other competent authorities. As Art. 104(2) does not distinguish between technical and non-technical QoS parameters. NRAs are at liberty to specify the type of QoS parameters to be measured themselves, although, where appropriate, they shall follow Annex X and the BEREC guidelines. On the other hand, as explained earlier, MS in turn are not at liberty to require service providers to commit to other non-technical QoS requirements, as otherwise this would exclude the mentioned NRAs' prerogative."

- 153. Section 36 of the 2023 Act, amongst other things, implements Article 104 of the Code relating to transparency and publication of information on quality of services.
- 154. Pursuant to Section 36 (1) of the 2023 Act, ComReg may require providers of IAS and of publicly available ICS to publish within a specified period comprehensive, comparable, reliable, user-friendly and up-to-date information for end-users on the quality of their technical services, their non-technical services and on measures taken to ensure equivalent access for end-users with disabilities⁹⁸.
- 155. As regards information on measures taken to ensure equivalence of access for end users with disabilities, stakeholders will be aware that ComReg has taken the measure ComReg Decision D06/15⁹⁹ which specifies that providers must supply accessibility statements for end-users with disabilities and other measures to ensure equivalence of access and choice of ECS and related information under ComReg Decision D04/14¹⁰⁰. Regulation 94 of the ECC Regulations gives effect to Article 111 of the Code into national law and continues the objective of equivalent access and choice and, Regulation 94 (3) provides "Any requirements specified by the Regulator under Regulation 17 of the universal service regulations, which are in force on the commencement of this Regulation are deemed to be requirements under this Regulation"¹⁰¹.

⁹⁸ The Commission, under Regulation 94 of the ECC Regulations, can specify requirements to be met by providers of ECS in relation to end-users with disabilities.

⁹⁹ ComReg Decision D06/15, ComReg Document 15/98, 'Measures for disabled end-users: Requirement for an Accessibility Statement', dated 1 August 2015. Accessible at: https://www.comreg.ie/publication/measures-for-disabled-end-users-requirement-for-an-accessibility-statement. Imposed pursuant to ComReg's powers under Regulation 17 (1) and Regulation 15 (6) (f) of the Universal Services Regulations.

¹⁰⁰ ComReg Decision 04/14 in relation to Electronic Communications Measures to Ensure Equivalence of Access, specified pursuant to ComReg's powers under Regulation 15 of the Universal Service Regulations 2011.

¹⁰¹ ComReg imposed the Measures to ensure equivalence in access for end-users with disabilities pursuant to it's powers under Regulation 17 of the Universal Service Regulations. The existing Measures in place will continue in force and effect under Regulation 94 of the ECC Regulations. These Measures are currently under review.

- 156. Further, in addition to any requirements for publication that may be specified by ComReg, Section 36 (2) allows ComReg to require providers of ICS to inform consumers within a specified period if the quality of the services they provide depends on any external factors such as control of signal transmission or network connectivity.
- 157. Finally, Section 36 (3) of the 2023 Act provides that, ComReg, may require that a provider, before publishing information under subsection (1) or informing consumers under subsection (2), supply the relevant information to the Commission.

EU Open Internet Access Regulation

- 158. In addition, ComReg would highlight to providers of IAS their obligations to comply with transparency of information and publication requirements set out in Article 4(1) of the Open Internet Access Regulation¹⁰²; these include a requirement to publish information on how traffic management measures applied could impact on the quality of services, the privacy of end-users and the protection of their personal data in IAS contracts.
- 159. Attention is also drawn to the requirements of Article 4 (1)(d) of the EU Open Internet Access Regulation, which provides that contracts for IAS must include,
 - "a clear and comprehensible explanation of the minimum, normally available, maximum and advertised download and upload speed of the internet access services in the case of fixed networks, or of the estimated maximum and advertised download and upload speed of the internet access services in the case of mobile networks, and how significant deviations from the respective advertised download and upload speeds could impact the exercise of the endusers' rights laid down in Article 3 (1)."
- 160. In accordance with Section 36 (5) of the Act of 2023 "Providers shall ensure that any measures that they take pursuant to this section comply with Regulation (EU) 2015/2120 of 25 November 2015".

3.5 Article 105 - Contract duration and termination

161. Please note that Article 105 of the Code has been transposed into Irish law by the implementation of Regulation 89 of the ECC Regulations. This section

¹⁰² Regulation (EU) 2015/2120 of the European Parliament and of the Council of 25 November 2015 laying down measures concerning open internet access and amending Directive 2002/22/EC on universal service and users' rights relating to electronic communications networks and services and Regulation (EU) No 531/2012 on roaming on public mobile communications networks within the Union. Available at: http://data.europa.eu/eli/reg/2015/2120/oj.

outlines ComReg's current guidance for implementing the requirements of Regulation 89 concerning:

- a. Contract duration and termination;
- b. Automatically prolonged fixed duration contracts notice of end of contract and best tariff advice/information; and
- c. Contract termination and compensation due.

3.5.1 Article 105 (1) - Contract duration and termination

Regulation 89 (1) to (3):

- (1) Conditions and procedures for contract termination shall not act as a disincentive to changing service provider.
- (2) A provider of publicly available electronic communications services, other than transmission services used for the provision of machine-to-machine services, shall not conclude a contract with a consumer that mandates a commitment period longer than 24 months. A provider who concludes a contract in contravention of this paragraph commits a hybrid offence.
- (3) Paragraphs (1) and (2) shall not apply to the duration of an instalment contract where the consumer has agreed in a separate contract to instalment payments exclusively for deployment of a physical connection, in particular to very-high-capacity networks. An instalment contract for the deployment of a physical connection shall not include terminal equipment, such as a router or modem, and shall not preclude consumers from exercising their rights under this Regulation.
- 162. First, under Regulation 89 (1), it is a requirement that conditions and procedures for contract termination do not act as a disincentive to changing provider. Recital 273 of the Code refers to enabling consumers to make informed choices and to change provider when it is in their best interest to do so, "in order to take full advantage of the competitive environment" and to do so "without being hindered by legal, technical or practical obstacles, including contractual conditions, procedures and charges".
- 163. Second, in pursuit of these objectives, Regulation 89 (2) stipulates that ECS consumer contracts, other than transmission services used for the provision of

machine-to-machine services, should not exceed a 24-month (2 year) commitment period. Therefore, in line with the requirements of Regulation 89 (2), providers must not conclude consumer contracts which are longer than the 24-month time frame.

- 164. Third, Regulation 89 (3) states that Regulation 89 (1) and (2) shall not apply to the duration of an instalment contract where the consumer has agreed in a separate contract to instalment payments exclusively for deployment of a physical connection, in particular to very-high-capacity networks. Further, Regulation 89 (3) stipulates that an instalment contract for the deployment of a physical connection shall not include terminal equipment, such as a router or modem, and shall not preclude consumers from exercising their rights under this Regulation. Recital 273 of the Code notes that this could include installation of a connection up to or very close to end-user premises, including through demand aggregation schemes, which enable network investors to reduce initial take-up risks (e.g. capital costs).
- 165. Contracts that are longer than 2 years can be used to facilitate the reimbursement of contributions to such instalment contracts and to support network roll-out. However, Regulation 89 (3) stipulates that such an instalment contract must not include terminal equipment, such as a router or modem 103 and importantly, that it "shall not preclude consumers from exercising their rights under this Regulation". In that context, Recital 273 emphasises that the rights of consumers to switch between providers must not be restricted by reimbursement periods included in instalment contracts for physical connections.
- 166. Fourth, ComReg notes the rights in Regulation 89 (1) to (3) of the Code apply to consumers and to end-users that are microenterprises, small enterprises or not-for-profit organisations, unless they have explicitly agreed to waive those provisions.
- 167. Finally, providers should be aware that ComReg has taken previous enforcement actions in respect of disincentives to switching and associated information notices have been published¹⁰⁴. Providers should note these enforcement actions and seek to avoid imposing conditions and procedures for contract termination that could act as a disincentive to changing provider. For instance, with reference to notice periods, providers must not give the impression that it is not possible for the switching and cancellation process to be entirely gaining-provider-led. This applies both to references in terms and conditions and elsewhere, such as in customer care FAQs. Another example of

¹⁰³ Recital 273 of the Code also refers to a "handset" as an example of such terminal equipment.

¹⁰⁴ See ComReg's latest enforcement actions in relation to switching and Regulation 25 (6)(b) of the Universal Service Regulations (hyperlinked).

which ComReg is aware is the current delays in providers complying with requests to unlock handsets when consumers wish to switch. In that regard, providers should also note the contents of Regulation 89 (14), which requires providers to lift any condition on the use of terminal equipment on other networks, free of charge, upon payment of compensation due, so that subscribers are not disincentivised from switching. Further consideration of Regulation 89 (14) is outlined in section 3.5.4 of this Guidance.

3.5.2 Article 105 (3) – Automatically prolonged fixed duration contracts: notice of end of contract and best tariff advice/information

Regulation 89 (5) and (6):

- (5) (a) In this Regulation a reference to the prolongation of a fixed duration contract is a reference to a contract that following the expiry of a fixed term automatically continues on the same terms and conditions and irrespective of the term of the prolongation.
 - (b) Where a contract or law provides for automatic prolongation of a fixed duration contract for electronic communications services other than number-independent interpersonal communications services and other than transmission services used for the provision of machine-to-machine services, after such prolongation, end-users shall be entitled to terminate the contract at any time with a maximum one-month notice period, or such shorter notice period as may be specified by the Regulator, and without incurring any costs except the charges for receiving the service during the notice period.
 - (c) A provider of services to which subparagraph (b) applies shall not prevent an end-user from terminating their contract in accordance with that subparagraph. A provider who so prevents an end-user commits a hybrid offence.
- (6) Before a fixed duration contract is automatically prolonged the provider concerned shall inform the end-user, in a prominent and timely manner (being not less than one month before the prolongation date) and on a durable medium, of the end of the contractual commitment and of the means by which to terminate the contract. In addition, and at the same time, providers shall give end-users best tariff advice relating to their services. Providers shall provide end-users with best tariff information at least annually. A provider who fails to inform an end-user or give tariff advice or information in accordance with this paragraph commits a hybrid offence. Proceedings for an offence under this paragraph shall not be instituted where a direction under paragraph (16) has been issued in respect of the non-compliance.

- 168. Regulation 89 (5) and (6) applies to contracts for ECS, other than number-independent ICS and transmission services for M2M services. It applies to all elements of a bundle, so long as the bundle includes one service that is an IAS or a number-based ICS.
- 169. However, Regulation 89 (5) and (6) applies only to contracts for a fixed duration / term, which may be automatically prolonged, based on either the terms of the contract itself or pursuant to national law. Where this occurs, end-users will have a right to exit such contracts, with a maximum one month's notice; without incurring any costs except the costs of receiving the service during the notice period.
- 170. The scope of Regulation 89 (5) and (6) seeks to protect all "end-users" and so applies for the benefit of consumers, microenterprises, small enterprises, not-for-profit organisations and other end-users. Therefore, the notifications required under Regulation 89 (5) and (6) must, where applicable, be sent to each of these categories of end-users.
- 171. This section first considers the meaning of the concepts "fixed duration" and "automatically prolonged" in Regulation 89 (5) and (6), followed by the types of notifications that must be sent to end-users, and the timing and content of such notifications. The interaction between this sub-article and data protection and privacy matters is also considered.

Contracts in scope of Regulation 89 (5) and (6)

- 172. The terms "automatic prolongation" and "fixed duration contract" within the meaning of Regulation 89 (5) and (6) are not defined in the ECC Regulations. However, Regulation 89 (5)(a) provides that a reference to the prolongation of a fixed duration contract is a reference to a contract that following the expiry of a fixed term automatically continues on the same terms and conditions and irrespective of the term of the prolongation. Regulation 89 (5) applies to contracts for a fixed duration, which are automatically prolonged, based on the terms and conditions of the contract itself. Additionally, ComReg considers that where a contract continues, in accordance with the price as provided for in the terms and conditions, including any discounted prices that no longer apply as the case may be, this contract is automatically prolonged.
- 173. Further, Member States were given the discretion to determine the extent of the required notice period for end-users to terminate the contract. In accordance with Regulation 89 (5)(b) ComReg is empowered to specify a shorter notice period. In respect of when a contract should be considered as "automatically prolonged", the EC has provided the following guidance on

- Article 105 (3) of the Code which has been transposed into Irish law by Regulation 89 (5) of the ECC Regulations 105 .
- 174. "Article 105 (3) refers to "automatic prolongation of a fixed duration contract" without specifying the length of the prolongation or the relation to the duration of the initial contract. However, Article 105 (3) is clear in providing that "[...] end-users are entitled to terminate the contract at any time [...]" after a fixed duration contract was "auto prolonged".
- 175. The EC guidance provides advice in respect of a specific hypothetical example, which ComReg has included below to assist providers to better understand the practical application of the EC response (the question is in **bold**, and the EC reply is in plain text):
 - "A consumer is in a 24-month contract for ECS to which Article 105 (3) EECC applies. There is <u>no</u> express provision in national law regarding automatic prolongation of fixed duration contracts. The consumer's contract <u>does not</u> expressly use the term "automatic prolongation" of the fixed duration upon expiry, but rather provides that on expiry of the 24 months, <u>the contract will continue</u> on the same terms and conditions as before but can be terminated on one month's notice. If not terminated, the contract will continue indefinitely.

Based on this worked example, please confirm whether the following statements correct:

(A) While the consumer's contract does continue after the initial 24-month period, because there is no provision in national law providing for "automatic prolongation" and no reference to same in the consumer's contract, this contract should not be considered as "auto prolonged".

Reply:

In our view the contract has a fixed duration (24 months) and it is automatically prolonged (continues on the same terms and conditions), even if the term "automatic prolongation" is not used. The aim of Art 105 (3) is to ensure protection of end-users when contracts of fixed duration are automatically prolonged. The entitlement to terminate the contract at any time with a maximum one-month notice period together with the requirement

¹⁰⁵ European Commission (2020) "Questions and Answers on the EECC".

to provide best tariff information at least annually thus applies after the end of the 24 months.

(B) The consumer is therefore <u>not</u> entitled to the following:

(i) details of the end of the contractual commitment or the means to terminate the contract near the end of the initial 24-month period

Reply:

In our view, as explained above, the contract has a fixed duration, it is automatically prolonged, and Art 105(3) applies. The end-user is thus entitled to, before the end of the initial 24-month period, receive information of the means to terminate and best tariff advice.

(ii) BTA at the end of the initial 24-month period

Reply:

As above, in our view, the contract has an initial 24-month fixed duration and it is automatically prolonged. Art 105(3) requirement on best tariff advice applies before the end of the initial 24-month period.

(iii) BTA at least annually after receiving the BTA referred to in (ii)

[Note: we understand the question is about best tariff information "BTI" (not BTA) at least annually.] As above, in our view, the provider shall provide best tariff information at least annually during the duration of the prolongation."]

- 176. Therefore, Regulation 89 (5) and (6) of the ECC Regulations applies to contracts which (i) are for a fixed duration / term; and (ii) may be automatically prolonged, based on either the terms of the contract itself, or pursuant to national law.
- 177. ComReg understands this to mean that Regulation 89 (5) and (6) applies to a contract with a fixed duration, irrespective of the length of the initial fixed term, where at the expiry of the fixed term the contract does not terminate but is instead "automatically" prolonged / continued. Importantly, ComReg notes the EC guidance that a contract could be considered to be "prolonged", irrespective of the length of the prolongation (i.e. it could be rolled-over for another fixed term or an unspecified period). Therefore, all such contracts are subject to the notification requirements outlined below and, may be terminated by the enduser with a maximum of one month's notice, or such shorter notice period as may be specified by the Regulator, after the automatic prolongation.

- 178. To assist providers in understanding the application of Regulation 89 (5) and (6), ComReg has considered some typical types of ECS contracts in the Irish market and whether they fall within or outside the scope of Regulation 89 (5) and (6). This interpretation is based on ComReg's current understanding of the ECC Regulations and as noted at the outset, may be informed by future judicial pronouncements or clarifications:
 - a. Fixed duration contracts a contract with a fixed term:
 - i. A contract for an initial fixed term (i.e. minimum term or commitment period up to 24 months) which, on expiry, continues for any further fixed term (e.g. 6, 12 months etc), would be within scope.
 - ii. A contract with an initial fixed term (i.e. minimum term or commitment period up to 24 months) but which, by virtue of an automatic prolongation, becomes a contract of indeterminate duration (e.g. an unspecified duration rolling month-to-month contract), would be within scope.
 - b. Contracts of indeterminate duration ComReg notes that whether a contract is for a "fixed duration" or "indeterminate duration" will depend on the particular terms and conditions of the contract, and to fall within the scope of Regulation 89 (5) and (6) the contract must also be subject to automatic prolongation. To illustrate:
 - i. A contract which never had a fixed term or was for an indeterminate duration from the outset, would be outside scope.
 (Note: If the contract had a fixed term, but after prolongation became an indefinite duration contract, as illustrated (as at (a) (ii) above), then it would be within scope during the fixed term.)
 - c. **Prepay contracts** whether they are within scope will depend on the particular terms and conditions of the contract. ComReg notes that a significant proportion of prepay mobile contracts on the Irish ECS market would not have a fixed term that may be automatically prolonged, and as such, those prepay contracts are unlikely to fall within scope of Regulation 89 (5) and (6). However, whether a contract is prepay or bill pay is not of itself determinative of whether the contract is subject to Regulation 89 (5) and (6).

In the context of traditional prepay contracts, ComReg notes these contracts usually offer end-users flexibility to change provider without incurring any further costs or penalty once the prepaid credit units /

time-based credit period expires; the continuation of the contract often depends on the end-user taking a positive action such as manually topping-up and the end-user can usually walk away from the contract with no termination charges payable. However, whether the means of top-up is manual or occurs via a recurring automatic payment (e.g. direct debit) is not determinative and the contract could be in scope if there is an initial fixed term and the possibility of automatic prolongation (i.e. a contract that following the expiry of a fixed term automatically continues on the same terms and conditions and irrespective of the term of the prolongation.).

Traditional forms of prepay mobile contracts are becoming less common as the ECS market evolves, in particular with the focus on sales of bundled contracts where elements of a bundle may have different contract end dates. Therefore, as stated, ultimately whether a prepay contract is subject to Regulation 89 (5) and (6) will depend on the particular terms of the contract and ComReg will consider this on a case-by-case basis.

The following are some examples of contracts that could be described as "prepay" but which ComReg considers could fall within the scope of Regulation 89 (5) and (6), depending on their terms and conditions:

- i. A prepay plan where payment is made upfront on a prepay basis for services (e.g. monthly) but there is a fixed term, potentially relating to recouping costs of a mobile handset or other equipment. If the contract can be automatically prolonged upon expiry of the fixed term, it would be within scope.
- ii. A prepay plan for a top-up of time-based credit e.g. advance top up to receive a pre-set volume of communication units or access to "unlimited" services or access to services subject to an FUP or AUP, where the credit expires after typically 28 / 30 days. If there is no fixed term to the contract, then it would be outside scope. However, as noted above, if there is an initial fixed term which can be automatically prolonged (e.g. possibly by roll over of terms and continuing automatic advance payments), it could be within the scope.
- d. Sim-only contracts (bill pay or prepay) the fact that a contract is sim-only is not determinative of itself. Regulation 89 (5) and (6) would apply if the contract was subject to automatic prolongation after an initial fixed term.

- e. **Bundles** Article 107 of the Code deals specifically with rights applying to bundles, including when a contract for a bundle may be terminated. ComReg notes that Regulation 91 (1) provides that the rights in Regulation 89, including the Regulation 89 (5) and (6) right to exit and notification requirements, apply equally to bundles, provided the bundle comprises at least an IAS or a publicly available number-based ICS¹⁰⁶. To fall within scope, the bundled contract would also need to be a fixed duration contract that may be automatically prolonged, in line with Regulation 89 (5) and (6).
- 179. ComReg's guidance above is based on a set of hypothetical contract scenarios in the Irish ECS market that were raised by industry, at a high level. ComReg has not considered the precise terms and conditions of any ECS contract and whether they are within scope of Regulation 89 (5) and (6) of the ECC Regulations. Following transposition, ComReg will monitor provider's approach to compliance with their obligations under Regulation 89 (5) and (6) on a caseby-case basis.

Notifications required under Regulation 89 (6)

- 180. Notification(s) to be sent to end-users on foot of Regulation 89 (6) of the ECC Regulations are mandatory Regulatory Notifications.
- 181. Before the contract is automatically prolonged, providers are required to inform an end-user in a prominent, timely manner, and on a durable medium of the following information:
 - a. The end date of the fixed term contract and the means by which to terminate the contract (referred to in the Guidance as the "End of Contract notice"); and
 - b. At the same time, Best Tariff Advice relating to their services.
- 182. In addition, after the contract has been prolonged and during the prolonged period of the contract, providers are required to provide end-users with Best Tariff Information, at least annually.
- 183. Therefore, there are two notification requirements regarding best tariffs: (i) "Best Tariff Advice" (BTA) which refers to the information / advice to be provided before the fixed term contract expires; and (ii) "Best Tariff Information" (BTI) which refers to the information to be issued annually, after

Regulation 91 (1) of the Regulations provides that "If a bundle of services or a bundle of services and terminal equipment offered to a consumer comprises at least an internet access service or a publicly available number-based interpersonal communications service, Regulation 87(7) and (8), Regulation 88(1) and (2), Regulation 89 and Regulation 90(1) and (2), shall apply to all elements of the bundle including, mutatis mutandis, those not otherwise covered by those provisions."

- prolongation of the initial fixed term contract, and irrespective of the duration of its prolongation.
- 184. Given that BTA and BTI are not defined terms, ComReg considers that the same type of information should be provided in each case and in the next section, ComReg sets out its guidance as to what that could include. The difference between BTA and BTI, as ComReg understands it, relates to the timing of when the information is given to end-users (i.e. BTA is pre-expiry of the fixed term; BTI is annually thereafter).
- 185. In terms of the scope of contracts for which BTI must be provided, the EC guidance on Article 105 (3), now transposed into Irish law as Regulation 89 (5) and (6), indicated that BTI only applies to fixed term contracts which have been automatically prolonged:
 - "Article 105(3) is on automatically prolonged fixed duration contracts and the requirement on giving best tariff information at least annually is also related (only) to these contracts. This adds to the obligation on giving best tariff advice before the contract is automatically prolonged."¹⁰⁷
- 186. Therefore, ComReg understands that in practice, Regulation 89 (5) and (6) will apply to all contracts in scope¹⁰⁸ as follows:
 - (A) Where fixed term contracts will be automatically prolonged **NOW THAT Regulation 89 (5) and (6)** has become effective in Irish law, providers must send end-users the following:
 - End of Contract notice and Best Tariff Advice before the end of the agreed fixed term.
 - (B) In addition, where fixed term contracts have been automatically prolonged either **BEFORE** or **SINCE** Regulation 89(5) and (6) has become effective in Irish law, providers must send end-users the following:
 - Best Tariff Information, at least annually.

What is Best Tariff Advice / Information?

187. In light of the objectives of Regulation 89 (6), ComReg's views as regards how to provide Best Tariff Advice/ Information are set out below.

¹⁰⁷ European Commission (2020) "Questions and Answers on the EECC."

¹⁰⁸ Meaning all ECS contracts except those for number-independent ICS or transmission of M2M services, whose terms provide for automatic prolongation of a fixed term.

- 188. It is ComReg's view that it would not suffice, for the purposes of such notifications, to simply prompt end-users to contact their provider for relevant information prior to the prolongation of their fixed term contract.
- 189. ComReg is of the view that Best Tariff Advice / Information to end-users should present a number of possible service options or different price points tailored to an individual end-user's likely needs, having regard to matters such as their typical usage and preferred services. This means the best advice or information that can be provided regarding the provider's current product and service offerings for the particular end-user. When deciding what information to include, a provider could consider principles or criteria such as, their customer's usage pattern in a typical period and match this up to what they actually pay, compared to alternative available options. This personalised assessment could take into account services the end-user is paying for but not using, or add-ons they could avail of but have not selected in their current plan, to offer an overall cheaper tariff for similar services.
- 190. For an end-user to make an informed choice about whether they are on the best tariff suitable to their needs, this often involves deciding whether to buy separate or bundled services. Purchasing a bundle of services (or a bundle of services and terminal equipment) may offer the end-user significant savings but it may also include complex terms and involve paying charges to terminate elements of a bundled contract early. In order to help give end-users the confidence to fully consider their options in the market, Best Tariff Advice / Information on a bundled contract could give best tariff options in the context of the end-user's particular bundled services (or services and terminal equipment) and, where applicable, any links or dependencies that exist between the different services making up the bundle which could impact their choices. Ultimately, the information given as Best Tariff Advice / Information should benefit the end-user. It should enable them to make informed decisions as regards their provider's electronic communications services and products which best meet their needs.

Timing and means of sending regulatory notifications

- 191. End of Contract Notice and Best Tariff Advice (BTA) under Regulation 89 (5) and (6) of the ECC Regulations must be provided in a prominent and timely manner and on a durable medium¹⁰⁹.
- 192. Best Tariff Advice must be sent *before* the fixed term expires, and "at the same time" as the End of Contract notice. This means that before the end of an end-user's initial fixed commitment period and any automatic contract prolongation,

¹⁰⁹ The definition of a "durable medium", as prescribed in the Consumer Rights Act 2022 is discussed in Section 2 of the Guidance relating to Contract Information Requirements. That same definition applies in this context.

- providers must send end-users their End of Contract notice and their BTA together or at the same time.
- 193. The ECC Regulations do specify that a "timely" notification under Regulation 89 (6) is considered as being not less than one month before the prolongation date.
- 194. In relation to the follow-up Best Tariff Information (BTI), this must be sent "at least annually" i.e. once in every 12-month period. The first annual BTI should therefore be sent within 12 months of issuing the notification on End of Contract / Best Tariff Advice, and annually thereafter. ComReg considers it would benefit the end user in terms of enabling them to make informed decisions (including on the basis of complete contractual information) as regards their provider's electronic communications services and products which best meet their needs, and switching providers when it is in their interest to do so, to send the notification on BTI in the same way as the BTA, and to ensure it is identified as Regulatory Notification it shall be separate to any marketing material.
- 195. Industry has queried whether advice/information on best tariffs could be staggered throughout the year. ComReg notes that BTA must be provided before the expiry of the fixed term, and before any auto-prolongation of the contract. The individual end dates of fixed term contracts for a provider's subscriber base are likely to be staggered throughout the year and the date on which the notification on End of Contract and BTA is required, would be linked to the sign up date / expiry of an individual end-user's contract. To meet relevant obligations providers will need to put in place a system/process to identify the expiry date of the initial fixed term for each relevant ECS contract and to provide the required Regulatory Notifications under Regulation 89(6) of the ECC Regulations in a timely manner (being not less than one month before the prolongation date) in advance of expiry. The considerations as regards BTI are different as this is not required to be sent at a specific time but must be provided annually.
- 196. ComReg also considers that to provide Regulatory Notifications in an accessible format for disabled end-users, if they so request, would deliver the desired outcome for end-users with disabilities in terms of enabling them to make informed decisions (including on the basis of complete contractual information) as regards their provider's electronic communications services and products which best meet their needs, and engaging with the switching process, the same as people without a disability. This assists in ensuring those end-user's access needs are met and supports equivalence of access and choice for disabled end-users, as required by Regulation 94 of the ECC Regulations. For example, where appropriate, providers could send a Regulatory Notification using an alternative accessible format or provide an option for end-users to

request this. ComReg understands that, in practice, providers already offer accessible or alternative formats to certain customers who have registered to receive bills in an alternative format and ComReg suggests a similar approach could be taken to Regulatory Notifications, subject to customer preferences.

Interaction with data protection laws

- 197. ComReg has engaged with the DPC, to assist in clarifying industry concerns regarding potential data protection and privacy matters relating to notifications required under Regulation 89 of the ECC Regulations. ComReg understands providers had a concern that providing Best Tariff Advice/Information to customers would, in certain circumstances, give rise to direct marketing activity that was prohibited or restricted by applicable privacy and data protection rules, especially in respect of customers who had not consented to or had objected to receiving direct marketing communications, under the provisions of the e-Privacy Regulations or the GDPR¹¹⁰.
- 198. As noted above, ComReg's view is that any notifications made by a provider to comply with Regulation 89 (5) and (6) of the ECC Regulations will be "Regulatory Notifications" that are mandated for the protection of end-users. This type of notification is distinguishable from generic marketing and would not constitute unsolicited direct marketing communications. The obligation to provide Best Tariff Advice/ Information to end-users in scope will require a personalised assessment of their contract and information such as individual customer usage and service requirements. This means that notifications on Best Tariff Advice / Information must be sent by providers to relevant end-users, even where the end-user has opted out of receiving marketing information. ComReg observes that in other circumstances, end-users who have opted out of receiving marketing information do still receive regulatory information or customer account messages.
- 199. If the data processing undertaken is no more than necessary to provide the Best Tariff Advice/ Information to an individual end-user and is necessitated by compliance with the ECC Regulations, ComReg understands from engagement with the DPC that it would be permitted under applicable data protection law.

¹¹⁰ Regulation 13 of the Privacy and Electronic Communications Regulations, 2011 (SI 336 of 2011) prohibits the sending of unsolicited communications (including telephone calls or calls by automated calling machines or facsimile machines) for the purpose of direct marketing, unless the person has been notified and consented to receiving such communications. There are certain exceptions under Regulation 13 (11) of these regulations, for further information consult the website of the DPC: https://www.dataprotection.ie/en/organisations/rules-electronic-and-direct-marketing. Providers should note that under Article 21 of the GDPR, a data subject has the right to object at any time to the use of their personal data for direct marketing, which includes profiling related to such direct marketing, subject to certain limited exceptions.

- For further guidance, ComReg draws providers' attention to the requirements of Article 6 of the GDPR which addresses lawful processing of personal data¹¹¹.
- 200. ComReg, having engaged with the DPC, is of the view that providers should identify Best Tariff Advice / Information under the banner or heading of 'Regulatory Notification" so as to distinguish it from marketing information ordinarily sent to the end-user. To that end, ComReg considers that providers should also ensure that marketing material is not included in or accompanying the Regulatory Notification.
- 201. Additionally, ComReg understands from its engagement with the DPC, that following the issuing of the required Regulatory Notification, no follow up communications should be sent to the end-user regarding the matter, unless the end-user initiates the follow-on contact and provides consent to such interactions. Following such consent to receiving direct (e.g. an "opt-in" to unsolicited direct communications marketing communications), the customer must be able to choose to cease the interaction (i.e. "opt-out" of receiving direct marketing communications). To prove compliance with the requirements of the e-Privacy Regulations, providers should also keep a record of a person's consent or preference as to receipt of direct marketing communications¹¹².
- 202. In summary, in considering how to comply with the requirement to provide notifications in respect of the End of Contract and Best Tariff Advice/ Information, having engaged with the DPC, ComReg's view is to:
 - a. Only issue the Regulatory Notification when legally required to do so;
 - b. Ensure the heading of the notification contains the words "Regulatory Notification";
 - c. Ensure marketing material is separate to and not within or accompanying the Regulatory Notification;
 - d. Ensure any data processing involved is no more than is necessary to enable the provision of the End of Contract and Best Tariff Advice/ Information;

¹¹¹ The DPC has issued a guidance entitled "Commonly Asked Questions about the Basics of Data Protection", version last updated July 2019 at: https://www.dataprotection.ie/sites/default/files/uploads/2019-07/190710%20Data%20Protection%20Basics.pdf.

¹¹² In accordance with Regulation 13 of the e-Privacy Regulations 2011.

- e. Do not initiate follow up communications unless the end-user has requested this and cease any follow up communications when the end-user so requests;
- f. Keep a record of the end-user's consent or preference as to direct marketing communications, as appropriate.
- 203. Having engaged with the DPC in relation to the principle steps outlined above, ComReg hopes that the above guidance will assist providers to comply with their obligations under Article 105 (3) of the Code. If issues arise in respect of implementation, providers should notify ComReg or the DPC so that they may consider any issues.

3.5.3 Article 105 (4) - Contract change notification

Regulation 89 (7) to (10):

- (7) A provider of publicly available electronic communications services other than number-independent interpersonal communications services, shall, not less than one month prior to the date of implementation of any change in the contractual conditions that is proposed by that provider, notify end-users in a clear and comprehensible manner on a durable medium, of
 - (a) the proposed change in the conditions of the contract for the service, and
 - (b) where applicable, their right to terminate their contract without incurring any further cost if they do not accept the change.
- (8) (a) The Regulator may specify requirements to be complied with by providers of the services referred to in paragraph (7), in order to ensure compliance with that paragraph. A provider who fails to comply with such a requirement commits an offence and is liable on summary conviction to a class A fine.
 - (b) A provider who fails to notify an end-user of proposed changes under paragraph (7)(a) or the right to terminate under paragraph (7)(b) commits a hybrid offence.
- (9) Subject to paragraph (10) and in accordance with paragraph (12), an end-user has the right to terminate their contract with a provider referred to in paragraph (7) during the termination period without incurring further cost if they do not accept a proposed change referred to in paragraph (7).
- (10) A proposed change in the conditions of a contract shall not entitle an end-user to terminate the contract in accordance with paragraph (9) where the change is
 - (a) exclusively to the benefit of the end-user,
 - (b) is of a purely administrative nature and has no negative effect on the end-user, or
 - (c) is directly imposed by law.

Regulation 89 (11) and (12):

- (11) Whether a contract change is exclusively to the benefit of the end-user shall be assessed by the Regulator on the basis of objective criteria and the Regulator may require a provider, where it proposes to exclude or has excluded the right of an end-user to terminate a contract on the basis of the exclusions referred to in paragraph (10), to justify such an exclusion.
- (12) Where, in accordance with paragraph (7), a provider notifies an enduser of a proposed change to its contractual conditions in excess of one month prior to the date of implementation of the proposed contract change, the end-user shall be entitled to terminate the contract without incurring any further costs during the termination period, being —
 (a) the period commencing on the date of notification of the proposed contract change and concluding on the date immediately prior to the date of implementation of the proposed contract change, or
 (b) the period commencing four months prior to the date of implementation of a notified proposed contract change and concluding on the date immediately prior to the date of implementation of the proposed contract change, whichever is the shorter period, or where they are of the same duration, that period.
- 204. Regulation 89 (7) stipulates that end-users¹¹³ shall have the right to terminate their contract without incurring further costs, upon notice of changes in the contractual conditions proposed by their provider of publicly available ECS, other than number-independent ICS.
- 205. Regulation 89 (7) requires that providers shall notify end-users not less than one month prior to the date of implementation of any change in the contractual conditions that is proposed by that provider, notify end-users in a clear and comprehensible manner on a durable medium of any change in the contractual conditions (the "Contract Change Notification").
- 206. Regulation 89 (9) and (10) provide that an end-user has the right to terminate their contract with a provider during the termination period without incurring further cost if they do not accept a proposed change provided that the proposed change is exclusively to the benefit of the end-user, is of a purely administrative

¹¹³ Where the ECS in question is for transmission services used for M2M services, the right to terminate may only be exercised by end-users that are consumers, microenterprises, small enterprises or not-for-profit organisations, pursuant to Regulation 89 (15) of the ECC Regulations.

- nature and has no negative effect on the end-user, or is directly imposed by law.
- 207. Whether a contract change is exclusively to the benefit of the end-user shall be assessed by ComReg on the basis of objective criteria and ComReg may require a provider, where it proposes to exclude or has excluded the right of an end-user to terminate a contract on the basis of the exclusions, to justify such an exclusion¹¹⁴.
- 208. Providers are also required to, <u>at the same time</u>, inform end-users of their right to <u>terminate the contract</u>, <u>without incurring any further costs</u>, <u>if they do not accept the new conditions</u>. Regulation 89 (12) provides that where, a provider notifies an end-user of a proposed change to its contractual conditions more than one month prior to the date of implementation of the proposed contract change, the end-user is entitled to terminate the contract without incurring any further costs during the termination period. The termination period can commence either:
 - a) on the date of notification of the proposed contract change and concluding on the date immediately prior to the date of implementation of the proposed contract change, or
 - b) four months prior to the date of implementation of a notified proposed contract change and concluding on the date immediately prior to the date of implementation of the proposed contract change, whichever is the shorter period, or where they are of the same duration, that period.
- 209. As previously stated, the right to terminate upon notice of changes to contractual conditions applies, unless the proposed changes fulfil one of the following criteria:
 - a) are exclusively to the benefit of the end-user;
 - are of a purely administrate nature and have no negative effect on the enduser; or
 - c) are directly imposed by European Union or national law.
- 210. ComReg notes that Recital 275 of the Code places the onus on a provider to be able to demonstrate that all contract changes are to the benefit of the enduser, and notes that the end-user would have a right to exit, even where such changes were "combined with some beneficial changes". Whether a change is exclusively to the benefit of the end-user shall, according to Regulation 89 (11), be assessed by the Regulator on the basis of objective criteria and the Regulator

¹¹⁴ Regulation 89 (11) of the ECC Regulations.

- may require a provider, where it proposes to exclude or has excluded the right of an end-user to terminate a contract on the basis of the exclusions referred to in Regulation 89 (10), to justify such an exclusion.
- 211. The exceptions in the ECC Regulations to the right to terminate the contract following a proposed contract modification represent a change to the existing legal position in relation to contract changes¹¹⁵. Previously, providers had to notify customers at least one month in advance of any proposed contract change and provide a right to exit the contract, without penalty, where the customer was not happy to accept the proposed changes. Under the previous regime, there were no exceptions such as those outlined in the ECC Regulations to disapply the right to exit where for example, the change is exclusively to the benefit of the end-user.
- 212. ComReg understands the requirement in Regulation 89 (12) "a provider notifies an end-user of a proposed change to its contractual conditions" to mean that providers must issue Contract Change Notifications to affected end-users, regardless of whether a right to terminate the contract applies or not (as is the case under ComReg Decision D13/12). Therefore, under the ECC Regulations, even where the contract change falls within the list of exempted scenarios that do not give rise to a right to exit the contract, the proposed change must still be notified to the end-user. This ensures the end-user is informed and is able to record the sequence of changes to their contract, and thereby to know the full extent of contractual terms and conditions governing their contract
- 213. In light of industry queries regarding data privacy concerns, ComReg would like to highlight the need for providers to refrain from using Contract Change Notifications, which are Regulatory Notifications, as marketing messages. Providers should continue to ensure that Regulatory Notifications are separate to and do not contain any direct marketing information, and that they are in accordance with privacy and data protection laws.

¹¹⁵ Under Regulation 14 (4) of the Universal Service Regulations 2011; as further specified by ComReg, pursuant to powers under Regulation 14 (5), in ComReg Decision D13/12, Response to consultation and decision: Contract Change Notifications, ComReg document 12/128, dated 30 November 2012 ("Decision D13/12").

¹¹⁶ ComReg's Decision D13/12 continues to have effect and remains in force.

3.5.4 Article 105 (6) – Contract termination and compensation due

Regulation 89 (14) to (17):

- (14) (a) Where an end-user has the right to terminate a contract for a publicly available electronic communications service, other than a numberindependent interpersonal communications service, before the end of the agreed contract period under this Regulation or other provision of law, no compensation shall be due by the end-user other than for retained subsidised terminal equipment.
 - (b) Where the end-user chooses to retain terminal equipment bundled at the moment of the conclusion of the contract, any compensation due shall not exceed its pro rata temporis value as agreed at the moment of the conclusion of the contract or the remaining part of the service fee until the end of the contract, whichever is the smaller.
 - (c) The Regulator may, following the procedure referred to in Regulations 101 and 102, as appropriate, determine other methods to calculate the compensation rate, provided that such methods do not result in a level of compensation exceeding that calculated in accordance with subparagraph (b).
 - (d) A provider shall lift any condition on the use of terminal equipment retained in accordance with this Regulation on other networks free of charge within such time period as may be specified by the Regulator and at the latest, upon payment of any compensation by the end-user. A provider who fails to lift any such condition in accordance with this subparagraph commits a hybrid offence.
- (15) The right to terminate a contract under paragraph (9) or (14) shall benefit only end-users of transmission services used for machine-to-machine services that are consumers, microenterprises, small enterprises or not-for-profit organisations.

- (16) Where the Regulator, on the Regulator's own initiative, or upon the complaint of an end-user, considers that a provider is failing to comply with paragraph (1), (3) or (6) or the exercise of a right of an end-user under this Regulation, the Regulator may give a direction to the provider to ensure compliance in accordance with, and within the period specified in, the direction. The direction shall set out the nature of the non-compliance and the remedies to ensure compliance. The direction takes effect upon its service, but the provider concerned may make representations to the Regulator within 21 days of service or such later period decided by the Regulator. Having considered any representations, the Regulator shall confirm the direction, with or without amendment, or withdraw it, if satisfied the direction is being complied with. A provider who, without reasonable excuse, fails to comply with a direction commits an offence and is liable on summary conviction to a class A fine.
- (17) In proceedings for an offence under paragraph (6), it is a defence for a provider to show that it took all reasonable steps and exercised all due diligence to avoid committing the offence.
- 214. Regulation 89 (14) relates to the compensation that is due by an end-user¹¹⁷ if they choose to retain terminal equipment following the exercise of their right terminate a contract, before the end of the agreed contract period.
- 215. It applies to all contracts for a publicly available ECS, other than number-independent ICS, and therefore also applies to IAS contracts where terminal equipment such as modems or routers may be involved. To come within the scope of Regulation 89 (14), the right to terminate can be based on a provision in the ECC Regulations (e.g. under Regulations 89 (5) to (12) or other provisions of European Union law¹¹⁸) or on a right to terminate under national law.
- 216. Importantly, any compensation due shall not exceed:
 - (i) its "pro rata temporis value" as agreed at the moment of the conclusion of the contract, or
 - (ii) the remaining part of the service fee until the end of the contract whichever is the smaller.

¹¹⁷ Where the ECS in question is for transmission services used for M2M services, the rights in Regulation 89 (14) may only be exercised by end-users that are consumers, microenterprises, small enterprises or not-for-profit organisations, pursuant to Regulation 89 (15) of the ECC Regulations.

¹¹⁸ Information requirements regarding termination of IAS contracts are covered by the EU Open Internet Access Regulation 2015/2120.

- 217. Regulation 89 (14)(c) provides that the Regulator, following consultation, may determine methods to calculate the compensation rate, provided that such methods do not result in a level of compensation exceeding that calculated in accordance with the methods set out in Regulation 89 (14)(b) of the ECC Regulations.
- 218. In that context, it may be useful to note the EC's response to a question from Member States on calculating the remaining service fee for a bundle as follows¹¹⁹:

"Question: Assuming «the remaining part of the service fee until the end of the contract» means the monthly price for the provision of the service associated with the equipment multiplied by the number of months until the end of the agreed upon contract duration, does this monthly price encompass every service in a bundle, where the equipment was bought in that context? Please note that currently providers don't always specify a price for each of the elements in a bundle.

Reply:

The service fee means the (typically monthly) fee set together with the terminal equipment. Given that Art. 107(1) extends the rights under Art. 105(6) to all elements of the bundle, Article 105(6) does not require the referred service fee to be linked to a specific element in a bundle. It is to be noted, however, that the comparison ("whichever is smaller") is to be made with the pro rata temporis value of the bundled terminal equipment."

- 219. Regulation 89 (14) also provides that providers shall lift any conditions on the use of the terminal equipment on other networks, free of charge, within a time to be specified by the Regulator, and at the latest, upon payment of the compensation relating to the retained terminal equipment. This provision protects consumers, for example, from being unable to use locked terminal equipment with a new network provider in the event of switching. Equipment must be unlocked, at the latest, after having paid up any compensation due.
- 220. In addition, information on any early termination charges due and on conditions relating to terminal equipment, including information on unlocking the terminal equipment and any cost recovery with respect to terminal equipment must be clearly set out upfront to the consumer, at the point of sale, for all ECS contracts (except M2M transmission services), as part of the Pre-Contractual

¹¹⁹ European Commission (2020) "Questions and Answers on the EECC".

Information ¹²⁰. The inclusion of this information will help to ensure clarity in the contract and, consequently, greater transparency for consumers.

3.6 Article 106 - Switching and number portability

- 221. As previously stated, Article 106 of the Code is implemented by Regulation 90 of the ECC Regulations and Section 39 of the 2023 Act. In this section, ComReg has focused its guidance on the requirements concerning:
 - a. Switching internet access services (IAS);
 - b. Switching and porting processes;
 - c. Prepay credit refunds;
 - d. Compensation.

¹²⁰ As required by Schedule 7, Part (A)(3)(iv) of the ECC Regulations. Providers are already required to provide similar information under the current legal framework, in accordance with Regulation 14(2) of the Universal Service Regulations 2011, which requires contracts for ECS to include information on any termination charges due, including any cost recovery with respect to terminal equipment.

3.6.1 Article 106 (1) - Internet Access Switching

Regulation 90 (1) and (2):

- (1) In the case of switching by an end-user between providers of internet access services
 - (a) the providers concerned shall provide the end-user with adequate information before and during the switching process and ensure continuity of the internet access service, unless technically not feasible,
 - (b) the receiving provider shall ensure that the activation of the internet access service occurs within the shortest possible time on the date and within the timeframe expressly agreed with the end-user, and
 - (c) the transferring provider shall continue to provide its internet access service on the same terms until the receiving provider activates its internet access service.

Loss of service during the switching process shall not exceed one working day.

A provider who fails to comply with this paragraph commits a hybrid offence.

- (2) The Regulator shall ensure the efficiency and simplicity of the switching process for the end-user and may specify requirements to be complied with by providers in this regard.
- 222. The possibility of switching between providers is considered to be a key driver of effective competition. The availability of transparent, accurate and timely information on switching should increase end-user confidence in switching and make them more willing to engage actively in the competitive process. In particular, Recital 277 of the Code notes that providers should ensure continuity of service so that end-users are able to switch providers without being hindered by a risk of loss of service.
- 223. In pursuit of these objectives, Regulation 90 (1), implementing Article 106 (1) of the Code, seeks to ensure continuity of service for end-users during the IAS switching process by imposing obligations on providers of IAS¹²¹ ("IAS

¹²¹ The ECC Regulations define "internet access services" by reference to the definition of that term in Article 2 (2) of Open Internet access Regulation (EU) 2015/2120, which in turn is defined as "a publicly available electronic communications service that provides access to the internet, and thereby connectivity to virtually all end points of the internet, irrespective of the network technology and terminal equipment used."

- providers") in relation to the switching process and continuity of service requirements, and clear timelines for completing the switching process.
- 224. The ECC Regulations implementing the Code introduce new end-user rights related to switching IAS, which aim to:
 - i. increase transparency in the switching process,
 - ii. make it easier for end-users to switch their service(s),
 - iii. and provide end-users with greater levels of confidence when it comes to engaging with the switching process.
- 225. The ECC Regulations require providers of IAS to have inter-operator processes and procedures in place to meet their requirements pursuant to Regulation 90 of the ECC Regulations with the result that the end-user's right to exercise choice and change provider in accordance with Regulation 90 (1)¹²² is facilitated (and, where applicable with regard to bundled offers, Regulation 91¹²³) of the ECC Regulations. In October 2021, ComReg provided regulatory guidance to IAS providers on principles to facilitate end-user rights to switch IAS to ensure that the switching process is efficient and simple for end-users (the "IAS Guidance")¹²⁴. This Guidance sets out for providers of IAS to the Irish market ComReg's views on the meaning and effect of the provisions of the Code as they relate to end-user IAS switching under Article 106 (1)¹²⁵ and, where they pertain to switching between providers of, provisions of 106 (5), 106 (6) and 107 of the Code¹²⁶. It takes the form of principles (the "Principles") for switching IAS providers to have regard to in complying with the requirements of Article 106 and 107 of the Code, as implemented by Regulation 90 and 91 of the ECC Regulations. ComReg views broad Principles it has identified as consistent with the obligation for a simple and efficient switching process to ensure end-users' are protected and their rights upheld.

Information before and during switching

226. In the case of an end-user switching between IAS providers, Regulation 90 (1) establishes that IAS providers must provide the end-user with adequate information both before and during the switching process.

¹²² Implementing Article 106 of the Code.

¹²³ Implementiong Article 107 of the Code.

¹²⁴ See ComReg 21/107R at https://www.comreg.ie/publication/regulatory-guidance-on-title-iii-end-user-rights-of-the-european-electronic-communications-code

¹²⁵ Transposed in to Irish law by Regulation 90 (1) of the ECC Regulations.

¹²⁶ Transposed in to Irish law by Regulation 90 (7), Regulation 90 (8) to (12) and Regulation 91 of the ECC Regulations.

- 227. In terms of the "adequate information" that must be provided, it will be incumbent on IAS providers to engage with each other and to consider what constitutes adequate information in relation to the switching processes. The provision of accurate and timely information before and during the switching process will provide end-users with greater confidence in terms of their ability to switch IAS provider and empower them to engage with the IAS switching process as adopted by industry and the market in general.
- 228. In addition, the ECC Regulations mandate that the following information must be provided in line with the requirements of Regulation 87 (Information Requirements) and Schedule 7 of the ECC Regulations¹²⁷ prior to concluding a contract with consumers, micro-enterprises, small enterprises and not for profit organisations. These end-users must be provided with Pre-Contractual Information relating to: contract duration; any switching charges; compensation and refund arrangements for delay or abuse of switching; information about how to switch; information on how to obtain a refund of prepaid credit when switching; and details of any early termination fees (including handset unlocking costs)¹²⁸. Providers may also voluntarily decide to include information on switching in the Contract Summary in the optional section titled "other relevant information"¹²⁹.
- 229. Providing the above information supports the broader objectives in Recital 273 of the Code of enabling end-users to make informed choices in relation to their services, including switching providers when it is in their best interests to do so.
- 230. In respect of information during the switching process, ComReg, in its IAS Guidance¹³⁰, identified Principle 2: IAS providers should ensure information provision and communication during the switch is used for effectively processing a switch. It is ComReg's view that information provision and communication during the switching process, as between IAS providers or, between an IAS provider and the end-user, will only comprise that which is necessary and appropriate to technically effect the switch, and excludes communications for marketing or save activity/winback purposes. IAS providers should ensure information provided to end-users and communication with end-users during the switching process do not have the effect that end-users are disincentivised from switching and competition is dampened. Switching IAS providers can have regard to Principle 2 in complying with the requirements of Regulation 90 and 91 of the ECC Regulations in respect of

¹²⁷ Implementing Article 102 and Annex VIII of the Code.

¹²⁸ See the Annex 2 of this Guidance for detailed contractual information requirements.

¹²⁹ Recital 17, Commission Implementing Regulation (EU) 2019/2243.

¹³⁰ ComReg Document 21/107R.

information during the switching process and to effectively process a switch in practice, as set out in the IAS Guidance.

Continuity of IAS during switching

- 231. Regulation 90 (1), implementing Article 106 (1) of the Code, requires that the switching IAS providers shall ensure during the switching process (i) continuity of service, unless technically not feasible; and (ii) that loss of service is limited to one working day¹³¹.
- 232. Regulation 90 (7)(e), implementing, Article 106 (5), also places the obligation on providers whose access networks or facilities are used by IAS providers to ensure there is no loss of service that would delay the switching (or porting) process(es)¹³².
- 233. ComReg, in its IAS Guidance¹³³, sets out that it is required that during the IAS switching process:
 - a. The receiving IAS provider, as leader of the process, shall ensure that the activation of IAS service occurs within the shortest time on the date agreed with the end-user, as required by Regulation 90 (1)¹³⁴ and avoid or reduce the risk of loss of service during the switch. In line with Recital 277, ComReg understands this to mean that the receiving provider should allow, where technically possible, for switching to occur on the date requested by the end-user; and
 - b. The transferring IAS provider shall, during the period of pre-activation of the switching service(s), where technically feasible, continue to provide its IAS service (taking account also of obligations under Regulation 91 that apply to bundles)¹³⁵ on the same terms until the receiving provider confirms to it completion of the switch and its IAS service (switching service (s)) is activated as agreed with the enduser¹³⁶.

¹³¹ In accordance with the requirements of Article 106 (1) that "Loss of service during the switching process shall not exceed one working day".

¹³² In accordance with Regulation 90 (7) (e) "Operators whose access networks or facilities are used by either the transferring or the receiving provider, or both, shall ensure that there is no loss of service that would delay the switching and porting process."

¹³³ ComReg Document 21/107R.

¹³⁴ Regulation 90 (1), implementing Article 106 (1), requires that during the IAS switching process: "The receiving provider shall ensure that the activation of internet access service occurs within the shortest possible time on the date and within the timeframe expressly agreed with the end-user".

¹³⁵ Implementing Article 107 of the Code.

¹³⁶ Regulation 90 (1), implementing Article 106 (1), requires that during the IAS switching process: "The transferring provider shall continue to provide its internet access service on the same terms until the receiving provider activates its internet access service."

- 234. ComReg expects switching IAS providers shall cooperate in good faith ensuring continuity of service for end-users during the IAS switching process so that end-users are able to switch providers without being hindered by the risk of loss of service, while ensuring no delays to or abuse of the switching process. Additionally, providers whose access networks or facilities are used by transferring or receiving providers, or both, should ensure that there is no loss of service that would risk a delay or failure of the switch requested by an end-user.
- 235. In complying with the requirements of Regulation 90 (1), ComReg expects processes for IAS switching to be implemented by providers of IAS and working effectively for end-users. This will be necessary to meet IAS providers' obligations to ensure an end-user does not have a loss of service lasting longer than the maximum of one working day¹³⁷.
- 236. As stated previously, the IAS Guidance provides regulatory guidance to IAS providers on principles to facilitate end-user rights to switch IAS to ensure that the switching process is efficient and simple for end-users. The Principles to facilitate end-user rights to switch IAS include Principle 3: IAS providers ensure continuity of service for end-users and that loss of service does not exceed one working day during the IAS switching process. Switching IAS providers can have regard to Principle 3 in complying with the requirements of Regulation 90 and 91 of the ECC Regulations in respect of continuity of service and timelines for completing the switching process, as set out in the IAS Guidance.
- 237. These provisions for continuity of IAS are important to avoid obstacles arising which could risk an end-user choosing to switch in the first place or from continuing with the switching process. ComReg considers that these provisions help to improve the consumer experience and build confidence among end-users in relation to engaging with the switching process, which supports effective competition within competitive markets. In accordance with Regulation 90 (2), ComReg shall ensure the efficiency and simplicity of the switching process for the end-user and may specify requirements to be complied with by providers in this regard.

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¹³⁷ In particular Recital 277 of the Code notes "Service providers should ensure continuity of service so that endusers are able to switch providers without being hindered by the risk of a loss of service and, where technically possible, allow for switching on the date requested by end-users".

3.6.2 Article 106 (5)/(6) – Switching and porting processes

Regulation 90 (7):

- (a) The porting of numbers and their subsequent activation shall be carried out within the shortest possible time on the date explicitly agreed with the end-user.
- (b) In the case where an end-user has concluded an agreement to port a number to a new provider, that number shall be activated within one working day from the date agreed with the end-user.
- (c) In the case of failure of the porting process, the transferring provider shall reactivate the number and related services of the end-user until the porting is successful.
- (d) The transferring provider shall continue to provide its services on the same terms and conditions until the services of the receiving provider are activated.
- (e) Operators whose access networks or facilities are used by either the transferring or the receiving provider, or both, shall ensure that there is no loss of service that would delay the switching and porting process.

Loss of service during the porting process shall not exceed one working day.

A provider who fails to comply with subparagraph (a), (b), (c) or (d) or an operator who fails to comply with subparagraph (e) commits a hybrid offence.

Regulation 90 (8):

- (a) The receiving provider shall lead the switching and porting processes set out in paragraphs (1) and (7) and both the receiving and transferring providers shall cooperate in good faith.
- (b) The receiving and transferring providers shall not
 - (i) delay or abuse the switching or porting processes, or
 - (ii) port numbers or switch end-users without the end-users' explicit consent.
- (c) An end-user's contract with the transferring provider shall be terminated automatically upon conclusion of the switching process.
- (d) A provider who fails to comply with subparagraph (b)(ii) or (c)commits a hybrid offence.

Regulation 90 (9) and (10):

- (9) The Regulator may take measures to establish the details of the switching and porting processes, taking into account national provisions on contracts, technical feasibility and the need to maintain continuity of service to the end-user. This shall include, where technically feasible, a requirement for the porting to be completed through over-the-air provisioning, unless an end-user requests otherwise. A provider who fails to comply with any switching or porting process established by the Regulator commits a hybrid offence.
- (10) The Regulator shall take appropriate measures to ensure that endusers are adequately informed and are protected throughout the switching and porting processes and not switched to another provider without their consent.

Regulation 90 (12):

(12) The obligations referred to in this Regulation apply to all providers, and operators whose access networks or facilities are used by providers with a role in facilitating change of provider, including the provider to which the end-user is porting and any wholesale provider with involvement in the process.

Porting of numbers

- 238. Number portability is a key facilitator of consumer choice and effective competition in competitive electronic communications markets. Regulation 90 (3) of the ECC Regulations establishes that end-users of numbers from the national numbering plan have a right to retain their number upon request and free of charge.
- 239. Under the current regulatory framework, end-users can request to port their number (whether geographic or non-geographic) and the porting of a number, and its subsequent activation must occur within the shortest possible time, on the date expressly agreed with the end-user.
- 240. Regulation 90 (4)(a) of the ECC Regulations, implementing Article 106 (3) of the Code, establishes that where numbers are ported between providers, it must be possible for end-users to port their number for a minimum of one month after the termination of their contract, as follows:
 - "(a) Where an end-user terminates a contract with a provider, the end-user has the right to port a number from the national numbering plan to another

provider for a minimum of one month after the date of termination, or such other period as may be agreed with the provider, unless that right is renounced by the end-user."

- 241. ComReg understands this provision to mean that one month is the minimum time which a provider should offer to an end-user to port their number following termination of their contract, unless that right is clearly renounced by the end-user. ComReg is of the view that the end-user must be provided with clear and unambiguous information as regards the consequences of a decision to renounce this right. Regulation 90 (4) establishes that the record of such renunciation by an end-user shall be maintained by the provider in accordance with data protection law.
- 242. In 2021, following its Response to Consultation and Decision D06/21 "Review of Extended Operation of Health Service Executive 1850/1890 Non-Geographic Numbers-Response to Consultation 21/75"¹³⁸, ComReg considered the minimum one month timeframe set out in ECC Regulations and decided that the mandatory time period that shall be allowed for the end-user to retain their right to port their terminated number to another provider, shall be six months. This condition is provided in Section 3.2 (7) of ComReg's updated Numbering Conditions and Application Process (ComReg Document 15/136R3 as amended¹³⁹).
- 243. It is incumbent on industry to now review all industry porting processes to ensure they are fully aligned to the Code requirements in general, and Regulation 90 $(4)^{140}$ of the ECC Regulations in particular, in addition to ComReg's Decision D06/21¹⁴¹ as referenced above.
- 244. Regulation 90 (7)(c) of the ECC Regulations provides that in the case of failure of the porting process, the transferring provider shall reactivate the number and related services of the end-user until the porting is successful. Where an IAS service is being switched at the same time as the number is ported, and if something goes wrong with the port or, where a port fails, in ComReg's view, the transferring provider is also required to reactivate the number and related services of the end-user until the porting and switching has been successfully completed. The transferring provider shall continue to provide its services on the same terms until the switching service(s) of the receiving provider are activated in accordance with Regulation 90 (7)(d).

¹³⁸ https://www.comreg.ie/media/2021/09/ComReg2189.pdf

https://www.comreg.ie/media/2021/07/ComReg-15136R3.pdf

¹⁴⁰ Implementing Article 106 (3) of the Code.

¹⁴¹ https://www.comreg.ie/media/2021/09/ComReg2189.pdf

245. Regulation 90 (7)(a) stipulates that the porting of numbers and their subsequent activation must be carried out within the shortest possible time on the date explicitly agreed with the end-user, and Regulation 90 (7)(b) stipulates that in any event, the ported number should be activated within one working day. Regulation 90 (7)(e) also stipulates that "operators" whose access networks or facilities are used by either the transferring or the receiving provider, or both, must ensure that there is no loss of service that would delay the switching and porting process¹⁴². In addition, Regulation 90 (12) establishes that "the obligations referred to in this Regulation apply to all providers, and operators whose access networks or facilities are used by providers with a role in facilitating change of provider, including the provider to which the end-user is porting and any wholesale provider with involvement in the process". Regulation 90 provisions, therefore, extend to operators involved in the switching and porting process at a wholesale level.

Switching and porting processes

- 246. Regulation 90 (8) establishes that the receiving provider must lead the enduser switching process, both in the case of IAS switching under Regulation 90 (1) and number porting under Regulation 90 (7)¹⁴³.
- 247. In addition, Regulation 90 (8) establishes in the case of IAS switching under Regulation 90 (1) and number porting under Regulation 90 (7) both the transferring and receiving providers:
 - i. are required to co-operate in good faith: and
 - ii. shall not delay or abuse the switching or porting process, and
 - iii. shall not switch end-users or port numbers without the end-users' explicit consent (as discussed further below).
- 248. ComReg expects the end-user's contract with the transferring provider to terminate automatically on conclusion of the switching process, as required by Regulation 90 (8), and therefore no further charges should be incurred by the end-user beyond the switch date. As set out in the IAS Guidance¹⁴⁴, activation of the switching service(s) by the receiving provider and the porting of the number (as relevant) concludes the switching process, and the end-user's contract with the transferring provider in relation to the switching service(s) is terminated automatically. Following activation of the receiving provider's service(s), ComReg expects the transferring provider to immediately cease

¹⁴² Implementing Article 106 (5) of the Code.

¹⁴³ Recital 281 provides that "In order to facilitate a one-stop-shop enabling a seamless switching experience for endusers, the switching process should be led by the receiving provider of electronic communications to the public."

¹⁴⁴ ComReg 21/107R - https://www.comreg.ie/media/2021/10/ComReg-21107R.pdf

- billing and issue the final bill to ensure that the switching process proceeds swiftly to deliver the desired outcome for the end-user and does not have the effect that an end-user is double billed.
- 249. Additionally, IAS providers should ensure that the switching and porting processes work seamlessly together and do not have the effect of an end-user experiencing a loss of service or, delays exceeding one working day in activation of the service (as referenced above)¹⁴⁵.
- 250. Providers must ensure they follow robust and effective industry processes when porting or switching end-users' service(s) and that any necessary amendments required to ensure the end-user rights and protections under Regulation 90 (implementing Article 106 of the Code) can be upheld, are implemented. In addition, IAS providers shall facilitate end-users' choice to switch during the cooling off period (where applicable). To achieve this IAS providers should, in ComReg's view, also implement and apply the Principles as set out in the IAS Guidance so as to ensure the efficiency and simplicity of the switching processes for the consumer when cooling off.

Abuse of the process

251. In terms of what constitutes "abuse" of the switching or porting process, the term "abuse" in Regulation 90 (8), implementing Article 106 (6) of the Code, is not defined in the ECC Regulations. It is ComReg's view that any action by either the receiving or transferring provider, and operators whose access networks or facilities are used by providers with a role in facilitating change of provider, which would hinder or impede the switching or porting process could be viewed as an abuse of the process. This aligns with the EC clarification to Member States on the meaning of the term "abuse":

"Abuse" as such is not defined in the EECC. In Article 106(6) it is used to refer to the switching and porting processes. "Abuse" can be understood as a wrong use of the said processes, i.e. an action by the receiving or transferring providers that would obstruct or impede the processes. Recital 281 refers to experience in certain Member States that has shown that there is a risk of end-users being switched without having given their consent. The aim is to ensure that end-users are protected throughout the switching process without making the process less attractive for them. The right to port numbers should not be restricted by contractual conditions. Related to

¹⁴⁵ Article 106 (5) of the Code stipulates that the porting of numbers and their subsequent activation must be carried out within the shortest possible time on the date explicitly agreed with the end user, and in any event, the ported number should be activated within one working day (Article 106 (5) of the Code is transposed by Regulation 90 of the ECC Regulations).

switching (though not explicitly on possible abuse) BEREC has published a report in 2019 on the terminating of contracts and switching provider."

End-users' explicit consent

- 252. As noted by the EC, Recital 281 of the Code refers to experience in certain Member States that has shown there is a risk of end-users being switched to another provider without their consent. Regulation 90 (8) of the ECC Regulations, implementing Article 106 (6) of the Code, clearly prohibits providers from doing so as it states that the receiving and transferring providers shall not, "port numbers or switch end-users without the end-users' explicit consent".
- 253. The EC was asked by Member States to clarify whether it is correct to interpret the requirements of Article 106 (6) (now implemented by Regulation 90 (8) of the ECC Regulations) with respect to explicit consent for switching or porting, as follows (the question is in bold text, followed by the EC response in plain text)¹⁴⁶:

"We interpret this provision to mean no more than that there is a prohibition on switching or porting without the end-user's consent. We do not interpret this provision as requiring that two separate consents are obtained, one by the receiving provider and one by the transferring provider, as this would delay the switching and porting processes (i.e. we interpret the provision as allowing one consent, which in practice will be obtained by the receiving provider, to satisfy this requirement).

Reply:

"Article 106 (6) refers to the receiving provider and has the wording "nor shall they port numbers or switch end-users without the end-users' explicit consent" and the interpretation on consent is in line with our view."

254. ComReg interprets Regulation 90 (8) to mean that, before engaging in the process by which the number is ported or the end-user switched, explicit consent must be obtained from the end-user to port or switch. In these circumstances, ComReg understands it would be sufficient for one provider involved in the process to obtain and retain the end-user's consent for the porting or switching to occur. Regulation 90 (8) establishes that "the receiving provider shall lead the switching and porting processes set out on paragraphs 1 and 7" (emphasis added) and, in this light, ComReg considers it would be reasonable for the receiving provider, as the leader of the process, to be

¹⁴⁶ European Commission (2020), "Questions and Answers on the EECC".

responsible for obtaining and retaining the necessary consent of the end-user to facilitate ease of switching. ComReg is also of the view that where an end-user has confirmed with the receiving provider the service(s) to switch and that it has decided to switch, any contact with the end-user by the transferring provider during the switching process, unless initiated by the end-user, may constitute a disincentive to switching with a risk of delays to, or abuse of, the switching process.

- 255. With respect to the current position on consents obtained for switching or porting end-users, ComReg notes that in practice the existing inter-operator process adopted by industry requires the receiving provider to obtain explicit end-user consent in the form of a Customer Authorisation Form ("CAF") and to keep a copy of this consent, which may be part of the new contract agreed with the end-user. ComReg understands that these CAFs are retained by the receiving provider so that they can be inspected by the transferring provider on demand. In accordance with the requirements of Regulation 90 (8) (b) (ii), explicit consent of the end-user must be obtained and as noted above, Regulation 90 (8) (a) establishes that the receiving provider must lead the enduser switching (and porting) process. Therefore, a copy of end-user consent should, as under the current industry process, be obtained by the receiving provider and would be made available to the transferring provider upon request. The IAS Guidance¹⁴⁷ further addresses an end-user's consent for the switching to occur; it sets out that the receiving provider as the leader of the process, amongst other things, should record and retain an end-user's switch authorisation or consent, in order to help avoid a risk of switching without consent or slamming.
- 256. It is important to retain a copy of the end-user's explicit consent both to provide protection for the end-user and, in case a dispute arises regarding the switching or porting processes, to ensure the providers are in a position to demonstrate there has been no infringement of the prohibition on porting or switching without an end-user's explicit consent, as required by Regulation 90 (8) (b) (ii) of the ECC Regulations.
- 257. ComReg is of the view that in order to meet the obligations that have been imposed by Regulation 90, implementing Article 106, that it is incumbent on industry to review the existing inter-operator and inter-network switching and porting processes to ensure they meet the requirements of the ECC Regulations and in particular, to have inter-operator processes and procedures in place to facilitate IAS switching by an end-user in a manner which meets the

¹⁴⁷ ComReg Document 21/107R.

- requirements of Regulation 90 (and, where applicable with regard to bundled offers, Regulation 91 (1)) of the ECC Regulations.
- 258. ComReg notes that many of the processes, to facilitate porting and switching of fixed and mobile number-based ICS, are already in place and agreed amongst industry. It may be feasible for these current porting and switching processes (e.g. relating to loss notifications, number porting, etc) to be adapted and expanded where necessary to achieve the requirements of the Regulations as regards switching of IAS and porting of numbers. It is essential to ensure a smooth switching process amongst IAS providers, which prioritises the efficiency and simplicity of the process for the end-user, in order to meet the objectives of Recital 277 of the Code and Regulation 90 (1), implementing Article 106 (1) of the Code.
- 259. ComReg is reflecting on its role, under Regulation 90 (9) of the ECC Regulations whereby the Regulator may take measures to establish the details of the switching and porting processes, taking into account national provisions on contracts, technical feasibility and the need to maintain continuity of service to the end-user. This shall include, where technically feasible, a requirement for the porting to be completed through over-the-air provisioning, unless an end-user requests otherwise. ComReg may specify (or further specify) obligations to be complied with by providers (of IAS and ICS), in relation to the IAS switching process or, switching and porting process more generally.
- 260. ComReg is mindful of the requirement under Regulation 90 (10) to take appropriate measures to ensure that end-users are adequately informed and are protected throughout the switching and porting processes and not switched to another provider without their consent. Industry engagement to update current switching and porting processes to ensure they are fit for purpose under the ECC Regulations must progress geared towards ensuring the implementation of a robust and effective IAS switching process and porting a number.
- 261. In complying with the requirements of Regulation 90 of the ECC Regulations, ComReg expects that IAS providers, including providers whose access networks or facilities are used by transferring or receiving providers, should seek to ensure the switching and porting process is prompt, focused and streamlined to work effectively for end-users.

Other elements linked to switching

262. The ECC Regulations include a number of other provisions related to switching information and the switching process more generally. These provisions aim to improve the switching process by making it more efficient and easier for end-

users to be informed and to navigate, and therefore empower the end-user and improve their experience, including:

- a. Regulation 88 (Transparency and Comparison of Offers)¹⁴⁸ requirements for increased transparency and comparability of information in the ECS market help customers to more easily compare offers between providers and to make informed choices.
- b. Section 36 of the 2023 Act (Publication of Information on Quality of Service)¹⁴⁹ – addresses additional quality of service information requirements on providers of IAS and ICS to improve transparency of information and comparability of offers overall assisting switching. ComReg may specify (or further specify) obligations to be complied with by providers (of IAS and ICS) to publish information for end-users on: the quality of their technical services, to the extent that they control at least some elements of the network directly or by an SLA to that effect; the quality of their non-technical services, and measures taken to ensure equivalent access to and choice of ECS for end users with disabilities. In line with the Code, this information must be comprehensive, comparable, reliable, user-friendly and up-to-date. Providers must ensure that any measures taken pursuant to the 2023 Act comply with Regulation (EU) 2015/2120. Section 36 of the 2023 Act provides for matters which ComReg must specify - the quality-ofservice parameters to be measured, the applicable measurement methods, and the content, form and manner of the information to be published, including possible quality certification mechanisms accounting for BEREC guidelines, if it requires publication of information on quality of service.
- c. Regulation 89 (Contract Duration and Termination)¹⁵⁰ imposes a requirement that conditions and procedures for contract termination do not act as a disincentive to changing provider.
- d. Regulation 91 (Bundled Offers)¹⁵¹ removes barriers to switching created by bundles. The requirements of Regulation 90 (1) shall apply to any bundle involving such classes of end-user which comprises an IAS service or number-based ICS¹⁵² except where the Article 98

¹⁴⁸ Implementing Article 103 of the Code.

¹⁴⁹ Implementing Article 104 of the Code.

¹⁵⁰ Implementing Article 105 of the Code.

¹⁵¹ Implementing Article 107 of the Code.

¹⁵² Article 107 (1) of the Code provides that, "If a bundle of services or a bundle of services and terminal equipment offered to a consumer comprises at least an internet access service or a publicly available number-based

exemption applies. Providers should consult Section 3.7.1 of the Guidance regarding the details of Regulation 91.

263. Member States are afforded flexibility in the application of other elements relating to switching, including the promotion of technical processes for switching such as over the air (OTA) provisioning and establishing rules in national law relating to compensation and penalties for abuses, delay or other failures in the switching or porting process. Regulation 90 (9) of the ECC Regulations establishes that:

"The Regulator may take measures to establish the details of the switching and porting processes, taking into account national provisions on contracts, technical feasibility and the need to maintain continuity of service to the end-user. This shall include, where technically feasible, a requirement for the porting to be completed through over-the-air provisioning, unless an end-user requests otherwise."

- 264. In June 2022, ComReg published its response to consultation and final Strategy to Promote OTA, which sets out a work programme for mobile operators in Ireland. The strategy calls for fully digital customer sign-up and switching between operators by the end of 2023, with consumers potentially being able to switch between operators in 5 minutes or less. ComReg is engaging with operators to ensure that the full benefits of OTA provisioning and eSIM technology are delivered, in line with ComReg' Guidance on OTA provisioning for Consumer Mobile (ComReg Document 22/48A¹⁵³).
- 265. The Code provisions and, provisions of Section 36 of the 2023 Act implementing the Code, relating to compensation and penalties for abuses, delay or other failures in the switching or porting process are addressed in Section 3.6.4 below.

interpersonal communications service, Article 102 (3), Article 103 (1), Article 105 and Article 106 (1) shall apply to all elements of the bundle including, mutatis mutandis, those not otherwise covered by those provisions."

153 https://www.comreg.ie/media/2022/06/ComReg-2248a.pdf

3.6.3 Article 106 (6) - Prepay credit refunds

Regulation 90 (11):

Transferring providers shall refund, upon request, any remaining credit to a consumer using pre-paid services. Such refunds may be subject to a fee only if provided for in the consumer's contract. Any such fee shall be proportionate and commensurate with the actual costs incurred by the transferring provider in offering the refund.

- 266. Regulation 90 (11) requires transferring providers to refund any remaining credit to consumers using pre-paid services, upon request.
- 267. ComReg notes that this provision applies to consumers only, rather than endusers. ComReg is of the view that where a consumer of prepaid services switches provider, upon request, they are entitled to a refund of the money that is available on their pre-paid credit balance.
- 268. In response to Member States' request to the EC for advice in respect of whether, at the point of transposition, an end-user of pre-paid services is entitled to a credit refund on a retrospective basis, the EC has provided the following guidance (the question is in bold text, followed by the EC response in plain text)¹⁵⁴:

"Are Member States to interpret this provision applying to credit accumulated prior to the transposition of the Code, i.e. if a customer has €20 in credit on their account on 20 December 2020 and seeks to move operator on 1 January 2021, is that customer entitled to receive a refund of the €20 on their account, minus any contractually mandated fee?"

Reply:

"The national measures transposing the EECC will apply from 21 December 2020. The EECC does not include a provision that would limit the applicability of Article 106 only to contracts concluded after this date. Hence, the new rules on provider switching and number portability (Article 106), including provisions on refund on pre-paid services, will apply immediately to all

¹⁵⁴ European Commission (2020) "Questions and Answers on the EECC".

- existing electronic communication services contracts which fall in the scope of the Title III."
- 269. In this light, ComReg understands that the requirement to make prepaid credit refunds available applies not only to contracts entered into and top-up built up after the date Regulation 90 (11) becomes effective in Irish law, but also to contracts entered into and credit built-up under such contacts prior to that date.
- 270. ComReg acknowledges that each provider has specific contractual terms in respect of credit usage and carry-over of credit. Therefore, whether an enduser has credit or not at the time the switch occurs will depend on the specific facts and their contractual terms. Providers will need to ensure that accurate records of remaining prepay credit due to customers are retained prior to the applicable date and from that date forward.
- 271. The ECC Regulations permit a provider to apply an administration fee for dealing with prepay credit refunds, provided the fee was specified in the contract¹⁵⁵, and it is proportionate and cost oriented i.e. it reflects the actual costs of dealing with the refund. ComReg is of the view that only in those circumstances is it permissible for providers to apply a fee for dealing with a request for a refund of prepaid credit. ComReg notes that each provider's processes differ. This underscores the importance of ensuring that any processes for claiming refunds¹⁵⁶ and associated fees related to prepaid credit on switching are clearly set out upfront at the contract sign up stage.
- 272. ComReg is also of the view that should providers seek to change their contract terms, now that the ECC Regulations are effective in Irish law, to apply or to increase an administration fee for processing prepay refunds, this would be a contract change notification and should not prejudice the right of existing subscribers to claim their refund on the basis of the current terms i.e. with no administration fee or the current administration fee.
- 273. The ECC Regulations do not provide a role for the Regulator to take measures to establish the quantum of any administration fee that may be charged on foot of the refund request, or the way in which the refund is calculated. However, ComReg will monitor compliance in respect of the administration fees and refunds provided in accordance with the relevant contract terms and the requirements of Regulation 90.
- 274. ComReg has also engaged with the DPC to assist in clarifying any industry concerns regarding potential data protection and privacy matters relating to the

¹⁵⁵ Regulation 90 (11) and Schedule 7 of the ECC Regulations.

¹⁵⁶ The transferring provider where relevant, gives an explanation of any credit balances for pre-paid services including the rights to a refund and the processes for claiming a refund in relation to that credit balance, in accordance with the requirements of Regulation 90 (8) and (11) of the ECC Regulations and the contract.

processing of prepaid credit refund requests under Regulation 90 (11) of the ECC Regulations. ComReg is of the view that no difficulty arises for providers in respect of their obligation to refund any remaining credit to such consumers, as any data processing required would be mandated to comply with Regulation 90 (11). Further, the entitlement to a credit refund is clearly triggered by the consumer requesting a refund, in circumstances where they are switching to another provider. Therefore, providers can obtain any consent necessary to process this request for data protection purposes from the consumer when dealing with their request. To comply with the requirements of the ECC Regulations, ComReg expects providers to have in place a system to allow them to verify account holder details (including for end-users with disabilities who may need to authorise a person to act on their behalf) to ensure credit refunds are provided to the account holder.

- 275. ComReg expects providers to provide prepaid customers with details of how their unused credit can be refunded, via a choice of alternative methods including but not limited to cheque, bank draft, money order, or postal order. These details need to be included in the customer's contract that is provided on a durable medium¹⁵⁷. A direct refund to a consumer's bank account / PayPal account may be a reasonable approach in circumstances where a consumer is in agreement with that type of refund method.
- 276. ComReg is of the view that it may be convenient to subtract the fee, if applicable, from any refund due. In the event that a refund due is less than the fee that would be charged for processing of a prepaid credit refund request, a consumer may not request a refund. However, ComReg considers that even in those circumstances, a provider must inform its customer that the fee will negate their refund in that instance.
- 277. The processing of refunds and application of any associated fees will be a matter for each provider. Providers should, as always, be mindful of their obligations under applicable data protection laws, including the GDPR and e-Privacy Regulations. ComReg's guidance on this matter, having consulted with the DPC, is that providers should delete any personal data obtained for the purposes of processing a refund request as soon as practicable and in any event, within a fixed period of time after the refund process has been successfully completed, or the customer has switched and their right to redress (e.g. to seek a refund or compensation) has expired.

¹⁵⁷ In accordance with the requirement to detail procedures and charges applicable in the event the consumer switches ECS provider as specified in Schedule 7(A)(3); Procedures for compensation and refunds in the event of delay or abuse of switching as specified in Schedule 7(A)(3); Information on the right of pre-paid consumers to carry over any credits or refund of credits in the event of switching as specified in Schedule 7(A)(3).

- 278. In terms of practical application, ComReg understands that the timeframe within which a provider must hold/retain prepay credits for refund is not specified directly in the ECC Regulations. ComReg will consider this issue further as it arises in practice. ComReg intends to monitor the level of unclaimed prepaid credit and the application of fees.
- 279. Overall, ComReg considers that the requirement to provide prepay credit refunds in the case of switching will have a significant consumer benefit and help to ensure that they are not disincentivised from engaging in the switching process. As prepay credit refunds must be completed at the request of the consumer, and any fee applied must be in line with their contract and commensurate with the costs incurred by the transferring provider, ComReg believes these provisions will provide the consumer with greater confidence in terms of deciding to switch using the process developed by industry.

3.6.4 Article 106 (8) – Compensation for abuses, delays or failures in the porting / switching processes

Article 106 (8):

Member States shall lay down rules on the compensation of end-users by their providers in an easy and timely manner in the case of the failure of a provider to comply with the obligations laid down in this Article, as well as in the case of delays in, or abuses of, porting and switching processes, and missed service and installation appointments.

- 280. ComReg notes that under S.I. 337/2011¹⁵⁸, compensation of end-users by their providers was already required for delays in porting or in cases of abuse of the porting process¹⁵⁹.
- 281. ComReg considers that any compensation should be proportionate to the delay, inconvenience and costs experienced by the end-user as part of the switching

¹⁵⁸ S.I. No. 337/2011 - European Communities (Electronic Communications Networks and Services) (Universal Service and Users' Rights) Regulations 2011

¹⁵⁹ Regulation 25 (10) of the Universal Service Regulations 2011.

process and porting of numbers. In line with the objectives of Recital 282 of the Code, at a minimum, an end-user should receive compensation for delays exceeding one working day in activation of service, porting of a number, or loss of service, and where providers miss agreed service or installation appointments relating to porting or switching.

282. Section 39 of the 2023 Act provides for the circumstances and procedures relating to end-user compensation.

Section 39 (1) to (3) of the 2023 Act:

- (1) The Commission may, for the purposes of this section, specify a failure (referred to in this section as a "specified failure") of a provider of internet access services or number-based interpersonal communications services (referred to in this section as a "provider") to comply with an obligation under—
 - (a) a minimum quality-of-service standard, or
 - (b) Regulation 90 of the Code Regulations.
- (2) Where a provider commits a specified failure the provider shall pay compensation to any end-user affected.
- (3) Where the Commission specifies a failure under subsection (1) providers shall, not later than 3 months thereafter, prepare and publish a scheme (in this section referred to as a "compensation scheme") setting out the compensation that end-users are to be entitled to in respect of the specified failure and a transparent procedure by which compensation shall be paid.

End-user compensation relating to switching or porting

283. In accordance with Section 39 of the 2023 Act, ComReg has the power to set 'specified failures' of a provider of IAS or NB-ICS to comply with an obligation under Regulation 90 of the ECC Regulations which concerns switching providers and number portability. Following specification of a failure by ComReg as regards Regulation 90 of the ECC Regulations, Section 39 of the 2023 Act provides for the provider of IAS or NB-ICS where it commits a specified failure, to pay compensation to an end-user affected. Where ComReg specifies a failure under Section 39 (1), providers of IAS or NB-IECS shall, not later than 3

¹⁶⁰ Section 39 of the 2023 Act provides a futher power to ComReg to set specified failures of a provider of IAS or NB-ICS.

months thereafter, prepare and publish a scheme (referred to section 39 of the 2023 Act as a "compensation scheme") setting out the compensation that end-users are to be entitled to in respect of the specified failure and a transparent procedure for its payment. ComReg may also determine that providers of IAS and NB– ICS pay compensation in respect of a specified failure without the need for an an end-user to make a complaint or a claim for compensation, and ComReg may specify the amount of compensation payable in respect of a specified failure.

Information about compensation

Section 39 (4) and (5) & (8) and (9) of the 2023 Act:

- (4) A compensation scheme shall include at least the following in respect of the specified failure—
 - (a) a user-friendly description of the procedure by which compensation is paid,
 - (b) the amount of compensation that end-users are entitled to,
 - (c) the means by which compensation will be paid, and
 - (d) the time periods within which end-users will receive compensation.
- (5) Providers shall ensure that the amount to which end-users are entitled under a compensation scheme is sufficient to compensate them having regard, inter alia, to—
 - (a) the nature of any loss of service experienced,
 - (b) the duration of any loss of service experienced, and
 - (c) any failure on the part of the provider to keep end-users informed throughout the process.

Subsections (8) / (9):

- (8) A compensation scheme shall be published by the provider on its website in a clear and comprehensible format that is easily accessible by end-users and, in particular, by end-users with disabilities and in any other manner as may be specified by the Commission.
- (9) Where a provider prepares a compensation scheme it shall ensure that end-users are informed about the scheme in a user-friendly manner.
- 284. Article 106 (9) of the Code provides that Member States shall ensure end-users are adequately informed about the existence of their rights to compensation under the Article.

- 285. ComReg notes the detailed rules on compensation that have been laid down in national law by Section 39 of the 2023 Act which specifies the powers ComReg has been afforded to ensure providers provide adequate information to endusers on their rights to compensation, and in accordance with sub- paragraphs (4), (5), (8), and (9) of Section 39 of the 2023 Act.
- 286. Where providers of IAS and NB-ICS offer compensation and refund arrangements in the event of a switching or porting issue, or where service providers are required to put in place a compensation arrangement pursuant to section 39 of the 2023 Act (in relation to a switching or porting issue), information on compensation and refund arrangements must be provided as part of the contract information, as required by Regulation 87 (1) and Schedule 7 of the ECC Regulations.

3.7 Article 107 - Bundled offers

- 287. Article 107 of the Code is implemented by Regulation 91 of the ECC Regulations and concerns the:
 - Definition and scope of provisions on bundles;
 - Termination of a bundle due to failure of provider; and
 - Extension of a bundled contract.

3.7.1 Article 107 – Definition and application of bundles

Regulation 91:

- (1) If a bundle of services or a bundle of services and terminal equipment offered to a consumer comprises at least an internet access service or a publicly available number-based interpersonal communications service, Regulation 87(7) and (8), Regulation 88(1) and (2), Regulation 89 and Regulation 90(1) and (2), shall apply to all elements of the bundle including, mutatis mutandis, those not otherwise covered by those provisions.
- (2) Where a consumer has, under European Union law, or national law in accordance with European Union law, a right to terminate any element of the bundle as referred to in paragraph (1) before the end of the agreed contract term because of a lack of conformity with the contract or a failure to supply, the consumer has the right to terminate the contract with respect to all elements of the bundle.
- (3) Any subscription to additional services or terminal equipment provided or distributed by the same provider of internet access services or of publicly available number-based interpersonal communications services shall not extend the original duration of the contract to which such services or terminal equipment are added, unless the consumer expressly agrees otherwise when subscribing to the additional services or terminal equipment. The provider shall maintain a record of any express agreement in accordance with data protection law.
- (4) Paragraphs (1) and (3) shall also apply to end-users that are microenterprises, small enterprises, or not-for-profit organisations, unless they have explicitly agreed to waive all or parts of those provisions. Waiver of such provisions shall not be made a condition of such end-users entering a contract for the services referred to in those paragraphs.
- (5) The Regulator may also apply paragraph (1) as regards other provisions laid down in this Part.
- 288. Regulation 91 of the ECC Regulations introduces new requirements on providers that supply bundled offers and creates additional end-user rights. These provisions will help facilitate consumers in switching provider more easily and

- taking up competitive offers for the entire bundle, if it is in their interests to do so.
- 289. As outlined in Recital 283 of the Code, bundles are important for competition and have benefits for consumers. On the other hand, bundles may make switching more difficult or costly and raise risks of contractual "lock-in". For example, ComReg notes that if there are different services and terminal equipment within a bundle, and end-users are subject to different rules on contract termination, switching or in relation to contractual commitments for terminal equipment, end-users may be "effectively hampered" in switching to competitive offers for the entire bundle or part of it.

Bundled offer requirements

- 290. Regulation 91 applies to a "bundle of services" or a "bundle of services and terminal equipment" and applies to contracts for ECS which comprise at least an IAS or a publicly available number-based ICS.
- 291. It is clear from the wording of Regulation 91 (1) that end-user rights under Regulation 87 (7) and (8), Regulation 88 (1) and (2), Regulation 89 and Regulation 90 (1) and 90 (2), apply to all elements of the bundle including, "mutatis mutandis", those not otherwise covered by those provisions, as discussed in more detail below.
- 292. ComReg notes that Regulation 91 of the ECC Regulations applies to consumers, rather than end-users, save for Regulation 91 (1) and (3) which apply to microenterprises small enterprises, or not-for-profit organisations, unless they have explicitly agreed to waive all or parts of those provisions 161. ComReg emphasises that Regulation 91 (4) stipulates that waiving these provisions shall not be made a condition of signing an ECS contract.

Definition and scope of a "bundle" under Regulation 91

- 293. ComReg notes that a bundle is not defined in the ECC Regulations. However, Recital 283 of the Code refers to "bundles comprising at least an IAS or a publicly available number-based ICS, as well as other services, such as publicly available number independent ICS, linear broadcasting and machine to machine services, or terminal equipment".
- 294. In particular, ComReg notes that Recital 283 states that "For the purposes of this Directive, a bundle should be considered to exist in situations where the elements of the bundle are provided or sold by the same provider under the same or a closely related or linked contract."

¹⁶¹ Regulation 91(4) of the ECC Regulations.

295. A Member State requested advice from the EC on how bundles should be interpreted in the Code, the EC advised as follows¹⁶²:

Reply:

"Following Recital 283 and Article 107 EECC, when a provider bundles various 'services' or 'services and terminal equipment', several essential provisions regarding contract summary information, transparency, contract duration and termination and switching will apply to all the services and terminal equipment included in the bundle ("provided or sold by the same provider"), provided that the bundle includes at least an internet access service or a publicly available number-based interpersonal communication service.

This means that applicability is to all services provided or sold by the same provider under the same or a closely related or linked contract. Recital 283 describes current widespread examples and does not create a limitation to the Article's wording on its scope. As to the example on energy, please note that electricity and gas are classified as goods, therefore for bundles that include such services Article 107 (1) does not apply. (Directive 2011/83 on consumer rights classifies electricity and gas, as well as water, as goods)."

296. As regards the types of products and services that were intended to be included under Article 107, transposed by Regulation 91 of the ECC Regulations, the EC has clarified that potentially any "service" could fall within the scope of Article 107 of the Code, subject to exceptions of goods, such as energy services (e.g. electricity and gas) classified as "goods" under the Consumer Rights Directive (EU 2011/83). The EC also confirmed that Article 107 of the Code applies to bundles consisting of "content services" such as, subscription video on demand (SVOD):

"Article 107 provisions apply if the digital content service is part of a contract provided or sold by the same provider under the same or a closely related or linked contract as an internet access service or a publicly available number-based interpersonal communications service."

297. ComReg also notes that the terms "bundled offers" refers to either a "bundle of services" or a "bundle of services and terminal equipment". The EC clarification was 164:

¹⁶² European Commission (2020) "Questions and Answers on the EECC."

¹⁶³ ComReg expresses no view on the appropriate classification of associated services or management services related to energy or water supplies.

¹⁶⁴ European Commission (2020) "Questions and Answers on the EECC."

"Article 107 is titled "Bundled offers" and Annex IX 2.4 refers to "bundled offers". Article 107 refers to a "bundle of services" and a "bundle of services and terminal equipment"; likewise, Annex VIII refers separately to "bundled services" and "bundles including both services and terminal equipment". All terms refer to the same concept of a bundle, "Bundled offers" can be understood to cover both a "bundle of services" and a "bundle of services and terminal equipment" as referred to in paragraph 1 of Article 107."

- 298. In this light, ComReg considers that the term bundled offer or service is to be interpreted broadly; it would include any service that is provided or sold by the same provider under the same or a closely related or linked contract, provided the bundle includes at least an IAS or a publicly available number-based ICS. In summary, ComReg's understanding of bundles is as follows:
 - a. A bundle includes a "bundle of services" or a "bundle of services and terminal equipment" as referred to in Regulation 91(1) of the ECC Regulations;
 - The bundle must include at least an IAS or a publicly available numberbased ICS;
 - c. A "bundle of services" excludes goods, including electricity, gas, and water which are termed as contracts for goods;
 - d. A bundle of services may include digital services or content services;
 - e. A bundle which incorporates a service that is not an electronic communications service may be within scope, if it is bundled with at least an IAS or publicly available number- based ICS;
 - f. A bundle under Regulation 91 is one which is provided or sold by the same provider, under the same or a closely related or linked contract.
- 299. To assist providers to understand what may constitute a bundle (of services or a bundle of services and terminal equipment) provided or sold by the same provider under the same or a closely related or linked contract, ComReg considers the presence of the following factors is relevant:
 - a. Services are offered by the same provider;
 - b. There is in effect a single / multiple contract(s) for provision of service;
 - c. The terms and conditions of the contract(s) for the services and/or services and terminal equipment are linked or inter-related;

- d. The use of one service is dependent on the use of another service.
- 300. ComReg notes that bundled services could be offered within one single contract, such as a mobile phone service and a handset; or a contract where a consumer agrees to bundle the original service with an additional service (such as, a handset upgrade, social media, applications or content); or multiple closely related or linked contracts, provided in all cases there is at least one IAS or number-based ICS.
- 301. ComReg has not considered all aspects of bundles or the particular contract terms of any bundle. As regards assessing whether 'closely related' elements could constitute a bundle within scope of Regulation 91, it would be necessary to take into account the specific contract/s terms and conditions and the exact link/dependency between them. ComReg is of the view that providers should consider how characteristics of a contract impact upon other elements of the contract or related contracts. For example, the following types of linkages / dependencies may be relevant to assessing whether a contract(s) is a bundle:
 - Technical links
 - Financial links
 - Contractual links
- 302. To assist providers, ComReg has considered some possible contexts and how such linkages (i.e. technical, financial, contractual) may indicate whether there is a bundle (of services or a bundle of services and terminal equipment) to which Regulation 91 applies. This interpretation is based on ComReg's current understanding of the ECC Regulations and may be subject to change following further judicial pronouncements or clarifications or relevant case law:
 - a. As regards a bundled offer consisting of dependent services, it is ComReg's view that, there could be technical aspects that link the elements of bundled services. For example, due to technical capabilities, it may not be possible to switch an underlying service without also switching other aspects (e.g. content or digital service that cannot be utilised without the specific underlying broadband service).
 - b. Another example of a possible technical link could be related to interoperability of services, such that the end-user could not transfer their service/ account (e.g., for Spotify, Google net, My Disney) upon switching providers. In circumstances where the technical linkage cannot be broken, this could indicate the services are in a bundle.

- c. ComReg is of the view that there could also be financial aspects that link elements of a bundle. Such as, a fixed ECS, where the end-user also receives a financial discount on their mobile service; and where termination of the fixed element of the contract may not allow termination of a mobile service or vice versa. Or where termination of the fixed service means that the financial discount on the mobile service is no longer available. ComReg considers the exact linkage / dependency would need to be examined, for example, whether an end-user might also still be able to avail of the discount upon termination of the other service;
- d. ComReg considers that there could be particular provider constructs to consider whether the contract(s) contain dependencies, that may mean it is a bundle.

Regulation 91 applies end-user rights to all elements of a bundle

- 303. Regulation 91 (1) and Recital 283 of the Code requires providers to extend certain end-user rights provisions to all elements of a bundle (including terminal equipment), such as digital content or digital services, and ECS that are not otherwise directly covered by the scope of those end-user rights provisions. The end-user rights to be extended to all elements of bundles are those under:
 - A. Regulation 87 (7) and (8) the Contract Summary;
 - B. Regulation 88 (1) Transparency and publication of information;
 - C. Regulation 89 Contract duration and Termination; and
 - D. Regulation 90 (1) and Regulation 90 (2) IAS switching.
- 304. Importantly, as noted earlier, the (above) rights applying to "consumers" under Regulation 91 (1) are extended to end-users that are microenterprises, small enterprises or not-for-profit organisations, unless they have explicitly agreed to waive all or parts of those provisions¹⁶⁵.
- 305. Regulation 91 (5) provides flexibility for the Regulator to extend other provisions of the end-user rights Part 11 of the ECC Regulations to bundles.
- 306. Below is a summary of ComReg's Guidance on Regulation 87 (7) and (8), Regulation 88 (1), Regulation 89 and Regulation 90 (1), which is restated below in the context of bundles. Full details of the requirements of those

¹⁶⁵ In accordance with Regulation 91(4) of the ECC Regulations.

regulations, which apply to all elements of a bundle, can be found throughout ComReg's Guidance.

A. Contract Summary and other contract information on bundles – Regulation 87(7) and (8) and Regulation 87(1)-(4)

- 307. A Contract Summary must be provided for bundled offers. Some of the requirements under Regulation 87 (7) and (8) in relation to the Contract Summary vary for bundles, for example, in the case of a bundle, the Contract Summary may be a maximum of 3 A4 pages, rather than 1 A4 page.
- 308. In addition, providers are required to give information to consumers (and other relevant end-users) on the price of individual elements of their bundled offer, to the extent that elements of the bundle are also marketed separately as part of the Pre-Contractual Information¹⁶⁶. This could include a situation where, for example, a mobile phone service (SMS text/ voice/ data) with recurring billing is sold with a handset, but where the handset is also sold separately and individually, then information needs to be given on the individual price of the handset.
- 309. Providers are also required, as part of the Pre-Contractual Information on contract duration and renewal, to give information on the conditions of termination of the bundle or of elements of the bundle, as specified in Schedule 7, Part B (I)(3) of the ECC Regulations.
- 310. Providers should consult Section 2 and the Consolidated Pre-Contract Requirements section (Annex 2) of this Guidance document when implementing contract summary requirements relating to bundles.

B. Transparency information on bundles - Regulations 88 (1) - (4)

311. Regulations 88 (1) to (4) specify that, where IAS and publicly available ICS are subject to terms and conditions, providers shall publish such of the information referred to in Schedule 8 of the ECC Regulations as is pertinent to the provider in a clear, comprehensive, machine-readable manner and in an accessible format for end-users with disabilities. Such information shall be updated regularly. Schedule 8 states that the Regulator is responsible for ensuring that the information in the Schedule is published, in accordance with Regulation 88. Further, Schedule 8 states that the Regulator shall decide which information is relevant to be published by the providers of IAS or publicly available ICS, and which information is to be published by the Regulator itself, in order to ensure that all end-users are able to make informed choices. Section 2.4 of Schedule 8 details information that providers may be required to publish including

¹⁶⁶ As specified in Schedule 7, Part B (2)(v) of the ECC Regulations.

- information on the rights related to the termination of bundled offers or elements thereof.
- 312. ComReg notes that end-user detriment can occur when the contractual, technical or financial links between elements of bundles are not clear to end-users. This detriment is more acute when end-users are considering making switching decisions. For instance, end-users should be appropriately informed of the various links between all elements of a bundle to ensure they are informed and can consider whether to incur termination charges or lose discounts etc.
- 313. ComReg considers that providers should ensure that contract terms and conditions make clear to end-users:
 - a. Which elements (services or terminal equipment) are included in the bundle;
 - b. Details of any contractual, financial or technical links between different elements of the bundle; and
 - c. The consequences of switching or termination of a contract, including termination of one element of a bundle where the rest of the bundle services are not terminated i.e. where different elements have different fixed term contract end dates. For example, any termination charges or knock on losses in discounts or changes to the service(s).

C. Bundles and contract duration / renewal - Regulation 89

- 314. Regulation 91 (1) provides that consumers / other relevant end-users can avail of rights in Regulation 89 in the context of a bundle, so long as the bundle comprises at least an IAS or a publicly available number-based ICS.
- 315. Regulation 91 (4) states that paragraphs (1) and (3) also apply to end-users that are microenterprises, small enterprises, or not-for-profit organisations, unless they have explicitly agreed to waive all or parts of those provisions. Waiver of such provisions shall not be made a condition of such end-users entering a contract for the services referred to in those paragraphs.
- 316. In line with the requirements of Regulation 89 (2), providers must not conclude consumer contracts for elements of a bundle which are longer than the maximum 24-month time frame. This would appear to apply whether the bundle elements are sold by the same provider in one contract up-front or sold separately but the contracts are linked and constitute a bundle.
- 317. Regulation 89 (5)(a) specifies that a reference to the prolongation of a fixed duration contract is a reference to a contract that following the expiry of a fixed

term automatically continues on the same terms and conditions and irrespective of the term of the prolongation. To fall within scope of Regulation 89 (5) and (6) rights, a bundled contract, or contracts for elements of the bundles which are linked (i.e. by contractual, technical, or financial links), would need to have an initial fixed term and be capable of being automatically prolonged. ComReg understands that where Regulation 89 (5) and (6) apply, an End of Contract Notice and Best Tariff Advice ("BTA") must be given to consumers in respect of all elements of the bundle at the same time, even if some elements of the bundle have different contract end dates. This would enable consumers to fully and easily consider the best tariff option available to them, and if they wish, to switch easier. ComReg has given its view that any BTA/BTI¹⁶⁷ provided should be specific and personalised for the end-user. Providers should consult section 3.5.2 of the Guidance in relation to implementation of Regulation 89 (5) and (6) with respect to all elements of the bundle. Further, Regulation 91 (3) provides that any subscription to additional services or terminal equipment provided or distributed by the same provider of internet access services or of publicly available number-based interpersonal communications services shall not extend the original duration of the contract to which such services or terminal equipment are added, unless the consumer expressly agrees otherwise when subscribing to the additional services or terminal equipment. The provider shall maintain a record of any express agreement in accordance with data protection law.

- 318. Regulation 89 (7) to (12) provides consumers with a right to terminate their contracts, without further costs, upon notice of a proposed change, unless the proposed changes fall within the exceptions listed in Regulation 89 (10) (e.g. are exclusively to the benefit of the end-user etc.). It is worth noting that, in accordance with Regulation 89 (11), whether a contract change is exclusively to the benefit of the end-user shall be assessed by the Regulator on the basis of objective criteria and the Regulator may require a provider, where it proposes to exclude or has excluded the right of an end-user to terminate a contract on the basis of the exclusions referred to in paragraph (10), to justify such an exclusion.
- 319. If the right to terminate arises in accordance with Regulations 89 (7) to (12), then that right applies to the entire bundle. Providers should consult Section 3.5.3 of the Guidance in relation to applying Regulations 89 (7) to (12) to a bundle.
- 320. The rights to terminate a contract in accordance with Regulation 89 (13) for continued or frequently recurring discrepancies in performance of a service would apply to bundle contracts in scope. Regulation 89 (13) applies to ECS

¹⁶⁷ BTI – Best Tariff Information

- contracts, other than IAS and number-independent ICS (i.e. it would apply to number-based ICS).
- 321. The rights under Regulation 89 (14), in relation to payment of compensation due following termination of a contract before the agreed end date and how to calculate compensation due (on a pro rata temporis basis / the remaining part of the service fee) also apply to bundles, "[w]here the end-user chooses to retain terminal equipment bundled at the moment of the conclusion of the contract."168

D. Bundles and switching - Regulations 90 (1) and (2)

322. The provisions under Regulation 90 (1) and (2) aim to facilitate easy switching for consumers and Regulation 91 ensures these rights for consumers of bundles. Regulation 90 (1) and (2) applies to all elements of the bundle ("provided or sold by the same provider"), where the bundle includes at least an IAS or a publicly available number-based ICS. As referred to above, IAS providers must ensure that information on switching relating to all elements of the bundle is provided and that upon switching, that providers ensure continuity of the IAS elements of the bundle, unless technically not feasible. Providers should consult Section 3.6 of the Guidance regarding the details of Regulation 90.

3.7.2 Article 107 (2) - Terminating a bundle due to failure of provider

Regulation 91 (2):

- (2) Where a consumer has, under European Union law, or national law in accordance with European Union law, a right to terminate any element of the bundle as referred to in paragraph (1) before the end of the agreed contract term because of a lack of conformity with the contract or a failure to supply, the consumer has the right to terminate the contract with respect to all elements of the bundle.
- 323. Under Regulation 91 (2), if consumers have the right to terminate any element of a bundle before the end of an agreed contract term, due to a "lack of conformity with the contract or a failure to supply" in accordance with European

¹⁶⁸ Regulation 89 (14)(b) of the ECC Regulations.

Union or national law, they have the right to terminate the contract with respect to all elements of the bundle. This provision may help to ensure that consumers are "not locked" into a contract for the bundle when issues with one element of the bundle arise¹⁶⁹.

3.7.3 Article 107 (3) – Extending contract of bundle elements

Regulation 91 (3):

- (3) Any subscription to additional services or terminal equipment provided or distributed by the same provider of internet access services or of publicly available number-based interpersonal communications services shall not extend the original duration of the contract to which such services or terminal equipment are added, unless the consumer expressly agrees otherwise when subscribing to the additional services or terminal equipment. The provider shall maintain a record of any express agreement in accordance with data protection law.
- 324. Recital 283 of the Code emphasises the importance of consumers not being "locked-in" to a contract with a provider by means of a "contractual de facto extension of the initial contract period." In pursuit of this objective, Regulation 91 (3) requires that if a consumer subscribes to an additional service or terminal equipment provided or distributed by the same provider, that this shall not extend the original duration of the contract to which the services or terminal equipment are added.
- 325. The original contract can only be extended where the consumer "expressly agrees" when they are subscribing to the additional services or terminal equipment. Further, this right is extended to end-users that are microenterprises, small enterprises or not-for-profit organisations, unless they have explicitly agreed to waive all or parts of those provisions¹⁷⁰.
- 326. Providers must be able to prove any instance where they allege the consumer agreed to extend the original duration of the contract and additional services or terminal equipment were added, or where the other relevant categories of endusers (microenterprises etc) agreed to waive these rights. Regulation 91 (3)

¹⁶⁹ See also rights to terminate under Regulation 89 (13) of the ECC Regulations for discrepancies in performance, which applies to bundles.

¹⁷⁰ In accordance with Regulation 91(4) of the ECC Regulations.

specifies that the provider shall maintain a record of any express agreement in accordance with data protection law.

4 Appendices

Annex 1: Consolidated pre-contractual requirements (by theme)

Approach

In this Annex, ComReg has set out a series of lists by theme to indicate the requirements of a consumer ECS contract¹⁷¹ having regard to the requirements of Regulation 87 (1) to (5) of the ECC Regulations.

The focus in this section is on the information requirements for distance contracts and accordingly the requirements of 'Article 6' of the Consumer Rights Directive¹⁷², which are set out in Irish law by Schedule 3 of the Consumer Rights Act 2022 (hereinafter, "**Schedule 3 of the 2022 Act**"). At the same time, we consider the additional information requirements of Schedule 7 of the ECC Regulations. Schedule 7 requirements apply irrespective of whether the contract is concluded onpremises, off-premises or at a distance¹⁷³. Schedule 3 of the 2022 Act and Schedule 7 of the ECC Regulations are the basis of the "Pre-Contractual Information" described in the main body of the Guidance.

To assist providers, ComReg has also included some commentary on aspects of the 2022 Act which relate to the specific themes below (e.g. regarding cooling off rights).

The structure of this section is as follows:

 Tables of relevant extracts from Schedule 3 of the 2022 Act and Schedule 7 of the ECC Regulations – these contain extracts of provisions which relate to the categories or themes of information selected by ComReg.

ComReg has attempted to choose logical themes to facilitate ease of reading and digestion of the information by consumers, however, this of course does not preclude providers from categorising or presenting their contract information under different headings. The overall objective is for ECS contract information to be presented in a clear and comprehensible manner,

¹⁷¹ As noted earlier, Regulation 87(6) of the ECC Regulations extends the right to receive the Pre-Contractual Information and Contract Summary to end-users that are microenterprises, small enterprises and not-for-profit organisations, unless they explicitly waive those rights Therefore, while we refer to "consumer" in this section, it should be understood that the same contract information rights will also apply to this wider group of entities. However, the right to information must be read and construed in accordance with other relevant provisions of EU or national law governing the application and scope of particular underlying rights, such as those under the Consumer Rights Act 2022 which only apply to "consumers".

¹⁷² Directive 2011/83/EU on Consumer Rights is amended by Directive (EU) 2019/2161 on the better enforcement and modernisation of European Union consumer protection rules. Article 6 of Directive 2011/83/EU on Consumer Rights was transposed into national law by S.I. No. 484 of 2013 which regulations have been repealed and replaced by Part 5 the Consumer Rights Act 2022.

¹⁷³ As defined in Section 2 of the 2022 Act.

- and for providers to ensure that all aspects of the Schedule 3 and Schedule 7 information relevant to a particular service are captured in the ECS contract.
- ii. Consolidated lists of information requirements, under each thematic heading, taking account of the extracts from Schedule 3 of the 2022 Act and Schedule 7 of the ECC Regulations. Please note that in these lists:
 - ComReg has used grey shading to indicate requirements arising primarily on foot of Schedule 7.
 - Where it appears that an obligation exists under Schedule 3 that is additional to Schedule 7 of the ECC Regulations, ComReg has not used grey shading.
 - While these lists of information requirements are likely to apply to most providers, the application of some requirements depends on the nature of services (and goods) supplied or offered by the provider. For example, in some cases, Schedule 7 requirements apply to a narrower category of providers and it may be necessary to have regard to the source of the Schedule 7 requirement (see further below).

Schedule 7 of the ECC Regulations

Schedule 7 is broken into a number of parts: Part A and Part B (I), (II) and (III).

The below is ComReg's understanding of the application of Schedule 7:

- 1. <u>Part A</u> sets out contract information requirements for all categories of publicly available ECS, other than transmission services used for the provision of M2M services¹⁷⁴.
- 2. Part B (I) includes requirements that are "additional" to those in Part A, for providers of IAS and ICS. It appears to ComReg that in practice, most types of ECS will be either an IAS or ICS and therefore will need to comply with both Part A and Part B (I), and depending on the service, also with Part B (II) and/or B (III). ComReg acknowledges there is some overlap between the information elements covered by Part A and Part B (I) and has attempted to take account of this in the lists of required information under the chosen thematic headings.
- 3. <u>Part B (II)</u> includes additional requirements for providers of "number-based ICS" (ECS Category 2 (i)) in relation to emergency calls, location information and directory services.

¹⁷⁴ ComReg notes that this exception does not exclude the full scope of services covered by ECS "Category 3", such as services for the transmission of broadcasting signals. It appears therefore that services falling within that limited subsection of Category 3 would need to comply with Part A information requirements, but not with Part B requirements, where the ECS in question is provided to a consumer, microenterprise, small enterprise or not-for-profit organisation.

4. Part B (III) includes additional requirements for providers of IAS (ECS Category 1), who must ensure they also include the contract information specified in Article 4 (1) of the Open Internet Access Regulation (EU 2015/2120).

Overall, providers should consider the scope of Schedule 7 of the ECC Regulations and their requirements under existing law and ensure they are clear on which category or categories of ECS their services fall into to fully assess all applicable obligations.

1. Main Characteristics of the service

Relevant legal provisions (extracts)

Schedule 3 of the Consumer Rights Act 2022

INFORMATION TO BE PROVIDED: OFF-PREMISES CONTRACT OR DISTANCE CONTRACT

The information to be provided by the trader to the consumer in accordance with section 103 or, as the case may be, section 104(3)(a), in the case of an off-premises contract and section 106 in the case of a distance contract, is as follows:

(a) the main characteristics of the goods, digital content, digital service or service, to the extent appropriate to the medium and to the goods, digital content, digital service or service;

Schedule 7 of the ECC Regulations

INFORMATION REQUIREMENTS TO BE PROVIDED IN ACCORDANCE WITH REGULATION 87 (INFORMATION REQUIREMENTS FOR CONTRACTS)

A. Information requirements for providers of publicly available electronic communications services other than transmission services used for the provision of machine-to-machine services

Providers of publicly available electronic communications services other than transmission services used for the provision of machine-to-machine services shall provide the following information:

(1) as part of the main characteristics of each service provided, any minimum levels of quality of service to the extent that those are offered and, for services other than internet access services, the specific quality parameters assured.

Where no minimum levels of quality of service are offered, a statement to this effect shall be made;

(2) as part of the information on price, where and to the extent applicable, the respective prices for activating the electronic communications service and for any recurring or consumption-related charges;

- (3) as part of the information on the duration of the contract and the conditions for renewal and termination of the contract, including possible termination fees, to the extent that such conditions apply:
- (i) any minimum use or duration required to benefit from promotional terms;
- (ii) any charges related to switching and compensation and refund arrangements for delay or abuse of switching, as well as information about the respective procedures;
- (iii) information on the right of consumers using pre-paid services to a refund, upon request, of any remaining credit in the event of switching, as set out in Regulations 90(8) to (11);
- (iv) any fees due on early termination of the contract, including information on unlocking the terminal equipment and any cost recovery with respect to terminal equipment;
- (4) any compensation and refund arrangements, including, where applicable, explicit reference to rights of consumers, which apply if contracted levels of quality of service are not met or if the provider responds inadequately to a security incident, threat or vulnerability;
- (5) the type of action that might be taken by the provider in reaction to security incidents or threats or vulnerabilities.
- B. Information requirements for providers of internet access services and publicly available interpersonal communications services
- I. In addition to the requirements set out in Part A, providers of internet access services and publicly available interpersonal communications services shall provide the following information:
- (1) as part of the main characteristics of each service provided:
- (i) any minimum levels of quality of service to the extent that these are offered, and taking utmost account of the BEREC guidelines adopted in accordance with Article 104(2) regarding:
- for internet access services: at least latency, jitter, packet loss,
- for publicly available interpersonal communications services, where they exert control over at least some elements of the network or have a service level agreement to that effect with undertakings providing access to the

network: at least the time for the initial connection, failure probability, call signalling delays in accordance with Schedule 9; and

- (ii) without prejudice to the right of end-users to use terminal equipment of their choice in accordance with Article 3(1) of Regulation (EU) 2015/2120, any conditions, including fees, imposed by the provider on the use of terminal equipment supplied;
- (2) as part of the information on price, where and to the extent applicable, the respective prices for activating the electronic communications service and for any recurring or consumption-related charges:
- (i) details of specific tariff plan or plans under the contract and, for each such tariff plan the types of services offered, including where applicable, the volumes of communications (such as MB, minutes, messages) included per billing period, and the price for additional communication units;
- (ii) in the case of tariff plan or plans with a pre-set volume of communications, the possibility for consumers to defer any unused volume from the preceding billing period to the following billing period, where this option is included in the contract;
- (iii) facilities to safeguard bill transparency and monitor the level of consumption;
- (iv) tariff information regarding any numbers or services subject to particular pricing conditions; with respect to individual categories of services, the Regulator may require in addition such information to be provided immediately prior to connecting the call or to connecting to the provider of the service;
- (v) for bundled services and bundles including both services and terminal equipment the price of the individual elements of the bundle to the extent they are also marketed separately;
- (vi) details and conditions, including fees, of any after-sales service, maintenance, and customer assistance; and
- (vii) the means by which up-to-date information on all applicable tariffs and maintenance charges may be obtained;

Particulars

1. Customer name, contact details and unique identifier.

Details of Main Characteristics of the service 175

- 1. The full name of the plan / service.
- 2. Details of what services (and goods / equipment) are included in the plan / service / bundle e.g. Landline, Mobile, Broadband, TV.
- 3. For a TV package, the contract should list TV channels included or if not possible to list all, a description of the type of TV packages included and a direct link to details of where further information can be found as to what channels are included. Details of any other key characteristics must also be included such as multi-room viewing; and whether Number Independent-ICS are included, for example OTT communication services.
- 4. The name and full details of any automatically applied or purchased add-ons.
- 5. List of any applicable Quality of Service (QoS) parameters, or a statement that there are none as specified at Schedule 7 (A) (1).
 - a. For providers of IAS, list of the QoS parameters specified at Schedule 7
 (B) (I) (i) (first part) including, at least, latency, jitter, packet loss;
 - b. For providers of ICS who exert some control over some elements of the network or have a service level agreement (SLA) to that effect with undertakings providing access to the network: at least the time for the initial connection, failure probability, call signalling delays in accordance with Annex X of the Code.
- 6. Details of any conditions (including the customers right to use the terminal equipment of their choice) including fees, imposed on the use of terminal equipment such as a handset or other equipment, as required by Schedule 7 (B) (I) (ii).

¹⁷⁵ Having regard to Schedule 3 (a), Schedule 7 and items listed in the Contract Summary template (Annex to the CIR) as elements of the 'Service(s) and equipment'.

2. Provider Contact Information

Relevant legal provisions (extracts)

Schedule 3 of the Consumer Rights Act 2022

INFORMATION TO BE PROVIDED PRIOR TO CONCLUSION OF OFF-PREMISES CONTRACTS AND DISTANCE CONTRACTS

The information to be provided by the trader to the consumer in accordance with section 103 or, as the case may be, section 104(3)(a), in the case of an off-premises contract and section 106 in the case of a distance contract, is as follows:.....

- (b) the identity of the trader, including the trader's trading name and legal identity;
- (c) if the trader is acting on behalf of another trader, the identity and geographical address of that other trader;
- (d) the geographical address at which the trader is established, the trader's telephone number and email address, and, where applicable, the details of any other means of online communications provided by the trader which guarantee that the consumer can keep any written correspondence with the trader, including its date and time, on a durable medium;
- (e) the geographical address of—
- (i) the place of business of the trader, if different from the address provided in accordance with clause (d), and
- (ii) where the trader acts on behalf of another trader, the place of business of that other trader, if different from the address provided in accordance with clause (c), to which the consumer can address complaints;

Details of Provider contact information

The contact information required by Schedule 3 (b) to (e) for "traders" under the 2022 Act and which includes ECS providers is set out above. In particular, ComReg notes the following key items are required:

1. The full registered company name, including trading name of the provider.

- 2. If the provider is acting on behalf of another trader, the identity and geographical address of that other trader.
- 3. The geographical address at which the trader is established, the trader's telephone number and email address, and, where applicable, the details of any other means of online communications provided by the trader which guarantee that the consumer can keep any written correspondence with the trader, including its date and time, on a durable medium.
- 4. The geographical address of the place of business of the trader, if different from the address provided in accordance with clause (d).
- 5. The geographical address of where the trader acts on behalf of another trader, the place of business of that other trader, if different from the address provided in accordance with clause (c), to which the consumer can address complaints.

3. Pricing Information

Relevant legal provisions (extracts)

Schedule 3 of the Consumer Rights Act 2022

INFORMATION TO BE PROVIDED: OFF-PREMISES CONTRACTS AND DISTANCE CONTRACTS

The information to be provided by the trader to the consumer in accordance with section 103 or, as the case may be, section 104(3)(a), in the case of an off-premises contract and section 106 in the case of a distance contract, is as follows:.....

- (f) the total price of the goods, digital content, digital service or service inclusive of taxes or, where the nature of the goods, digital content, digital service or service is such that the price cannot reasonably be calculated in advance, the manner in which the price is to be calculated;
- (g) where applicable, all freight, delivery or postal charges and any other costs additional to the price referred to in clause (f) or, where those charges cannot reasonably be calculated in advance, the fact that such additional charges may be payable;
- (h) in the case of a contract of indeterminate duration or a contract containing a subscription—
 - (i) the total costs per billing period,
 - (ii) where such contracts are charged at a fixed rate, the total monthly costs,

or

- (iii) where the total costs cannot reasonably be calculated in advance, the manner in which the price is to be calculated;
- (i) where applicable, that the price of the goods, digital content, digital service or service was personalised on the basis of automated decision-making;
- (j) the cost of using the means of distance communication used for the conclusion of the contract, where that cost is calculated other than at a rate referred to in any of paragraphs (a) to (e) of the definition of "basic rate" in section 124;

Schedule 7 of the ECC Regulations

INFORMATION REQUIREMENTS TO BE PROVIDED IN ACCORDANCE WITH REGULATION 87 (INFORMATION REQUIREMENTS FOR CONTRACTS)

A. Information requirements for providers of publicly available electronic communications services other than transmission services used for the provision of machine-to-machine services

Providers of publicly available electronic communications services other than transmission services used for the provision of machine-to-machine services shall provide the following information:

.....

- (2) as part of the information on price, where and to the extent applicable, the respective prices for activating the electronic communications service and for any recurring or consumption-related charges;
- B. Information requirements for providers of internet access services and publicly available interpersonal communications services
- I. In addition to the requirements set out in Part A, providers of internet access services and publicly available interpersonal communications services shall provide the following information:

- (2) as part of the information on price, where and to the extent applicable, the respective prices for activating the electronic communications service and for any recurring or consumption-related charges:
- (i) details of specific tariff plan or plans under the contract and, for each such tariff plan the types of services offered, including where applicable, the volumes of communications (such as MB, minutes, messages) included per billing period, and the price for additional communication units;
- (ii) in the case of tariff plan or plans with a pre-set volume of communications, the possibility for consumers to defer any unused volume from the preceding billing period to the following billing period, where this option is included in the contract;
- (iii) facilities to safeguard bill transparency and monitor the level of consumption;
- (iv) tariff information regarding any numbers or services subject to particular pricing conditions; with respect to individual categories of services, the

Regulator may require in addition such information to be provided immediately prior to connecting the call or to connecting to the provider of the service;

- (v) for bundled services and bundles including both services and terminal equipment the price of the individual elements of the bundle to the extent they are also marketed separately;
- (vi) details and conditions, including fees, of any after-sales service, maintenance, and customer assistance; and
- (vii) the means by which up-to-date information on all applicable tariffs and maintenance charges may be obtained;

Comments on Pricing Information under the Consumer Rights Act

In accordance with Schedule 3 (f) of the Act of 2022, in circumstances where the consumer is bound by a contract for a minimum period, the contract provided on a durable medium should state the total cost of the contract to the consumer for the duration of the minimum term contract. If it is not possible to calculate certain charges up-front, the basis of calculating the charges should be included. The value of any discounts and when these will no longer apply should also be made clear to consumers so that they can assess the actual total costs.

In that regard, ComReg notes the EU Guidance on the Consumer Rights Directive 2011/83/EC ¹⁷⁶, which states (at page 25):

"If the product (or one of the products) provided under a contract of indeterminate duration or under a subscription is charged at a fixed rate, information about the total cost per billing period and about the total monthly costs should be provided.

- > For example, Internet or pay-TV subscriptions are typically charged at a fixed rate per month/bi-monthly/quarterly irrespective of usage. Therefore, the monthly cost and, if the billing period is different, the costs per billing period would have to be provided to the consumer who wishes to conclude a subscription online or off-premises.
- > If a contract covers or includes a product for which the total cost cannot be calculated in advance, the trader should inform the consumer of the way, in which these variable costs are calculated.

¹⁷⁶ DG JUSTICE GUIDANCE DOCUMENT concerning Directive 2011/83/EU of the European Parliament and of the Council of 25 October 2011 on consumer rights, amending Council Directive 93/13/EEC and Directive 1999/44/EC of the European Parliament and of the Council and repealing Council Directive 85/577/EEC and Directive 97/7/EC of the European Parliament and of the Council, available at: https://ec.europa.eu/info/sites/info/files/crd_guidance_en_0.pdf

For example, for voice telephony services whose cost depends on actual usage, the trader should refer the consumer to a detailed price list for telephone calls."

In circumstances where the consumer is not bound by a minimum term (i.e. a contract of indeterminate duration or a contract containing a subscription), the contract provided on a durable medium must state the total costs per billing period; where such contracts are charged at a fixed rate, the total monthly costs, or where the total costs cannot reasonably be calculated in advance, the manner in which the price is to be calculated, in accordance with Schedule 3 (h).

ComReg also notes the obligations under Schedule 7 (Part A (2) and B (I) (2)) which require providers to include as part of the information on price, the prices for activating the electronic communications service and for any recurring or consumption-related charges (where and to the extent applicable).

Details of Pricing Information - applicable fees and charges

- 1. Where the contract is for a fixed / minimum term: (i) the total price of the goods (e.g. including costs of any equipment such as handsets or modems) and services for the duration of the contract as required in Schedule 3 (f) and (ii) the recurring price per billing period (including any price applicable after the minimum term) as required by Schedule 7 (A) (2).
- 2. Where the contract is of an indeterminate duration, the total costs per billing period (i.e. recurring or consumption related charges) as required in Schedule 3 (h) (i) and by Schedule 7 (A) (2).
- 3. In both contract scenarios at 1 and 2, the prices should reflect all discounted services or products including any time-limited discounts, to fully reflect the requirements of Schedule 7 (A) (3) on promotional terms and Schedule 7 (B) (I) (2) (i) requiring details of the specific tariff or plan.
- 4. Consumption-related charges, such as prices for any additional communication units which apply after any pre-set volumes have been exceeded, as required by Schedule 7 (A) (2)¹⁷⁷. It is ComReg's view that for clarity out of bundle data charges should be stated in GB and in MB, where relevant.
- 5. Define precisely the volume or quantity of calls, messages and data allowances per billing period, as required by Schedule 7 (B) (I) (2) (i) 178.

¹⁷⁷ This could also be set out under the Main Characteristics section above, where the price and volumes of communications (MB, minutes, SMS) included per billing period are listed.

¹⁷⁸ Out of bundle charges have been included under the "Details on Pricing" section but could also be included here.

- 6. Details of any Fair Usage Policy or any limitations on consumption of services and details of any Roaming Fair Use Policy¹⁷⁹.
- 7. For mobile, the precise Roaming allowances for calls, texts and data to include Roam-Like-At-Home and tariffs for outside of Europe, and any other applicable roaming rates¹⁸⁰.
- 8. Any additional fixed prices such as activation of service charges (including any installation fees where they are required for activation), as required by Schedule 7 (A) (2).
- 9. The means of accessing (e.g. a direct weblink) all other applicable rates, charges or fees, such as for maintenance or once off fees, as required by Schedule 7 (B) (I) (2) (i) and (vii).
- 10.In respect of any bundled services (including any bundles with terminal equipment¹⁸¹), to the extent they are marketed separately, the price of the individual bundle services, as specified in Schedule 7 (B) (I) (2) (v).
- 11.If applicable, the cost of the means of communications used for conclusion of contract, where the cost is calculated other than at a rate referred to in any of paragraphs (a) to (e) of the definition of basic rate, as required by Schedule (3) (j).
- 12. Tariff information regarding any numbers 182 or services subject to particular pricing conditions, as specified in Schedule 7 (B) (I) (2) (iv).
- 13. The facilities for bill transparency and monitoring levels of consumption, as specified in Schedule 7 (B) (I) (2) (iii).
- 14. Where applicable, details of terms to defer any unused volume or quantity for calls, messages and data allowances, as specified in Schedule 7 (B) (I) (2) (ii).

¹⁷⁹ In accordance with the Roaming Regulation (EU) 2022/612: https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32022R0612&from=EN

¹⁸⁰ Regulation (EU) 2022/612: https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32022R0612&from=EN

¹⁸¹ Note that any fees for the use of terminal equipment supplied by IAS or ICS providers, should be listed as part of the Main Characteristics of the service.

¹⁸² Providers should also have regard to ComReg Document 15/136R3.

4. Equipment, Service and Warranty Information

Relevant legal provisions (extracts)

Schedule 3 of the Consumer Rights Act 2022

INFORMATION TO BE PROVIDED: OFF-PREMISES CONTRACTS AND DISTANCE CONTRACTS

The information to be provided by the trader to the consumer in accordance with section 103 or, as the case may be, section 104(3)(a), in the case of an off-premises contract and section 106 in the case of a distance contract, is as follows:

.

- (k) the arrangements for payment, delivery, performance, and the time by which the trader undertakes to deliver, provide or supply the goods, digital content, digital service or service;
- (q) the existence of a legal obligation on the trader to supply goods, digital content, a digital service or a service that is in conformity with the contract;

Schedule 7 of the ECC Regulations

INFORMATION REQUIREMENTS TO BE PROVIDED IN ACCORDANCE WITH REGULATION 87 (INFORMATION REQUIREMENTS FOR CONTRACTS)

- B. Information requirements for providers of internet access services and publicly available interpersonal communications services
- I. In addition to the requirements set out in Part A, providers of internet access services and publicly available interpersonal communications services shall provide the following information:
- (1) as part of the main characteristics of each service provided:

.....

(ii) without prejudice to the right of end-users to use terminal equipment of their choice in accordance with Article 3(1) of Regulation (EU) 2015/2120, any conditions, including fees, imposed by the provider on the use of terminal equipment supplied;

Details of Equipment, Service and Warranty information

- 1. Details of the arrangements for payment and expected delivery times for the delivery of goods, such as a mobile handset or modem as required by Schedule $3 (k)^{183}$.
- 2. Details of the time by which the provider will provide the service (i.e. if equipment is required to be delivered prior to commencement of service, confirm this and any other conditions for performance of the contract to the consumer), as required by Schedule 3 (k).
- 3. Details of the provider's legal obligation as a trader to provide goods such as modems and or handsets in accordance with the contract (i.e. under Schedule 3 (q) and in accordance with the Sale of Goods and Supply of Services Act 1980 (as amended) and Sale of Goods Act 1893 (as amended).

¹⁸³ Note that fees for use of terminal equipment supplied required by Schedule 7 (B) (I) (ii) are captured in the Main Characteristics section.

5. After Sales Customer Services

Relevant legal provisions (extracts)

Schedule 3 of the Consumer Rights Act 2022

INFORMATION TO BE PROVIDED: OFF-PREMISES CONTRACTS AND DISTANCE CONTRACTS

The information to be provided by the trader to the consumer in accordance with section 103 or, as the case may be, section 104(3)(a), in the case of an off-premises contract and section 106 in the case of a distance contract, is as follows:

.....

(r) where applicable, the existence and conditions of any after-sales customer assistance, after-sales service or commercial guarantee;

Schedule 7 of the ECC Regulations

INFORMATION REQUIREMENTS TO BE PROVIDED IN ACCORDANCE WITH REGULATION 87 (INFORMATION REQUIREMENTS FOR CONTRACTS)

- B. Information requirements for providers of internet access services and publicly available interpersonal communications services
- I. In addition to the requirements set out in Part A, providers of internet access services and publicly available interpersonal communications services shall provide the following information:
- (2) as part of the information on price, where and to the extent applicable, the respective prices for activating the electronic communications service and for any recurring or consumption-related charges:

.

(vi) details and conditions, including fees, of any after-sales service, maintenance, and customer assistance;

Details of After Sales Customer Services

- 1. Contact details, conditions and any fees for after-sales customer assistance or services, including those for dealing with maintenance / fault issues as specified in Schedule 3 (r) and by Schedule 7 (B) (I) (2) (vi).
- 2. Details of any applicable commercial guarantees, as specified by Schedule 3 (r).

6. Cooling off Period

Relevant legal provisions (extracts)

Schedule 3 of the Consumer Rights Act 2022

INFORMATION TO BE PROVIDED: OFF-PREMISES CONTRACT OR DISTANCE CONTRACT

The information to be provided by the trader to the consumer in accordance with section 103 or, as the case may be, section 104(3)(a), in the case of an off-premises contract and section 106 in the case of a distance contract, is as follows:

.....

- (m) where a right to cancel the contract exists, the conditions, time limit and procedures for exercising that right in accordance with section 112;
- (n) where applicable, that the consumer will have to bear the cost of returning the goods in case of cancellation of the contract and, in the case of a distance contract, if the goods by their nature cannot normally be returned by post, the cost of returning the goods;
- (o) where the consumer exercises the right to cancel after having made a request in accordance with section 119, that the consumer is liable to pay the trader reasonable costs in accordance with that section;
- (p) where a right to cancel the contract does not apply under section 111, the information that the consumer will not benefit from the right to cancel the contract or, where applicable, the circumstances in which the consumer loses that right;

Details of Cooling-Off Period Rights 184

- 1. Provide information on consumer's right to cancel during the cooling off period, the time limit for exercising that right and confirm from what point the cooling off period commences (e.g. from the moment performance of the service of the contract begins or goods are received).
- 2. The procedures and conditions for exercising the right to cancel should include: (i) a direct weblink to or written copy of the provider's cancellation form; (ii) information on the cancellation procedures and how a consumer may

¹⁸⁴ This section summarises the requirements of Schedule 3 (m) to (p)

make an unequivocal statement setting out his/her decision to cancel within the cooling off period.

- 3. Detail the effects of cancellation.
- 4. Procedures, conditions and costs of returning the goods in all cancellation circumstances¹⁸⁵.
- 5. Information and prices regarding any reasonable costs payable in the event of cancellation during the cooling off period. Such charges may include consumption charges, installation charges, activation charges, delivery charges and a means by which consumers may calculate charges ¹⁸⁶.
- 6. Detail any instances where the right to cancel the contract during the cooling off period does not apply.

7. Duration, Renewal and Cancellation of Contract

Relevant legal provisions (extracts)

Schedule 3 of the Consumer Rights Act 2022

INFORMATION TO BE PROVIDED: OFF-PREMISES CONTRACT OR DISTANCE CONTRACT

The information to be provided by the trader to the consumer in accordance with section 103 or, as the case may be, section 104(3)(a), in the case of an off-premises contract and section 106 in the case of a distance contract, is as follows:

.

- (t) the duration of the contract or, if the contract is of indeterminate duration or is to be extended automatically, the conditions for terminating it;
- (u) where applicable, the minimum duration of the consumer's obligations under the contract;

Schedule 7 of the ECC Regulations

INFORMATION REQUIREMENTS TO BE PROVIDED IN ACCORDANCE WITH REGULATION 87 (INFORMATION REQUIREMENTS FOR CONTRACTS)

¹⁸⁵ See further Regulations 117 and 118 of the Consumer Rights Act 2022

¹⁸⁶ See further Regulations 118 and 119 of the Consumer Rights Act 2022

A. Information requirements for providers of publicly available electronic communications services other than transmission services used for the provision of machine-to-machine services

Providers of publicly available electronic communications services other than transmission services used for the provision of machine-to-machine services shall provide the following information:

- (3) as part of the information on the duration of the contract and the conditions for renewal and termination of the contract, including possible termination fees, to the extent that such conditions apply:
- (i) any minimum use or duration required to benefit from promotional terms;

...

- (iv) any fees due on early termination of the contract, including information on unlocking the terminal equipment and any cost recovery with respect to terminal equipment;
- B. Information requirements for providers of internet access services and publicly available interpersonal communications services
- I. In addition to the requirements set out in Part A, providers of internet access services and publicly available interpersonal communications services shall provide the following information:.....
- (3) as part of the information on the duration of the contract for bundled services and the conditions for renewal and termination of the contract, where applicable, the conditions of termination of the bundle or of elements thereof;

Regulation 89 of the ECC Regulations sets out detailed requirements in relation to contract duration and termination of an ECS contract¹⁸⁷. Regulation 91 of the ECC Regulations deals with additional rights applying to bundles. Providers should familiarise themselves with the operation of those requirements.

¹⁸⁷ For example, note the requirements of Article 105 (6) of the Code which specifies that, "6.Where an end-user has the right to terminate a contract for a publicly available electronic communications service, other than a number-independent interpersonal communications service, before the end of the agreed contract period pursuant to this Directive or to other provisions of Union or national law, no compensation shall be due by the end-user other than for retained subsidised terminal equipment."

Details of Duration, Renewal and Cancellation of Contract

- 1. The start date and information on the duration of the contract (in days/months), including any minimum term of the contract as specified in Schedule 3 (t) and (u).
- 2. Details of any minimum use or duration required to benefit from promotional terms as specified in Schedule 7 (A) (3) (i).
- 3. Information on the main conditions for contract renewal, including any automatic contract roll-over provisions and any terms and conditions for termination of a contract outside the cooling off period, such as at the end of the minimum term, as required by Schedule 3 (t). Any terms and conditions which vary the contract / offer (e.g. by early reactivation of a plan following a top-up) should be clearly communicated to the consumer.
- 4. Information on conditions relating to early termination, including any fees payable, the unlocking terminal equipment and the cost of recovery of terminal equipment (e.g. delivery return costs) as specified in Schedule 7 (A) (3) (iv).
- 5. For bundled services, information on the conditions of renewal and termination of the bundle, and where applicable, for each individual element of the bundle as specified in Schedule 7 (B) (I) (3).
- 6. The process and procedures available to terminate a contract (outside of the cooling off period) as specified in Schedule 7 (A) (3). These cancellation processes should, in ComReg's view, be simple, prompt and easy to use and not limited to a telephone number only.

8. Switching

Relevant legal provisions (extracts)

Schedule 7 of the ECC Regulations

INFORMATION REQUIREMENTS TO BE PROVIDED IN ACCORDANCE WITH REGULATION 87 (INFORMATION REQUIREMENTS FOR CONTRACTS)

A. Information requirements for providers of publicly available electronic communications services other than transmission services used for the provision of machine-to-machine services

Providers of publicly available electronic communications services other than transmission services used for the provision of machine-to-machine services shall provide the following information:

(3) as part of the information on the duration of the contract and the conditions for renewal and termination of the contract, including possible termination fees, to the extent that such conditions apply:

...

- (ii) any charges related to switching and compensation and refund arrangements for delay or abuse of switching, as well as information about the respective procedures;
- (iii) information on the right of consumers using pre-paid services to a refund, upon request, of any remaining credit in the event of switching, as set out in Regulations 90(8) to (11);
- (iv) any fees due on early termination of the contract, including information on unlocking the terminal equipment and any cost recovery with respect to terminal equipment;

Regulation 90 of the ECC Regulations and Section 23 of the Communications Regulation and Digital Hub Development Agency (Amendment) Act 2023 set out detailed requirements in relation to switching and number porting and providers should familiarise themselves with those requirements. In particular, the Regulations seek to ensure that the terms and conditions of contracts do not constitute a disincentive to switching service providers.

Details of Switching

- 1. Procedures and charges applicable in the event the consumer switches provider as specified in Schedule 7 (A) (3) (ii).
- 2. Procedures for compensation and refunds in the event of delay or abuse of switching as specified in Schedule 7 (A) (3) (ii).
- 3. The right of pre-paid consumers to carry over any credits or refund of credits in the event of switching as specified in Schedule 7 (A) (3) (iii).

9. Deposits and Financial Guarantees

Relevant legal provisions (extracts)

Schedule 3 of the Consumer Rights Act 2022

INFORMATION TO BE PROVIDED: OFF-PREMISES CONTRACT OR DISTANCE CONTRACT

The information to be provided by the trader to the consumer in accordance with section 103 or, as the case may be, section 104(3)(a), in the case of an off-premises contract and section 106 in the case of a distance contract, is as follows:

.

(v) where applicable, the existence and the conditions of deposits or other financial guarantees to be paid or provided by the consumer at the request of the trader;

Details of Deposits and Financial Guarantees

1. The cost and the terms and conditions of a deposit or other financial guarantees, including any terms in relation to refunds of deposits, as specified in Schedule 3 (v).

10. Technical Information

Relevant legal provisions (extracts)

Schedule 3 of the Consumer Rights Act 2022

INFORMATION TO BE PROVIDED: OFF-PREMISES CONTRACT OR DISTANCE CONTRACT

The information to be provided by the trader to the consumer in accordance with section 103 or, as the case may be, section 104(3)(a), in the case of an off-premises contract and section 106 in the case of a distance contract, is as follows:

.....

- (w) where applicable, the functionality, including applicable technical protection measures, of goods with digital elements, digital content or digital services;
- (x) where applicable, any relevant compatibility and interoperability of goods with digital elements, digital content or digital services of which the trader is aware, or can reasonably be expected to have been aware;

Schedule 7 of the ECC Regulations

INFORMATION REQUIREMENTS TO BE PROVIDED IN ACCORDANCE WITH REGULATION 87 (INFORMATION REQUIREMENTS FOR CONTRACTS)

A. Information requirements for providers of publicly available electronic communications services other than transmission services used for the provision of machine-to-machine services

Providers of publicly available electronic communications services other than transmission services used for the provision of machine-to-machine services shall provide the following information:

- (4) any compensation and refund arrangements, including, where applicable, explicit reference to rights of consumers, which apply if contracted levels of quality of service are not met or if the provider responds inadequately to a security incident, threat or vulnerability;.....
- B. Information requirements for providers of internet access services and publicly available interpersonal communications services

- II. In addition to the requirements set out in Part A and under Point I, providers of publicly available number-based interpersonal communications services shall also provide the following information:
- (1) any constraints on access to emergency services or caller location information due to a lack of technical feasibility insofar as the service allows end-users to originate calls to a number in a national or international numbering plan;

....

III. In addition to the requirements set out in Part A and under Point I, providers of internet access services shall also provide the information required pursuant to Article 4(1) of Regulation (EU) 2015/2120.

Details of Technical Information¹⁸⁸

- 1. Information relating to "Functionality" required by Schedule 3 (w) could include:
 - a. The ways in which the digital content can be used, such as in the tracking of consumer behaviour.
 - b. The absence or presence of any technical restrictions, such as protection via Digital Rights Management or region coding e.g. limitations of time or with respect to the device on which a piece of content can be viewed.
- 2. Information regarding "relevant inter-operability" required by Schedule 3 (x) could include:
 - a. Information regarding the standard hardware and software with which the digital content is compatible, such as the operating system, the necessary version and certain hardware features.
 - b. Information on any operational limitations between different systems (e.g. whether a movie purchased on one platform is viewable on another).
- Maximum, minimum, normally available and advertised internet download and upload speeds for fixed networks, and estimated maximum and advertised download and upload speeds for mobile networks (pursuant to obligations

¹⁸⁸ The items relevant to Schedule 2 above have regard to Recital 19 of the Consumer Rights Directive.Note that technical Quality of Service (QoS) information for IAS and for ICS required by Annex VIII (B) (I) (i) is included in the Main Characteristics section.

- under section 4 (1) (d) of the Open Internet Access Regulation, and as noted in Schedule 7, (B) (III)) (only applies to IAS)
- 4. Information on remedies required under Art. 4(1) (e) of the EU Open Internet Access Regulation (only applies to IAS).
- 5. Other transparency information required under Art. 4 (1) (a), (b) and (c) of the Open Internet Access Regulation (only applies to IAS).
- 6. Any limitations on access to emergency services or caller location identification due to a lack of technical feasibility, as specified in Schedule 7 (B) (II) (1) (only applies to number-based ICS).
- 7. Compensation and refund arrangements which apply if contracted levels of quality of service are not met or if the provider responds inadequately to a security incident, threat or vulnerability, as required by Schedule 7 (A) (4).

11. Security Incidents

Relevant legal provisions (extracts)

Schedule 7 of the ECC Regulations

INFORMATION REQUIREMENTS TO BE PROVIDED IN ACCORDANCE WITH REGULATION 87 (INFORMATION REQUIREMENTS FOR CONTRACTS)

A. Information requirements for providers of publicly available electronic communications services other than transmission services used for the provision of machine-to-machine services

Providers of publicly available electronic communications services other than transmission services used for the provision of machine-to-machine services shall provide the following information:

(5) the type of action that might be taken by the provider in reaction to security incidents or threats or vulnerabilities.

Details of Security Incidents

1. Information on the type of action that might be taken by the provider in reaction to security incidents or threats or vulnerabilities, as specified in Schedule 7 (A) (5). This could include, for example, any possible service restrictions or impact on quality of services in that event.

12. Data Protection

Relevant legal provisions (extracts)

Schedule 7 of the ECC Regulations

INFORMATION REQUIREMENTS TO BE PROVIDED IN ACCORDANCE WITH REGULATION 87 (INFORMATION REQUIREMENTS FOR CONTRACTS)

- B. Information requirements for providers of internet access services and publicly available interpersonal communications services
- I. In addition to the requirements set out in Part A, providers of internet access services and publicly available interpersonal communications services shall provide the following information:
- (4) without prejudice to Article 13 of the Regulation (EU) 2016/6794, information on what personal data shall be provided before the performance of the service or collected in the context of the provision of the service;

.

II. In addition to the requirements set out in Part A and under Point I, providers of publicly available number-based interpersonal communications services shall also provide the following information:

.

(2) the end-user's right to determine whether to include his or her personal data in a directory, and the types of data concerned, in accordance with Regulation 12 of the Privacy and Electronic Communications Regulations;

Note: Directive 2002/58/EC is the E-Privacy Directive

Details of Data Protection

- 1. Information on what personal data is collected before the service is provided and how it would be collected / used in the context of providing the service, as specified in Schedule 7 (B) (I) (4)¹⁸⁹.
- 2. Information on the right for consumers to decide whether to include his/her personal data in a directory, and the types of personal data collected for this purpose, in accordance with the requirements of the E-privacy Directive, as specified in Schedule 7 (B) (II) (2) (only applies to number-based ICS).

¹⁸⁹ See also Recital 15 of the Code and any requirements or legal obligations under the GDPR.

13. Consumers with disabilities

Relevant legal provisions (extracts)

Schedule 7 of the ECC Regulations

INFORMATION REQUIREMENTS TO BE PROVIDED IN ACCORDANCE WITH REGULATION 87 (INFORMATION REQUIREMENTS FOR CONTRACTS)

- B. Information requirements for providers of internet access services and publicly available interpersonal communications services
- I. In addition to the requirements set out in Part A, providers of internet access services and publicly available interpersonal communications services shall provide the following information:
- (5) details on products and services designed for end-users with disabilities and how updates on this information can be obtained;

Details for consumers with disabilities

- 1. Information on the main products and services for end-users with disabilities shall be included, as specified in Schedule 7 (B) (I) (5). This could include, where available, real-time text, total conversation, relay services, accessible emergency communications, specialised equipment, special tariffs and accessible information¹⁹⁰.
- Details of how consumers with disabilities may obtain up-to-date information on products and services designed for them, as specified in Schedule 7 (B) (I) (5).

¹⁹⁰ Additional suggestions of relevant information for this heading are listed in the Contract Summary Commission Implementing Regulation (CIR) document and its Annex.

14. Customer Complaints, Codes of Practices and Alternative Dispute Resolution (ADR)

Relevant legal provisions (extracts)

Schedule 3 of the Consumer Rights Act 2022

INFORMATION TO BE PROVIDED: OFF-PREMISES CONTRACT OR DISTANCE CONTRACT

The information to be provided by the trader to the consumer in accordance with section 103 or, as the case may be, section 104(3)(a), in the case of an off-premises contract and section 106 in the case of a distance contract, is as follows:

.

- (I) where applicable, the trader's complaint handling policy;
- (s) the existence of relevant codes of practice within the meaning of section 81(7) and, where applicable, how a copy of such codes may be obtained;
- (y) where applicable, the possibility of having recourse to an out-of-court complaint and redress mechanism to which the trader is subject, and the methods of accessing that mechanism.

Schedule 7 of the ECC Regulations

INFORMATION REQUIREMENTS TO BE PROVIDED IN ACCORDANCE WITH REGULATION 87 (INFORMATION REQUIREMENTS FOR CONTRACTS)

- B. Information requirements for providers of internet access services and publicly available interpersonal communications services
- I. In addition to the requirements set out in Part A, providers of internet access services and publicly available interpersonal communications services shall provide the following information:
- (6) the means of initiating procedures for the resolution of disputes including national and cross-border disputes in accordance with Article 25.

Providers must also comply with ComReg's Decision D04/17¹⁹¹ which specifies requirements in relation to the form, content and timelines for Codes of Practice.

¹⁹¹ https://www.comreg.ie/publication/electronic-communications-complaints-handling-code-practice-response-consultation-decision/

Details of Customer Complaints, Codes of Practices and Alternative Dispute Resolution (ADR)

- 1. Reference to and a copy of, or direct weblink to, the trader's Code of Practice for Complaint Handling as specified in Schedule 3 (s).
- 2. Reference to and the means of accessing (e.g. a direct link) ComReg's Alternative Dispute Resolution procedure and any other applicable out of court complaint and redress mechanisms, as specified in Schedule 3 (s), including any means of resolving cross-border disputes (e.g. via the EU Online Dispute Resolution platform¹⁹²) or other means as may be specified in accordance with Article 25 of the Code, as specified in Schedule 7 (B) (I) (6)¹⁹³.

¹⁹² For further information see: https://www.eccireland.ie/consumer-rights/online-dispute-resolution-odr/

¹⁹³ Article 25 of the Code specifies that Member States may introduce dispute resolution procedures which extend to, in particular, microenterprises and small enterprises, in respect of which ComReg awaits details following transposition of the Code. See also Recital 68 of the Code.

Annex 2: Additional Legislative Sources

Index

- 1. Schedule 7 of the ECC Regulations
- 2. Schedules 3 and 4 of the Consumer Rights Act 2022
- 3. Certain Recitals of the Code
- 4. Schedule 5 of the ECC Regulations 194
- 5. Schedule 8 of the ECC Regulations 195
- 6. Annex X of the Code¹⁹⁶

Available at: https://www.irishstatutebook.ie/eli/2022/si/444/made/en/pdf
 Available at: https://www.irishstatutebook.ie/eli/2022/si/444/made/en/pdf

¹⁹⁶ Available at: https://eur-

1 Schedule 7 of the ECC Regulations

SCHEDULE 7 of the ECC REGULATIONS

INFORMATION REQUIREMENTS TO BE PROVIDED IN ACCORDANCE WITH REGULATION 87 (INFORMATION REQUIREMENTS FOR CONTRACTS) (emphasis added)

Part A

A. Information requirements for <u>providers of publicly available</u> <u>electronic communications services other than transmission services</u> used for the provision of machine-to-machine services

Providers of publicly available electronic communications services other than transmission services used for the provision of machine-to-machine services shall provide the following information:

(1) as part of the main characteristics of each service provided, any minimum levels of quality of service to the extent that those are offered and, for services other than internet access services, the specific quality parameters assured.

Where no minimum levels of quality of service are offered, a statement to this effect shall be made;

- (2) as part of the information on price, where and to the extent applicable, the respective prices for activating the electronic communications service and for any recurring or consumption-related charges;
- (3) as part of the information on the duration of the contract and the conditions for renewal and termination of the contract, including possible termination fees, to the extent that such conditions apply:
 - (i) any minimum use or duration required to benefit from promotional terms;
 - (ii) any charges related to switching and compensation and refund arrangements for delay or abuse of switching, as well as information about the respective procedures;
 - (iii) information on the right of consumers using pre-paid services to a refund, upon request, of any remaining credit in the event of switching, as set out in Regulations 90(8) to (11);
 - (iv) any fees due on early termination of the contract, including information on unlocking the terminal equipment and any cost recovery with respect to terminal equipment;

- (4) any compensation and refund arrangements, including, where applicable, explicit reference to rights of consumers, which apply if contracted levels of quality of service are not met or if the provider responds inadequately to a security incident, threat or vulnerability;
- (5) the type of action that might be taken by the provider in reaction to security incidents or threats or vulnerabilities.

PART B

- B. Information requirements for providers of <u>internet access</u> <u>services</u> and <u>publicly available interpersonal communications services</u>
- I. <u>In addition to the requirements set out in Part A,</u> providers of internet access services and publicly available interpersonal communications services <u>shall provide</u> the following information:
- (1) as part of the main characteristics of each service provided:
 - (i) any minimum levels of quality of service to the extent that these are offered, and taking utmost account of the BEREC guidelines adopted in accordance with <u>Schedule</u> 9 regarding:
 - for internet access services: at least latency, jitter, packet loss,
 - for publicly available interpersonal communications services, where they exert control over at least some elements of the network or have a service level agreement to that effect with undertakings providing access to the network: at least the time for the initial connection, failure probability, call signalling delays in accordance with Annex X; and
 - (ii) without prejudice to the right of end-users to use terminal equipment of their choice in accordance with Article 3(1) of Regulation (EU) 2015/2120, any conditions, including fees, imposed by the provider on the use of terminal equipment supplied;
- (2) as part of the information on price, where and to the extent applicable, the respective prices for activating the electronic communications service and for any recurring or consumption-related charges:
 - (i) details of specific tariff plan or plans under the contract and, for each such tariff plan the types of services offered, including where applicable, the volumes of communications (such as MB, minutes, messages) included per billing period, and the price for additional communication units;
 - (ii) in the case of tariff plan or plans with a pre-set volume of communications, the possibility for consumers to defer any unused

volume from the preceding billing period to the following billing period, where this option is included in the contract;

- (iii) facilities to safeguard bill transparency and monitor the level of consumption;
- (iv) (iv) tariff information regarding any numbers or services subject to particular pricing conditions; with respect to individual categories of services, the Regulator may require in addition such information to be provided immediately prior to connecting the call or to connecting to the provider of the service;;
- (v) for bundled services and bundles including both services and terminal equipment the price of the individual elements of the bundle to the extent they are also marketed separately;
- (vi) details and conditions, including fees, of any after-sales service, maintenance, and customer assistance; and
- (vii) the means by which up-to-date information on all applicable tariffs and maintenance charges may be obtained;
- (3) as part of the information on the duration of the contract for bundled services and the conditions for renewal and termination of the contract, where applicable, the conditions of termination of the bundle or of elements thereof;
- (4) without prejudice to Article 13 of the Regulation (EU) 2016/6794, information on what personal data shall be provided before the performance of the service or collected in the context of the provision of the service;
- (5) details on products and services designed for end-users with disabilities and how updates on this information can be obtained;
- (6) the means of initiating procedures for the resolution of disputes including national and cross-border disputes in accordance with Article 25.

II. <u>In addition</u> to the requirements set out in <u>Part A and under Point</u> <u>I</u>, providers of publicly available <u>number-based interpersonal</u> <u>communications services shall also provide</u> the following information:

- (1) any constraints on access to emergency services or caller location information due to a lack of technical feasibility insofar as the service allows end-users to originate calls to a number in a national or international numbering plan;
- (2) the end-user's right to determine whether to include his or her personal data in a directory, and the types of data concerned, in accordance with Regulation 12 of the Privacy and Electronic Communications Regulations;;

III. <u>In addition</u> to the requirements set out in <u>Part A and under Point</u>				
I, providers of internet access services shall also provide the				
information required pursuant to Article 4(1) of Regulation (EU) 2015/2120.				

2 Schedule 3 of the Consumer Rights Act 2022

SCHEDULE 3 - INFORMATION TO BE PROVIDED PRIOR TO CONCLUSION OF OFF-PREMISES CONTRACTS AND DISTANCE CONTRACTS

- (a) the main characteristics of the goods, digital content, digital service or service, to the extent appropriate to the medium and to the goods, digital content, digital service or service;
- (b) the identity of the trader, including the trader's trading name and legal identity;
- (c) if the trader is acting on behalf of another trader, the identity and geographical address of that other trader;
- (d) the geographical address at which the trader is established, the trader's telephone number and email address, and, where applicable, the details of any other means of online communications provided by the trader which guarantee that the consumer can keep any written correspondence with the trader, including its date and time, on a durable medium;
- (e) the geographical address of—
- (i) the place of business of the trader, if different from the address provided in accordance with clause (d), and
- (ii) where the trader acts on behalf of another trader, the place of business of that other trader, if different from the address provided in accordance with clause (c), to which the consumer can address complaints;
- (f) the total price of the goods, digital content, digital service or service inclusive of taxes or, where the nature of the goods, digital content, digital service or service is such that the price cannot reasonably be calculated in advance, the manner in which the price is to be calculated;
- (g) where applicable, all freight, delivery or postal charges and any other costs additional to the price referred to in clause (f) or, where those charges cannot reasonably be calculated in advance, the fact that such additional charges may be payable;
- (h) in the case of a contract of indeterminate duration or a contract containing a subscription—
- (i) the total costs per billing period,
- (ii) where such contracts are charged at a fixed rate, the total monthly costs,

or

- (iii) where the total costs cannot reasonably be calculated in advance, the manner in which the price is to be calculated;
- (i) where applicable, that the price of the goods, digital content, digital service or service was personalised on the basis of automated decision-making;
- (j) the cost of using the means of distance communication used for the conclusion of the contract, where that cost is calculated other than at a rate referred to in any of paragraphs (a) to (e) of the definition of "basic rate" in section 124;
- (k) the arrangements for payment, delivery, performance, and the time by which the trader undertakes to deliver, provide or supply the goods, digital content, digital service or service;
- (I) where applicable, the trader's complaint handling policy;
- (m) where a right to cancel the contract exists, the conditions, time limit and procedures for exercising that right in accordance with section 112;
- (n) where applicable, that the consumer will have to bear the cost of returning the goods in case of cancellation of the contract and, in the case of a distance contract, if the goods by their nature cannot normally be returned by post, the cost of returning the goods;
- (o) where the consumer exercises the right to cancel after having made a request in accordance with section 119, that the consumer is liable to pay the trader reasonable costs in accordance with that section;
- (p) where a right to cancel the contract does not apply under section 111, the information that the consumer will not benefit from the right to cancel the contract or, where applicable, the circumstances in which the consumer loses that right;
- (q) the existence of a legal obligation on the trader to supply goods, digital content, a digital service or a service that is in conformity with the contract;
- (r) where applicable, the existence and conditions of any after-sales customer assistance, after-sales service or commercial guarantee;
- (s) the existence of relevant codes of practice within the meaning of section 81(7) and, where applicable, how a copy of such codes may be obtained;
- (t) the duration of the contract or, if the contract is of indeterminate duration or is to be extended automatically, the conditions for terminating it;
- (u) where applicable, the minimum duration of the consumer's obligations under the contract;

- (v) where applicable, the existence and the conditions of deposits or other financial guarantees to be paid or provided by the consumer at the request of the trader;
- (w) where applicable, the functionality, including applicable technical protection measures, of goods with digital elements, digital content or digital services;
- (x) where applicable, any relevant compatibility and interoperability of goods with digital elements, digital content or digital services of which the trader is aware, or can reasonably be expected to have been aware;
- (y) where applicable, the possibility of having recourse to an out-of-court complaint and redress mechanism to which the trader is subject, and the methods of accessing that mechanism.

3 Schedule 4 of the Consumer Rights Act, 2022

SCHEDULE 4 - INFORMATION CONCERNING THE EXERCISE OF THE RIGHT TO CANCEL

A. MODEL INSTRUCTIONS FOR CANCELLATION

327.

Right to cancel

You have the right to cancel this contract within [see Note 1] days without giving any reason. The cancellation period will expire after [see Note 1] days from the day [see Note 2].

To exercise the right to cancel, you must inform us [see Note 3] of your decision to cancel this contract by an unequivocal statement such as an e-mail or a letter sent by post. You may use the attached cancellation form but it is not obligatory. [See Note 4]

To meet the cancellation deadline, it is sufficient for you to send your communication concerning your exercise of the right to cancel before the cancellation period has expired.

Effects of cancellation

If you cancel this contract, we will reimburse to you all payments received from you, including the costs of delivery (with the exception of the supplementary costs resulting from your choice of a type of delivery other than the least expensive type of standard delivery offered by us), without undue delay and in any event not later than 14 days from the day on which we are informed of your decision to cancel this contract. We will carry out such reimbursement using the same means of payment as you used for the initial transaction, unless you have expressly agreed otherwise; in any event, you will not incur any fees as a result of such reimbursement. [See Note 5]

[See Note 6]

[See Note 7]

Notes on instructions for completion:

- 1. Insert one of the following texts between inverted commas:
- (a) in the case of a contract other than an off-premises contract concluded in the context of an unsolicited visit to the consumer's home or an excursion organised by the trader with the aim or effect of promoting or selling goods, digital content, a digital service or a service to the consumer: "14 days";

- (b) in the case of an off-premises contract concluded in the context of an unsolicited visit to the consumer's home or an excursion organised by the trader with the aim or effect of promoting or selling goods, digital content, a digital service or a service to the consumer: "30 days".
- 2. Insert one of the following texts between inverted commas:
- (a) in the case of a service contract or a contract for the supply of water, gas or electricity not supplied in a limited volume or set quantity, of district heating or of digital content not supplied on a tangible medium: "of the conclusion of the contract.";
- (b) in the case of a sales contract: "on which you acquire, or a third party other than the carrier and indicated by you acquires, physical possession of the goods.";
- (c) in the case of a contract relating to multiple goods ordered by the consumer in one order and delivered separately: "on which you acquire, or a third party other than the carrier and indicated by you acquires, physical possession of the last of the goods.";
- (d) in the case of a contract relating to delivery of a good consisting of multiple lots or pieces: "on which you acquire, or a third party other than the carrier and indicated by you acquires, physical possession of the last lot or piece.";
- (e) in the case of a contract for regular delivery of goods during a defined period of time: "on which you acquire, or a third party other than the carrier and indicated by you acquires, physical possession of the first of the goods.".
- 3. Insert your name, geographical address, telephone number and email address.
- 4. If you give the option to the consumer to electronically fill in and submit information in relation to his or her cancellation of the contract on your website, insert the following: "You can also electronically fill in and submit the model cancellation form or any other unequivocal statement on our website [insert website address]. If you use this option, we will communicate to you an acknowledgement of receipt of such a cancellation on a durable medium (e.g. by e-mail) without delay.".
- 5. In the case of a sales contract in which you have not offered to collect the goods in the event of cancellation, insert the following: "We may withhold reimbursement until we have received the goods back or you have supplied evidence of having returned the goods, whichever is the earliest.".
- 6. If the consumer has received goods in connection with the contract—

- (a) insert one of the following texts between inverted commas:
- (i) "We will collect the goods";
- (ii) "You shall send back the goods or hand them over to us or _ [insert the name and geographical address, where applicable, of the person authorised by you to receive the goods], without undue delay and in any event not later than 14 days from the day on which you communicate your cancellation of the contract to us. The deadline is met if you send back the goods before the period of 14 days has expired.",
- (b) insert one of the following texts between inverted commas:
- (i) "We will bear the cost of returning the goods.";
- (ii) "You will bear the direct cost of returning the goods.";
- (iii) in the case of a distance contract where you do not offer to bear the cost of returning the goods and the goods, by their nature, cannot normally be returned by post: "You will have to bear the direct cost of returning the goods _____ EUR [insert the amount].", or if the cost of returning the goods cannot reasonably be calculated in advance: "You will have to bear the direct cost of returning the goods. The cost is estimated at a maximum of approximately EUR [insert the amount].";
- (iv) in the case of an off-premises contract, the goods, by their nature, cannot normally be returned by post and have been delivered to the consumer's home at the time of the conclusion of the contract: "We will collect the goods at our own expense.", and
- (c) insert: "You are only liable for any diminished value of the goods resulting from the handling of the goods beyond that necessary to establish their nature, characteristics and functioning".
- 7. In the case of a contract for the provision of services or the supply of water, gas or electricity, where they are not supplied in a limited volume or set quantity, or of district heating, insert the following: "If you requested to begin the performance of services or the supply of water/gas/electricity/district heating [delete where inapplicable] during the cancellation period, you shall pay us an amount which is in proportion to what has been provided until you have communicated to us your cancellation of this contract, in comparison with the full coverage of the contract."

B. MODEL CANCELLATION FORM

[Complete and return this form only if you wish to cancel the contract.]

To [here the trader's name, geographical address and e-mail address are to be inserted by the trader]:

I/We [*] hereby give notice that I/we [*] cancel my/our [*] contract of sale of the following goods[*]/for the provision of the following service [*],

Ordered on [*]/received on [*],

Name of consumer(s),

Address of consumer(s),

Signature of consumer(s) [only if this form is notified on paper],

Date

4 Certain recitals of the Code

Recitals referred to in this Guidance are available at the pages outlined in the table below, and in the European Electronic Communications Code available at: https://eur-lex.europa.eu/legal-

content/EN/TXT/PDF/?uri=CELEX:32018L1972&from=EN

Recital 15	Page 13, 14, 38 and 143	
Recital 16	Page 14	
Recital 17	Page 16 and 83	
Recital 18	Page 16	
Recital 259	Page 11 and 20	
Recital 261	Page 23 and 27	
Recital 265	Page 42 and 43	
Recital 266	Page 32, 33 and 37	
Recital 267	Page 45	
Recital 269	Page 50	
Recital 271	Page 52	
Recital 273	Page 57, 58 and 83	
Recital 275	Page 75	
Recital 277	Page 81, 84, 85 and 93	
Recital 281	Page 89, 90 and 91	
Recital 282	Page 100	
Recital 283	Page 104, 105, 108 and 113	

Revision Control History

Revision	Comment	Publication Date
20.1	First edition	10 November, 2020
20.2	Second edition	23 December, 2020
	The first edition has been updated by the second edition as follows:	
	 Additional text added to the Introduction regarding the transposition. 	
	Section 1.2. updated for Section 3 inclusion.	
	 Inclusion of Section 3 relating to end-user rights from Articles 102 (5) and Articles 103 to Article 107 (and Article 115) 	
	 Change from the use of the term "ECS providers" to "providers", where relevant throughout. 	
	Changes to Annex 1	
	 under the heading 'Details of Main Characteristics of the service', points 5 and 6 in the first iteration have been moved under the heading 'Details of Pricing Information - applicable fees and charge'. 	
	 under the heading 'Details of Main Characteristics of the service', point 7 b in the first iteration has been amended to include the relevant information from Annex VIII. 	
	 under the heading `Details of Pricing Information - applicable fees and charge', point 8 from the first iteration regarding fees for terminal equipment 	

has been removed due to duplication and a cross-reference has instead been inserted to its inclusion in "Details of Main Characteristics of the service'.

Changes to Annex 2

- The title of 'Additional Legislative Sources' has been updated to 'Annex 2: Additional Legislative Sources'. Under the heading 'Additional Legislative Sources' in Annex 2, references to Annex VI, Annex IX and Annex X have been included, with hyperlinks to the text of each of those Annexes.
- The text of Recitals 258 261 have been removed from Annex 2 and replaced with a table citing Recitals noted throughout the Guidance, with the relevant page number of the Recital in the Code included in hyperlinks.
- Slight amendment to paragraph 47.

23.1 First Edition of 2023

Please note that the revision control should not be solely relied upon to understand the guidance.
Readers are advised to also read the entire text of the guidance to understand the revisions in context, as well as all aspects of the guidance.

The second edition of 2020 has been updated by the first edition of 2023 as follows:

- o Updated Legal Disclaimer.
- Deletion of the term "best practice" throughout the document.

Changes to Section 1:

24 August 2023

- Introduction text updated to reflect the transposition of the European Electronic Communications Code and other new consumer rights law.
- Sections 1.1, 1.2, 1.3, 1.4, 1.5 and 1.6 updated to reflect legislative developments (the ECC Regulations, the 2023 Act implementing the Code and the 2022 Act) and to reflect terms used in the ECC Regulations.
- Paragraph 21, Section 1.4 of the second edition of 2020 is deleted.
- Paragraph 28, Section 1.6.1 of the second edition of 2020 is changed in relation to over-the-top services (OTT services).

Changes to Section 2:

- Section 2.1 updated to reflect legislative developments (the ECC Regulations and the 2023 Act implementing the Code) and to reflect ComReg's role.
- Section 2.2 updated to reflect legislative developments (the ECC Regulations) and to reference Recital 259 of the Code regarding the extension of the rights to end-users that are micro-enterprises or small enterprises or not-for-profit organisations.
- Section 2.3 updated to reflect legislative developments (the ECC Regulations and the 2022 Act).
- Section 2.4 updated to reflect legislative developments (the ECC Regulations, the 2023 Act

implementing the Code and the 2022 Act):

- Retitled "Provision of precontractual information on a durable medium"
- Paragraph 48 of the second edition of 2020 is changed in relation to the provision of precontractual information and durable medium
- Section 2.5 updated to reference the ECC Regulations and the 2022 Act.

Changes to Section 3:

- updated to reflect legislative developments (the ECC Regulations, the 2023 Act and the 2022 Act).
- updated to reflect that the provisions of Article 102 (6) of the Code do not form part of the transposed legislation but that the State retains discretion to introduce such provisions in the future.
- updated to include reference to the EU Roaming Regulation (EU) 2022/612¹⁹⁷ and BEREC's opinion (published in 2021) on the review of Roaming Regulations.
- updated to include reference to ComReg's Electronic
 Communications Strategy 2021 – 2023¹⁹⁸.

¹⁹⁷ REGULATION (EU) 2022/612: https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32022R0612&from=EN

¹⁹⁸ https://www.comreg.ie/media/2022/04/ComReg-ECS-Strategy-Statement-English-Consumer-protection.pdf

- Paragraphs 151 154, Section 3.4.1 of the second edition of 2020 are deleted.
- Paragraphs 160 162, Section 3.4.1 of the second edition of 2020 are changed.
- Paragraphs 153 157 and 160, Section 3.4.1 have been added to the second edition of 2020 to reflect legislative developments in relation to Quality of Service.
- Paragraph 168, Section 3.5.1 of the second edition of 2020 is changed in relation to legislative developments.
- Paragraph 175, Section 3.5.2 of the second edition of 2020 is changed in structure to paragraphs 172 and 173.
- Paragraph 175, Section 3.5.2 of the second edition of 2020 is changed in relation to the prolongation of a fixed duration contract.
- Paragraph 180, Section 3.5.2 of the second edition of 2020 is changed in relation to contracts of indeterminate duration.
- Paragraphs 186 and 194, Section 3.5.2 of the second edition of 2020 are changed in relation to Best Tariff Advice (BTA) and Best Tariff Information (BTI).
- Paragraph 196, Section 3.5.2 of the second edition of 2020 is changed in relation to the timing and means of sending regulatory notifications.
- Paragraph 202, Section 3.5.2 of the second edition of 2020 is changed in

- relation to the sending of regulatory notifications and interaction with data protection laws.
- Paragraph 208, Section 3.5.3 of the second edition of 2020 is deleted.
- Paragraphs 213 and 214, Section 3.5.3 of the second edition of 2020 are deleted.
- Paragraph 225, Section 3.6.1 of the second edition of 2020 is changed in structure to paragraphs 224 - 226.
- Paragraphs 225 and 226, Section 3.6.1 have been added to the second edition of 2020 to reflect legislative developments in relation to IAS Switching and to reference the Guidance¹⁹⁹ published by ComReg on 20 October 2021 (the "IAS Guidance").
- Paragraph 231, Section 3.6.1 has been added to the second edition of 2020 in relation to information during the switching process.
- Paragraph 230, Section 3.6.1 of the second edition of 2020 is changed in structure to paragraphs 233 and 234 and to reflect legislative developments.
- Paragraph 235, Section 3.6.1 has been added to the second edition of 2020 in relation to continuity of service for end-users during the IAS switching process.

¹⁹⁹ Regulatory Guidance on Title III: End-User Rights of the European Electronic Communications Code. Interoperator processes – principles to facilitate end-user rights to switch internet access services. ComReg. ComReg. Document 21/107R, dated 20 October 2021.

- Paragraph 231, Section 3.6.1 of the second edition of 2020 is changed in structure to paragraphs 236 and 237.
- Paragraph 237, Section 3.6.1 has been added to the second edition of 2020 in relation to the principles to facilitate end-user rights to switch IAS.
- Paragraph 242, Section 3.6.1 of the second edition of 2020 is changed in relation the porting of numbers.
- Paragraph 243, Section 3.6.1 has been added to the second edition of 2020 in relation to the porting of numbers and reference to ComReg's updated Numbering Conditions and Application Process as set out in ComReg Decision D06/21.
- Paragraph 238, Section 3.6.2 of the second edition of 2020 is changed in relation to a failure of the porting process.
- Paragraph 241, Section 3.6.2 of the second edition of 2020 is changed in structure to paragraphs 249 and 250.
- Paragraph 241, Section 3.6.2 of the second edition of 2020 is changed in relation to the switching and porting processes.
- Paragraph 250, Section 3.6.2 has been added to the second edition of 2020 in relation to the switching and porting processes.
- Paragraphs 246, 247 and 251,
 Section 3.6.2 of the second edition

- of 2020 are changed in relation to the switching and porting processes.
- Paragraphs 249 and 252, Section 3.6.2 of the second edition of 2020 are changed in relation to legislative developments.
- Paragraphs 260 and 262, Section 3.6.2 have been added to the second edition of 2020 in relation to the switching and porting processes.
- Paragraph 265, Section 3.6.2 has been added to the second edition of 2020 in relation to ComReg's response to consultation and final Strategy to Promote OTA (ComReg Document 22/48A).
- Paragraph 266, Section 3.6.2 has been added to the second edition of 2020 in relation to Section 36 of the 2023 Act.
- Paragraph 259, Section 3.6.3 of the second edition of 2020 is changed in relation to switching.
- Paragraph 264, Section 3.6.3 of the second edition of 2020 is changed in relation to prepaid credit refunds.
- Paragraphs 283 and 284, Section 3.6.4 have been added to the second edition of 2020 in relation to legislative developments, paragraph 284 in relation to end-user compensation in relation to switching or porting.
- Paragraph 286, Section 3.6.4 is changed in relation to legislative developments.

- Paragraph 287, Section 3.6.4 has been added in relation to legislative developments.
- Paragraphs 287, 296, 297, 301, 305 and 309, Section 3.7.1 of the second edition of 2020 are changed.
- Paragraph 316, Section 3.7.1 has been added to the second edition of 2020.
- Paragraph 302, Section 3.7.1 of the second edition of 2020 is changed in relation to legislative developments.
- Paragraph 320, Section 3.7.1 has been added to the second edition of 2020 in relation to legislative developments.

Changes to Annex 1:

- updated to reference the ECC Regulations and the 2022 Act.
- Section 6 "Cooling-Off Period",
 "Comments on Cooling off Rights
 under the Consumer Information
 Regulations" of the second edition of
 2020 is deleted.

Changes to Annex 2:

- Additional Legislative Sources updated to reference the ECC Regulations, the 2022 Act, certain Recitals and Annex X of the Code.
- updated table citing Recitals noted throughout the Guidance, with the relevant page number of the Recital in the Code included in hyperlinks.